



EVEN THE BLUEBIRDS, who are Camp Fire Girls, junior grade, get conservation training through outdoor activities. This group is erecting a bird house in the tree.



USEFUL CRAFTS are stressed by the Camp Fire Girls organization. These members of the Ten-Yo-Kwa group of sixth graders from Shasta School are, from left, Marlene Hanscam, Cheryl Thompson, Marsceae Moon, Lynn Fletcher and Susan DiBattista. Mrs. Frank DiBattista is their leader. Continuing growth and improvement of youth groups in the Klamath Basin testify to progress here.



PUBLIC SERVICE AND EDUCATION are tied together in the Camp Fire Girls program in the Klamath Basin. These members of needlecraft guild of Altamont Junior High School eighth graders are preparing a baby's layette for donation. They are, from left, Robin DiBattista, Sherry Smith, Elda Eck and Edie Morlan. Their leader is Mrs. Wilbur Womer.



N. R. KIMES Plumbing & Heating



Drexel Ivie

- New Installations & Repairs
- Sewer Construction
- Gas or Electric Water Heaters
- Septic Tank & Drainfield Installations
- Frozen Systems Thawed
- Hot Water & Steam Heating

We feature many major fixture equipment brands including Crane and American-Standard.



N. R. Kimes

N. R. KIMES Plumbing & Heating

2720 So. 6th

Estimates Gladly

Ph. TU 4-8620

1,768 Participate In Program Of Camp Fire Girls

The Camp Fire Girls organization's aim to teach girls to worship God, seek beauty, give service, pursue knowledge, be trustworthy, industrious, healthy and happy seems to be working in the Klamath Council.

The first group, with 18 girls, was organized here in 1915. The girls were all students at the old Central School. The council was chartered in 1939 and 10 years later, the first professional staff member was employed.

Since then growth has zoomed to include 1,768 persons, including 720 Blue Bird girls, 550 Camp Fire members, 64 Horizon Club members and 434 adult volunteers who provide and administer the program.

The council employs three staff members. Mrs. Naomi French, executive director since 1951; Mrs. Quincy (Dollie) Moore, part-time field director; and Mrs. Joe (Vio) Matlick, full time office secretary.

The program is an attempt to provide for girls 7 to 18 years of age an educational-recreational outlet for their energies. Camp Fire leaders try to perfect traditional feminine virtues in members.

"The appeal of Camp Fire," says Mrs. French, "is based on its variety and flexibility, the activities specially tailored to the age group. Horizon Club girls are

monials, and its stress on belief that woman's best contribution to society is a result of her feminine difference from man rather than her likeness to him."

Blue Birds are girls 7, 8 and 9 years of age. When a girl is in the fifth grade or 10 years old, she is eligible to "fly up" to Camp Fire status, that also is accompanied by a program of decorative patterns on the girls' uniforms are awarded for achievement in the program.

Girls also progress through ranks—trail seeker, wood gatherer, fire maker and torch bearer. Horizon Club girls enjoy co-educational activities, personality and social skills development, career exploration and personal community service.

During summer, the program features a well-developed day camp for smaller youngsters and resident camp at the girls' Camp Ka-Est-A at Lake of the Woods.



WARDS
MONTGOMERY WARD

**89 Years Serving The People
Of America With Quality Merchandise**

our **33rd ANNIVERSARY**
in KLAMATH FALLS



★ Montgomery Ward at 9th and Pine ★

In 1928 Wards opened the company's first retail store in Klamath Falls. During these years we have attempted to provide the type of store that a progressive community demands. Our continued growth is proof that Klamath Falls area residents prefer the greater values and shopping convenience our store provides. 50 Departments offer Klamath Falls area residents quality merchandise which is honestly and fully fit to fulfill its intended use, plus more than 100,000 items available through our catalog desk.

CATALOG ORDER SERVICE

Since Montgomery Ward & Company was founded in 1872, our catalog order service has proved more popular with each generation. Our new catalogs contain 1,284 pages. With the help of our order department personnel you can enjoy another Ward shopping convenience with Satisfaction Guaranteed.

WARDS SERVICE DEPARTMENT

Wards maintain highly trained and skilled personnel in their Service department. Wards service is Nationwide . . . here you can buy with confidence. Parts and service available for all Ward merchandise, and remember, "We Service What We Sell".

WARDS CREDIT DEPARTMENT

A variety of credit plans are always available at Wards. No matter what your budget may be there is a Wards Credit Plan to fit your needs. . . . Regular Monthly Service Accounts . . . Lay-Away Plans . . . Special Terms on Furniture & Appliances . . . 12, 18, 24, 36 Month Payment Plans.



WARDS FLEET OF NEW MODERN TRUCKS

We maintain a fleet of Modern Trucks to take care of our Deliveries and Service Work. As in every other phase of our operation, this department also follows through with our slogan . . . "SATISFACTION GUARANTEED Or Your Money Back".



Robert A. Gotshall
Manager
Klamath Falls

Mr. Gotshall has had varied experience with Wards . . . in Regional Offices, Home Offices and in the Stores. For the past 13 years he has been in Store management.

"SATISFACTION GUARANTEED OR YOUR MONEY BACK"