

New Season Male Call Points to Lots of International Accents

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FASHIONS FOR SPRING stress lighter weight fabrics and relaxed easy lines. George Vinson wears the new Ivy olive sharkskin Botany suit featured at Dick Reeder's Store. The coat has three buttons—two to button—natural shoulders and welt seams. Trousers are unpleated and with plain bottom. White button-down shirt and muted striped tie are Ivy League by Arrow. Florshiem slip-ons in the new black gold color complete the smart picture.

British Accent Flavors New Masculine Wear

If sportswear for Spring 1961 wear styles and ideas may possibly be the biggest ever. There's also a new emphasis on seersucker as a sportswear fashion fabric.

Carefree, relaxed and British-accented these sum up the spring and summer sportswear picture for 1961.

Sport jackets, for instance, include a modified British hacking style—waistlines, a bit accented, shoulders natural, with a slight flare-out at the base and vents at the side or in the center. Stronger patterns and bolder colors are to be found in Ivy type sport coats, while the Continentals have edged closer than ever to the more conservative Trans-American Design.

Slacks continue in the slim silhouette so familiar in recent seasons, with convenient self-supporting waistband in greater evidence than ever.

Seersucker, a definite British favorite, will have wider acceptance in casual suits, sport jackets as well as in slacks, walk shorts and sport shirts—many are blessed with wash-wear properties.

Knitted sport shirts are among the leaders for spring-wear this season, while in cut-and-sewn types for sportswear, pullovers will reach great popularity. Returning to favor are the so-called jacket shirts which, in many cases, are designed for wear with walk shorts, slacks and swimming trunks in the country or at the beach. A new note in knitted shirts has been introduced with such touches as sweater designs, and fresh detailing around collars and shoulders.

Speaking of sweaters, they now come in summerweights in a profusion of styles, including cardigans and pullovers. Virtually all the casual wear and leisure wear for spring-summer 1961, point up stripes in a tremendous variety. New interpretations of the batik pattern, the selection of beach-

Youths Enjoy Smart Hats

Heading into spring to give young men that finishing touch when dressing for a special occasion and the wearing a sense of pride—is a brand-new group of smart hats.

Now this spring are fabric hats in madras or batik prints matching jackets of same fabric. Also seen are solid fabric hats with printed bands and brim welting. Smaller shapes with narrower brims are predominant.

Three popular new styles in brushed wool are the tapered front, the soft pinch front model, and the center crease. While these have a definite sporty air, they are equally appropriate for boys' dress-up occasions.



OUT IN FRONT in pattern preference this spring is the Glen Plaid, big or bold, small or shaded, plaids assert a quiet authority and distinction. Keith Smith wears this three button style, 100 per cent wool Hart, Shaffner and Marx Glen plaid suit with vest. Stetson hat and Nunn Bush shoes complete his outfit from Drews' Manstore.

Spring Gloves Rise High To Meet Cropped Sleeves

Spring costumes, with shorter-length sleeves go hand-in-hand with glove fashions—especially in soft, handsome leathers.

Smart yet practical, leather gloves are seen this season in muted, misty colors that match suits and dresses—or in sharp, spicy tones to give flavor to an ensemble. One favorite cool color is a pale yellow shade that may become this year's newest neutral. Other leather glove hues include delicate bone, light green, and an understated coral. Strong tones lean to bright fuchsia, deep brown and a strong red in smooth and suede leathers. As always, white leather gloves are basics for the feminine wardrobe.

Leather shorties show off with scalloped cuffs, while longer gloves sometimes have horizontal shirring up the back. Decorations on formal gloves are more elaborate—some of the 18-button lengths boasting swirls of beadwork or floral embroidery. Tailored gloves harmonize with the understated look of spring suits and coats in a wide range of leathers—including kid, lambskin, pigskin and doeskin. Tailored and casual gloves favor subtle-stitch effects and corded seam cuffs—usually in contrasting colors and often in combinations of smooth and suede.

A new pair of leather gloves can smartly accent a classic costume and help one good suit cover many daytime occasions. LaunderLeather gloves wash easily in soap and water, leaving the gloves soft, pliable, free of wrinkles and colorfast.



HANDSOMELY AT EASE in a Hart, Shaffner and Marx sportsuit from Drews' Manstore is Ron Brisbon. The young, alert and fashionable Ivy League hat by Stetson puts the finishing touch to a relaxing combination of comfort and style.

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FLATTER SHORT NECK

A gal with a short neck should always wear her hair at a medium length and avoid long, dangling earrings and choker necklaces. A narrow, deep neckline, filled in with long necklace is flattering.

International Look Seen In Style Leaders For Men

No man should have any trouble finding businesswear to flatter him this spring, says the American Institute of Men's and Boys' wear. There is a model for every taste and every age. The newest—combining many world-wide influences—is the "American International."

Previewed last year at the International Association of Clothing Designers Convention in Rome, this style enhances a man's appearance in virtually any and all settings, anywhere in the world. The shoulders and lapels are slightly wider than in other top fashion styles right now. The coats are a bit more fitted at the waist, but the slim silhouette—so familiar in many other models these days—is magically kept. Predictions are that this model will quickly become a real favorite.

The most widely accepted suit model is the more conservative "American Natural," with a slimmed-down look inspired by the American Continental. "Continental" have moved away from extremes. With many handsome modifications, they continue to give a slim-trim profile. The "Trans-American" model is a continental, cut to the American taste.

The "American Ambassador," originated by California designers, incorporates easy slimming lines with jackets a bit shorter than a year ago. Ivy styling is on the scene perhaps bigger than ever—but look for this model to be less "gimmicky" than before. Fewer Ivy business suits have back-strapped trousers and lap seams which the more mature

man will find to his liking.

To complement these dressier suits, new touches have been added to dress shirts too. These include patterned fabrics, British type stripes, miniature overplaids and checks. Traditional white as well as ivory and olive go especially well with Ivy styling. Grays, tans, and blues are also high on the list.

Suits now come in three basic weights—winter, midweight for in-between days and featherweights for the hot days of summer. Shirts, too, have now been introduced in a variety of fabric weights suitable for different weather conditions, including the super lightweights with millions of tiny "air vents" for hot weather comfort. Short sleeve styles in dress and casual shirts make for utmost comfort and ease of wear during the hottest days of summer.

Dominating new notes in topcoats and raincoats are shorter lengths and the lighter weights. Colors in topcoats are lighter and brighter than in the past seasons, while raincoats are coming in for greater styling and a wider range of patterning.

Men's hats continue to accent the smaller shapes—but fewer are shown in the familiar dark shades which are now giving way to mediums and lights. For spring and summer, lots of new lightweight crushables will be ahead for men.

A brief look at the new neckwear shows that the fashion emphasis is on brighter colors and stronger patterns. Staging a comeback are smart ties with the designs under the knot.

ENHANCE EYELASHES
To make your eyelashes look thick, first apply powder to them. Next use mascara on top, with downward strokes. Brush with a dry brush when the mascara dries and then apply a second coat of mascara in an upward direction.

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(a) Navy jacket dress, a wrinkle-free blend of cotton-rayon-silk. With pert nylon lace insert, in junior sizes 7-15. 12.98
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(b) Black bodice is a blend of cotton-Cupiani rayon . . . black and white splash-print skirt is polished cotton; 10-18. 12.98
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(c) Spring party fashion . . . nylon sheer over matching acetate taffeta. Turquoise, lilac or pale blue; junior 7-15. 10.98



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