



AS PRETTY as a picture are these two models from Marvin's. Claudia Lane, left, wears a pleated cotton twill skirt and disciplined cotton blouse by Jo Collins Sportswear, who named this confined print "Grand Slam." Lovely shades of blue are a complement to her blonde coloring. Jo Collins also designed the "Provincial Miss" coordinates modeled by Delores Lummus, right. The black skirt, with unpressed pleats and border design in shades of gold, has of all things a modern dust ruffle at the bottom. Her blouse is gold disciplined cotton.



FOR FUN AND FLATTERY Fashion Villa presents two outfits for the sports minded. From the many styles and colors available Linda Johnson, left, chose Galey and Lord's Tarpoon lilac plaid cotton capris and a hooded white sweater by Joan Marie. Maureen Lummus, right, likes the lilac shade in Graff sailcloth Jamaica with a striped cotton knit sweater shirt. Over her shoulders is a Sally Gee sweater.

Coats Stage Comeback In Blaze Of Color Glory

There's a wonderful excuse to make the color story in coats a veritable kaleidoscope of exciting mood hues.

The spring coat is back! And, coat collections reflect an entirely new aspect of color, fabric and design.

Shoulders are widened with a rounded motion — semi-fitted coats often reveal dramatic cape-effects in the back-elbow skimming sleeves offer a new freedom of movement. Coats with full five-yard sweep are almost full circles and are kismet cousins to capes in their detailing.

Slim coats with rounder back and broader backs step forth in double-breasted models.

Full-looking coats with straight backs are here to give modality a brilliant, elegant look.

The collarless, cardigan typed coat — a la Chanel is the new-maker fashion. The wedding ring, collar, halo collar and scarf stole are all flattering and feminine looking for almost every woman.

Heavenly fleeces, spongy looped mohairs, suiting-weight knits, otomans, crisp, dry monotonies and checked, plaid and color-with-color tweeds are the fabric wonders of the new season.

And, there's never been such delectable color variety in the gayest Easter egg collections as there is in coats.

Picture hot pink and lovely lilac, strawberry, orange, apricot, azalea . . . look for pistachio, citron, yellows, a gamut of clear reds and galaxy of vivid blues.

White is the purest white ever, and blacks sparkle in new weaves that look like they've been waxed and polished.

These yummy colors run from palest but sparkling neutrals to the brightest of the bright — to

THE YOUNG LOOK

The young look for spring is keynoted by the overblouse and pleated skirt continuing the trend set in 1960. The '61 versions feature a sleeveless look, longer blouse length and double-breasted styling. Many of the new styles are done in crepe type fabrics, some striped and sashed, some in solid color and pastels as well as white or black.

BANISH CHAPPED LIPS

To keep your lips from chapping, apply a touch of night cream at bedtime. During the day wear generous applications of a creamy-moist lipstick.

BE YOURSELF

The middle-aged woman who behaves like a teen-ager fools no one—including herself. Beauty lies in making the most of your age—not in attempting to recapture an era which is over.

AS SEEN IN VOGUE

Lilli Ann
soft-spoken
couture suit



79.95

other Lilli Ann suits - 69.95

A suit in the new sephyr weight woven pays compliments to your figure with its gently spoken lines. Designed by Lilli Ann, its couture look is crowned with a collar that frames your face with gracious elegance. Navy and the new pastel tones. Sizes 8-20.



The Softly Tailored Costume...

this is the look to schedule for busy half size wardrobes this spring. Shaped in a subtle print . . . the sheath complete, with flaring, graceful collar . . . the jacket easy and relaxed. A wonderfully versatile two piece fashion by Fair Lady. The silky acetate print comes in green, lilac, or toast. Sizes 14 1/2 to 24 1/2, 38 to 44.

25.95

other Fair Ladies 29.95 and 32.95

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Salon Hair Care Products Introduced For Home Use

A widely known cosmetic firm, famous for over 30 years for producing some of the most elegant skin care preparations, now introduces for the first time some of the finest treatment preparations for the care of the hair. This is all part of the plan to bring the luxury of custom-made salon beauty right to a woman's home for her head-to-toe grooming.

Each of these hair products, shampoo, hair sheen and spray, has been thoroughly tested in their laboratories, as well as in their beauty salons in this country and abroad, and in their school of advanced hair fashion in New York. The result of these efforts is a trio of home care treatments for healthier, easier to control hair—the mark of distinction for every well-dressed woman.

The full-bodied, concentrated shampoo combines modern scientific ingredients along with a natural ingredient extracted from the yucca plant root and used for centuries by the Southwestern American Indian as a hair wash. Now it's found, for the first time, in a modern shampoo. Yuccarone, as this ingredient is known by its scientific name, gives the shampoo its amber color and takes part credit for giving it its extra-bulky lather without the need of harsh synthetic detergents that are so often found in foaming shampoos. A gentle cleansing action, plus neutral PH formulation, makes the shampoo salon gentle to both hair and scalp. Within the confines of the pink plastic bottle are fine finishing conditioners and other beauty boosters directly to the hair shaft. This is a particular boon to thinning, lifeless, dull hair and also to the baby fine variety that needs extra body and pampering. In one shampooing, both hair and scalp receive the benefit of cleansing, moisturizing and conditioning action. The beautiful results speak for themselves in the form of a healthier scalp, and glossier, smoother, better textured hair.

That does not become flyaway or limp, but instead, retains its shape and curl. The hair, like the face, is exposed to all sorts of temperature changes, indoors and out. Indoors, it's de-humidified by warmly heated rooms; outside, it's baked under the hot summer sun and dried by the cold wintry blasts. Besides this, it's often damaged by improper bleaching or dyeing. It's no wonder then, that this company now comes to the aid of your hair, with the introduction of new hair sheen. This airy-light emulsion cream, hair conditioner, dressing, comes in a pink plastic tube. It has moisturizing ingredients and fine treatment oils that are designed to protect the hair shaft and scalp from the drying effects of the elements and seal in important moisture. This, in turn, imparts a soft, lustrous sheen to the hair without a tacky, patent-leather look as it makes it more manageable. Hair spray is the final touch to every woman's hair style at

this famous beauty salon. Now you can have the same marvelous finishing touch at home with the salon hair spray. It gives double-action control that is not found in any other hair spray. (Most sprays just coat the surface of the hair.) One part of this liquid spray clings to the hair shaft and lends body, while the other part venturi-proofs the hair by locking in the set from outside influences such as humidity and other elements that take spring away from the wave. The natural, soft finish that this spray imparts is non-sticky, non-tacky, and non-oily and best of all, it gives additional highlights to the hair and extremely long lasting control.

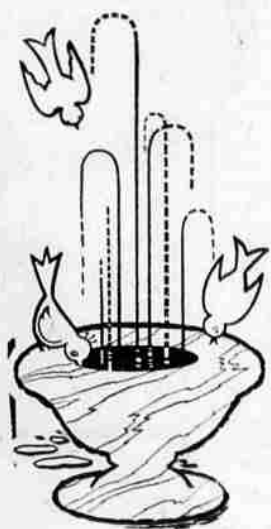
ADD BODY TO HAIR

For baby-fine hair, a permanent is a must, especially with the full new hair styles. And if you're ing your locks, hair dyeing also game to take a chance on color-tints body.

... so many wonderful

"LOOKS" for

Spring '61



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pick
GLENHAVEN'S
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that gives you **six**
different outfits!



jacket, pleated skirt



jacket, blouse, slim skirt



blouse, pleated skirt



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blouse, slim skirt



jacket, slim skirt



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