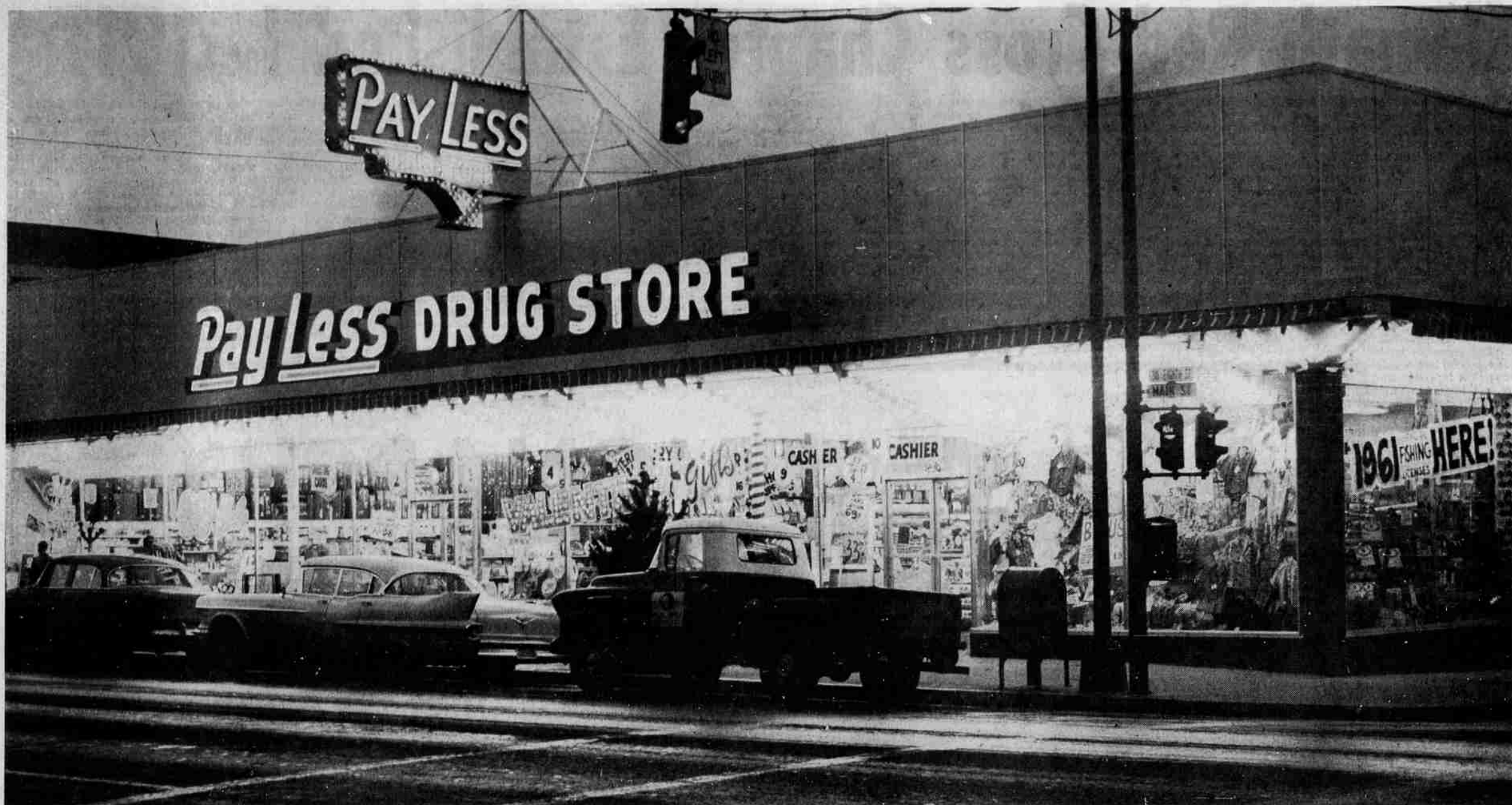




Noel Flynn, Mgr.

PROGRESS *thru* BETTER SERVICE ... LOWEST PRICES!

Our approach to merchandising has been DARING ... to say the least! It is our conviction that large amounts of quality merchandise can be offered at big discounts ... and made profitable by high volume selling. The people of the Klamath Basin have NEVER let us down! It is through their faith in us that we have been able to show real growth. (See photo of our first store in Klamath Falls shown at right.)

We happily meet the challenge of free competition knowing the real benefactor is the consumer ... able to buy products of every description ... for every need ... for every member of the family ... at the lowest possible prices. Our pledge is to keep pace with the ever-expanding needs of an ever-progressing community! If there is a better way to merchandise ... PAY LESS will find it!



TOP ROW (left to right) Frank Wandell, Billie Butler, Julie Bostwick, Bea Florez, Shirley McNeary, Richard Flynn, Harvey Borgman, John Penny, Palmer Solie, Walt Backa, Esther Hodges. BOTTOM ROW (left to right) Charlotte Harris, John Johnson, George Verling, Cor-gia Morley, Irene Sims, Stan Neitling, Elsie Homer, Lynn West, Pat Ferrell, Gene Milligan, Hilda Ginn.



Above is a picture of our first store in Klamath Falls. It was then part of our present location ... ultimately expanded to the corner of 8th and Main. It was the re-sounding success of our methods of merchandising ... and the tremendous acceptance by YOU, our customers ... that made this expansion possible ... even necessary! We thank the people of the Klamath Basin!

PAY LESS DRUG STORE
808 MAIN ST. KLAMATH FALLS



The above row of pictures illustrate the progressive methods of merchandising done at Pay Less Drug Store! Progress in Pharmacy with the newest design in open counter displays. Beautiful white, dust-proof cabinets. Fast efficient pharmacists to serve you. Pay Less features bigger departments with bigger varieties ... open displays for quick, convenient self-service! Everything at Pay Less is designed to make YOUR shopping the very easiest possible! Shop Pay Less regularly ... you'll find the biggest selection at the absolute lowest prices in town!