



SAVOIR FAIRE aplenty in these three costumes with the stellar look of spring from Bon Bazaar. Mrs. W. R. Scott, left, chooses a brown linen sheath with new stand-up neckline and self belt trimmed with leather by Junior Sixes. With it she wears brown accessories, a high crowned straw hat in shades of brown and tan and a green Forstmann wool coat. An M.G.M. fashion in beige and tan houndstooth is shown by Mrs. John Merryman, center. The removable jacket buttons off-center, as many spring fashions do. Bone accessories and beige high crowned hat complete her ensemble. Mrs. A. H. Patterson, right, wears the very important jacket dress in black and white plaid by Jerry Gilden. The dress with shoulder straps will be worn later as a sundress. Very chic is the black and white sailor hat and black patent shoes and bag.

Highlights In Suit Showings

Light Airy Fabrics; Relaxed, Easy Lines

Spring and Easter officially arrive for many fashion-conscious women when there's a brand-new suit in their wardrobe.

What a wonderfully exciting suit season lies ahead! For travel, for town, for any dress-up occasion, suit fashions are eminently suitable to the occasion.

Necklines create a focal point—especially in cardigans and the stand-offish wedding ring collars. Buttons that look like jewels, like marble or bits of sculpture give a new interest and appeal to the jacket. Sleeves are chopped off at the elbow, or go slightly below or gently wander down to bracelet length from their dropped shoulders for a subtle look of width.

The skin-tight sheath suit skirt is pushed from the scene by softly, eased lines that create a smart dressmaker look or give a whirlaway fullness with a flurry of all around pleats.

Topping these gentle skirts are cropped demi jackets, Eton lengths and others that usually end a hairline below the natural waistline with an unconfined look and easy-going freedom.

Fitted suit—with longer jackets—are nipped in but not hugging; use bias bands, pockets and other detailing to heighten the fitted illusion.

The walking costume with its 32" and 40" coat takes on new directions for early spring over skirt or skirt and coordinated overblouse.

In fabrics—the standout is the comfortable, very smart and smooth looking double knit in tone and tone patterns, tweedy, jacquard and surface textured treatments.

Smooth silks and neat worsteds are elegant and so-very right for more dress-up occasions while tweeds, looped mohairs, mustered and textured tweeds, as well as a wonderful line-up of hard finish worsteds are smartly right for daytime wear.

Fashion Is In The Pink

Remember that old phrase that still crops up—"Strike me pink?" Well, wherever you look on the fashion scene—dresses, coats, sportswear, in fact all wearables—are struck, smitten and lovingly smothered with the glowing flush of PINK!

From the hottest hot of vivid pink to the real cool pink-violet tones, the boldness of spring '61 pink is everywhere.

Startling and vibrant, these pinks animate every beautiful fabric and fashion theme of the season.

You'll be in the pink from sun-up to long after sunset as these bold rosy hues animate sleepwear and loungewear, play togs and dinner dresses, sportswear and at home separates.

The range of pinks is so varied, so diversified in tint and intensity that whether you're the palest blonde, the fieriest redhead or darkest brunette, there's the just right for you fashion pink in your future.



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Fabulous Wardrobe Chosen For 1961 Maid Of Cotton

NEW YORK (UPI) — Collette, the wardrobe, created by 42 of America's foremost designers, demonstrated the beauty, comfort and easy care of you-know-what fiber. Margot Herzog, fashion director for the National Cotton Council, assembled the wardrobe which will fill more than 20 pieces of luggage. Miss Herzog would not estimate how much the wardrobe cost.

The 1961 maid, Linda Lackey, 19, of Forest, Miss., included collette for daytime, date-time and active sportswear in the wardrobe which she will wear on her 30,000 mile tour of the United States, Canada and Europe as goodwill ambassador for the cotton industry.

Miss Lackey, a tall, brown-haired, blue-eyed beauty, and a whole batch of professional models unveiled the all-cotton wardrobe Thursday at a fashion show in conjunction with the 34th annual convention of the Association of American Soap and Glycerine Producers.

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It included costumes for town, travel, for the beach, and for formal evenings.

The collette, or divided skirt showed in a date suit in gold cotton damask. The skirt came with panels to disguise the pants look. Shorts and sun dresses also had divided skirts, as did one bathing suit in plaid cotton, with matching jacket.

The wardrobe included slim

and full-skirted evening dresses, in cotton chiffon, satin, printed jacquard and lace. A couple of the long formal were entirely covered in paillettes.

Miss Lackey, a sophomore at the University of Mississippi, will begin her official, six-months tour January 30 with an appearance in Miami. She will spend Easter in Hawaii and on May 30 will fly to Europe for visits in Ireland, France, Belgium, Austria and Switzerland.

Now, to go with those days when you feel like a dog, you also can look like one. The beauty world's newest makeup bing is the "Pekinese," reports a publication called Insider's Newsletter.

This doggy fashion, reported style authorities in London, Paris and New York, is wide-eyed, snub-nosed and completed with the fringe bang across the forehead. Models in Paris are wearing charcoal shadow on their eyes and rimming them, heavily with

black makeup to achieve the "Peke" effect.

We women spend money for a variety of reasons, not all of them based on need apparently. A fashion trade publication quoted one buying office executive as giving these reasons for a female purchasing:

- Because her husband says she can't have it;
- It comes from Paris;
- It will make her look thin;
- The neighbors can't afford it;
- Everybody has one;
- It's different.

KEY MAKE-UP TO JEWELRY

Vary your make-up accent colors and use them as fashion accessories. By harmonizing your eye-shadow or lipstick with the predominant color in multicolored jewelry, for instance, you can create an intriguing, high-fashion look.

Don't Overlook New Look For Complexion And Hair

There's a bright, colorful outlook in beauty for spring that complements the excitement of the fashion scene. And, this new era of color calls for an inventory and appraisal of cosmetics and coiffures.

With so much emphasis on the period of the Thirties when glamour was spelled with a capital "G," skin care and hair styles come in for loads of attention.

For spring, hair is smooth, short and polished looking—often with an upswept wing or a kissing curl at the cheek very much "the thing."

Bangs are usually casual looking; the most flattering hair length stops just below the ear, and there's modified fullness at the crown.

High rising and swept-brim hats put the eyes into focus and call for careful attention to mascara, line, shadow and pencil artistry. Completing the new picture—a complexion that's creamy, translucent-looking and cared-for. Lips are well-defined with deep, glowing tones and colors that reflect the spectrum of the season. Lipsticks are non-glossy, with a subtle brilliance.

Color goes to the hair in high, light colors, in eye shadows that are gentle reflections of all the colors of the season and in the delicate look of the skin.

For the total look of beauty, add a natural smile, good posture and a fragrance that reflects your personality. Be the woman worth giving that admiring second look.

ELEGANT VARIATIONS ON Spring Fashion Themes

Spring is busting out all over at the Bon Bazaar. Our racks and shelves are filled to overflowing with bright, flattering new fashions for Spring and Summer. Latest styles fashioned from famous fabrics in a host of beautiful new colors and patterns. For the latest styles at purse pleasing prices... be sure to shop the Bon Bazaar!

☆ DRESSES ☆

What a thrill to shop our racks of New Spring Dresses... all your favorite fabrics are in this large group... Jerseys, Linens, Dacrons, Silks, Cottons. Pick your own figure flattering styles from Sheaths, Shirt waists, Coordinates, Sweater Dresses and Sun Dresses for those who are going South. Shop early for best selections.

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☆ SUITS ☆

Dressy and Casual styles for daytime or date time. Famous names you know at a fraction of what you would expect to pay. And the newest styles and fabrics are always yours at the Bon Bazaar.

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☆ LADIES' GLOVES ☆

Dress and casual styles... colors to go with or accent your wardrobe.

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☆ COSTUME JEWELRY ☆

Bright, sparkling jewelry to add that finished touch to your Easter costume. Necklaces, earrings, bracelets and pins with all the new colors available.

from \$1.00

☆ HOSIERY ☆

The new flattering Spring Shades in Ladies' Hosiery are waiting your selection. your legs have never looked prettier than they will this year.

from \$1.35

☆ SWEATERS ☆

You'll want several of these new Spring Sweaters to round out your new wardrobe. Many styles... many colors and at small prices.

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MILLINERY

To top off your Easter outfit, of course, a beautiful new hat. See our lovable new selection including "Whimsies."

Hats from \$2.98

"Whimsies" from \$6.98

☆ COATS ☆

Such pretty new Spring Colors and at prices that will actually amaze you. All the popular new styles are here. But we would suggest you shop early for best selection.

from \$25.00

☆ HANDBAGS ☆

Our selection of hand bags is fantastic... Patents... Straws... Leathers... plastics, etc. You'll find your particular favorites here.

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Smart Spring Fashions For Little Ladies

Your little lady will look her very best if you select her Easter outfit at the Bon Bazaar. We take pride in dressing her up to be a part of the Easter Fashion Parade. Lovely new hats and dresses to make her as bright as a Spring Flower Garden.

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