

Subtle, Yet Dramatic Changes Mark Spring '61 Silhouettes

PAGE 2-B HERALD AND NEWS, Klamath Falls, Oregon Sunday, March 5, 1961



THE YOUNG SPRING LOOK is created by Betty Rose in this beige worsted water and spot-resistant jersey suit from Marvin's worn by Gayle Carter, left. The hand screened silk print for the sleeveless blouse and lining was especially designed for this suit. Hat by Brea Burn of New York is the new tailored bucket shape of bone colored straw with matching tailored taffeta bow. Accessories are black patent. The new squared look, so popular in coats for spring '61, is dramatized in the rose beige wool mist by Melvyn's of California worn by Joanne Noel, right. The squared collar, the very short full sleeves and even the seven-eighths length with small pleats extending full length down the sides give this coat a completely new look. Her hat, the new tall cloche in tailored straw, is by Brea Burn of New York.

The Cover Page

Suddenly it's spring and the young and the young in spirit feel the exhilaration of the season that is so colorfully expressed in this preview of fashion firsts.

Pictured on the steps of the City Library, top to bottom, are George Vinson in casual sports attire from Dick Reeder's; Diane Elzner and Billy D. Christie, dressed in Easter finery from Spencer's; Mrs. Ronald Carter in ever popular navy blue silk suit and stylish chapeau from Marvin's; and Mrs. Russell Humphreys in LaPointe's organza cloche — a pyramid of blossoms in shades of soft pale pink to romance pink.

(Fashion Note: This season's tempting pinks take top billing.) — Photo by Kettler

Spring '61 Brings Free, Easy Look

Spring '61 brings you great fashion news. The look is "free and easy" with more or less undefined feminine lines in coats, suits and dresses. Effortless, this is the litho, young American look filled with Paris news notes. Generally, sleeves are shorter in suits and coats, and there is a tendency toward sleeveless dresses.

Suit jackets are chopped to clear the hip bone, or longer and loosely sashed. Necklines are simple and collarless and invite color splashes of boldly worn jewelry accents. Coats have the great new sweep, stand-off-necklines, bold buttons, shorter sleeves.

Colors range from off-white through light beige to brilliant orange. Feminine pinks run the gamut from "red hot" to the palest cloud pink... and pink is shown in everything from spring coats to little heel pumps. Color is vital, a positive spectrum of it.

Skirts are free and swinging... many pleated or paneled, or slim and wrapped. The fashion impact of the easy, fluid like, a strong feeling of motion, lends itself perfectly to wonderful new silhouettes in accessories... handbags, millinery and shoes... and color, color, color, invites your scarf, flower or jewelry accents. Use them boldly... feel daring! It's '61.

Fashion Flair

Fashion is offered you for your pleasure. Variety in choice is tremendous. We would hate to be regimented, and all wear the same uniform in the same color. Dressing would lose its excitement. There would be no need for shopping... no new clothes to gossip about. Clothes are a hobby. Dressing well is more of an art every day. It gives you pleasure to know you look right. It's pleasure to be proud of yourself. It's not the money you put into your clothes... no matter the price... if they delight the eye, they pay off in pleasure for you.

CREAM FACE ANYTIME

Did you know that your skin absorbs as much rich cream in a half-hour as it does in a 24-hour period? So there's no need to wait until nighttime to cream your face. Do it while you manure your nails, watch TV or read the paper.

Choose Spring Colors To Be Seen, Not Heard

What used to be called "the look" may soon become "the listen" — in spring's noisy new fashion colors. Minus artistic know-how, that is, an unwitting shopper may end up in a riot of colorful clothing that can be "heard" shrieking a block away! But put these mad and madly becoming new shades artfully together—neither matching or clashing is the rule—and you'll be pretty as a picture in the most eye-stopping costume you've had in years.

To give you an idea of how it's done, seven important, ready-to-wear spring fashion colors, as shown in Glamour's "What To Wear With What" chart are: straw, caramel, grape, turquoise, grassy green, hot pink, bright yellow (and we do mean "bright"), and orange. A true spotlight shade. In assembling a new spring wardrobe, the fashion trick, of course, is in how to pick them up or tone them down—and with what.

If it's the wearing of the new, front-lawn shades of green you're planning, for instance, the glam our chart suggests two alternate color schemes for makeup and accessories, including shoes. For a dressier effect with "grass" as a basic shade choose black cobra shoes, light wheat hosiery, black patent handbag, white gloves, gold and green jewelry. Leaf green eye shadow and rosy-pink lipstick. Or for a changeabout try: green lizard shoes, green beige hosiery, coffee-cream handbag, chamomile gloves, green or coral jewelry, taupe eye shadow and melon pink lipstick. And with either scheme, a natural Panama straw hat is recommended.

With hot pink, in suit, dress, or coat, choose: cream lizard shoes, peach-pink hosiery, black patent leather handbag, white gloves, pink or multi-colored hat, blue eyeshadow and pastel pink lipstick. Or, in the same order: raspberry lizard shoes, shell-pink hosiery, bone bag, cream gloves, pink Panama fedora hat, pearls and a gold cluster pin, bright blue eyeshadow and rose lipstick.



VI REED, factory trained representative for Charles of the Ritz, shown at the cosmetic bar in Miller's, demonstrates one of the new sunbronzes shades in lipstick to Nellie Nichol. The company has introduced three new shades, gold, coral and sunbronz, under the enchanting name "Love of Three Oranges," to complement spring fashion colors. Mrs. Nichol is smartly attired in a beige fitted Lilli Ann suit of Verdona crape with wedding ring collar and pert bow trim. Her handbag matches Tweedies high heeled bone calf shoes with lizard trim. Kramer rhinestone earrings and bracelet add a diamond look to her ensemble.

the new cosmetics, hair rinses and cosmetic-toned accessories, you can choose colors that make you happy. But in the choosing, the Buy-Word is "caution." It's better to be safe with a matched shade or a blend than sorry with an ill-advised, fashion disaster.



THE COVETED NEW LOOK for spring is reflected in this ensemble from Miller's, worn by Nellie Nichol. The coat of English imported wool fabric woven in a sand and beige plaid is the new seven-eighths length with three-quarter sleeves. Braid trimmed, it is boldly collared and majestically pocketed. The white candy straw scoop cloche, daintily flowered, is accented with wide band of green velvet ribbon ending in short streamers in back.

Styles Vary In Gay Belts

Smart leather belts circle most tailored waists this spring with fuller skirted dress in day-neat, colorful "clasp." Although fewer contour belts are in evidence than last year, widths vary all the way from spaghetti hoops of suede leather to five to six-inch bands of supple, smooth and slightly grained leathers.

Kuppenheimer Clothes

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***Kuppenheimer Turkloom**... lustrous Turkish mohair, in richly compounded new vintage tones.

***Plaid Suit**... muted tones and patterns, styled with cloverleaf lapels and flapless pockets.

***Peaked Lapels**... slanted, flapless pockets, smartly rounded front, in a neat, dressy raised-surface stripe.

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