

1961 PROGRESS EDITION



May I, on the occasion of the First Annual Progress Edition of the Klamath Falls Herald and News, take this opportunity to bring greetings and best wishes to you and your staff, as well as to all the people in the area served by your newspaper.

The pages of this special edition will, I am sure, reflect the excellence of your community facilities, the cultural advantages found in the Klamath area, and the great wealth of natural resources which have contributed so much toward making that part of Oregon a desirable place in which to live, work and play.

You can well point with pride toward a steady growth in population and a diversification of agricultural and other economic pursuits. At the same time, there has been increasing awareness of the value of the area's considerable scenic and recreation resources which have annually attracted tourists in increasing numbers. As one of Oregon's southern gateways, Klamath Falls has created a most favorable impression in spreading its welcome mat to visitors. This has ultimately benefited our entire state.

The past several years have brought many changes to the area which should serve to give further impetus to its growth. The Congressional Act which resulted in termination of the Klamath Indian Agency and subsequent administrative orders give assurance of continuation on a sustained-yield basis of one of our basic industries. At the same time, advances in the use, management and control of the water resources point toward the area's increasing importance in the agriculture field.

Such problems as have arisen as a result of these and other changes have been met with firmness and resolution by an enlightened citizenry, to the benefit of all concerned. I feel certain future problems will be handled in the same manner. I pledge the interest and support of this state administration in any efforts to further the growth of the Klamath area.

With warm regards,

MARK O. HATFIELD
GOVERNOR
State of Oregon



The Klamath County Chamber of Commerce is grateful for the effort and vision of the Herald and News in producing this "Progress Edition." It is a real tribute to many years of progress in the Klamath Basin.

The graphic history of this progress will be of great interest to everyone and will bring us up to date on the many natural advantages we have in this area. These advantages are all too easily forgotten and taken for granted when we live with them every day. It should also remind us of the potential for the future of Klamath County.

Progress of a community can be determined by the attitude, vigor and participation of its citizens in realizing what they have, and striving for improvement. This "Progress Edition" will help us in the Klamath Basin to appreciate what we have, stimulate us to improvement, and help us to sell others on the value of our many assets.

If we remain enthusiastic about what we have and work for constant improvement, we will have no worry about the future of Klamath County.

We congratulate the Herald and News for a job well done.

ROBERT KENT
PRESIDENT
Klamath County Chamber of Commerce



May I take this opportunity not only to congratulate the Herald and News on its Progress Edition but to congratulate the people of the Klamath Basin and surrounding areas for the outstanding progress this area has experienced during recent years. Despite some adverse factors in both lumber and agriculture, the economy has expanded to show a healthy growth pattern that promises much in the future.

I am particularly proud of the progress we have made in those aspects of the economy that have to do with the federal government. We are nearing an ultimate solution in the long and complicated fight for a just and equitable answer to the Klamath termination problems. I have lead the fight on a national level for a new national forest with headquarters in Klamath Falls and it now appears that this is within our grasp. We have been able to achieve drastic revisions in forest management policies to attain an adequate flow of timber during the termination process. We have been able to secure coordination between the Forest Service and the Bureau of Land Management to achieve needed road development.

The Klamath Reclamation Project continues to move forward on a sound long-range schedule that will assure the ultimate full utilization of our water resources. The establishment of the Klamath Marsh refuge will add to the wildlife potential in the county.

The years ahead are full of promise for both this region and the nation. Mrs. Ullman joins me in wishing the people of the Klamath Basin continued progress and prosperity.

AL ULLMAN
CONGRESSMAN
Second Congressional District



While the progress and material achievements of a community or an area are illustrated in buildings, in installations and other obvious manifestations, there is present, behind all of this, the most important factor: the people and the attitude of the people who comprise that community.

In the Klamath area, we have unequalled resources: tremendous water supplies; adequate transportation; good weather; good government; excellent schools and churches; commercial, professional and business services above average; and a host of related advantages that go to make a balanced community.

But the greatest resource of all is our people. People whose strength and determination is reflected in the changes that have brought real progress to the area. They have not sat back during adversity and waited for rescue. Rather, they have bent and changed with the times to meet the challenges brought about by the changes that are as inevitable as progress. They have not resisted; they have not failed to do the things that had to be done.

Therefore, we have every reason to look forward to a continuation of the progress that has been made—probably on an ever-increasing scale. The momentum built up over the years is a challenge that we must continue now. We cannot rest on the endeavors of those who have built up this momentum. If we are to build and maintain the standards of achievements of the past, we must be ready to face and beat down the challenge of antipathy and sluggishness.

I am confident that we have the people and the resources and the raw material to do just that. I have every confidence in the future and development of the Klamath Basin.

WILLIAM B. SWEETLAND
PUBLISHER
The Herald and News



I am as optimistic as ever about the future of the Klamath Basin.

There is a great deal of legislation pending to promote a better business climate for Oregon. This includes legislation to promote tourist trade, improve the tax program to encourage ownership of property through relief of the property tax through income tax offset and many others.

I feel there is much to be done to encourage potato processing plants in the Klamath area. There is a great potential in this field, particularly useful in marketing the lower grade potatoes of the area. Malheur county is "going great guns" in processing potatoes, according to the administrator of the state potato commission who is enthusiastic about the opportunity in this field for the Klamath growers. I feel that in the near future Klamath will be in this field and flaked, granulated, frozen and dehydrated potato products will be marketed from the Klamath Basin.

Recreational facilities in our great Klamath Basin are unlimited and the coming tourist season is expected to be the greatest ever. Klamath Falls, in its enviable position of being the logical stopping place for tourists enroute north or south, will most certainly enjoy a bumper tourist crop. Visitors must be encouraged to stay longer, enjoy our hunting and fishing, boating, and other facilities and at the same time absorb the scenic beauty of Crater Lake and the many other beauty spots.

Building is expected to be on the increase in this area during the coming year as a result of the new administration's encouragement for low and middle income home construction.

The Industrial Forestry Association reports an increasing use for lodgepole pine in the Klamath Falls area. The first major use for this species is in the Johns-Manville plant. Research activities are resulting in more general use in manufacturing forest products from other species of trees in the area besides pine. These include white fir and other high elevation tree species for which there has been little commercial use in the past. This potential is promising.

White fir is being utilized in the Weyerhaeuser hardwood plant and their research is resulting in new methods of panelizing lumber products into modular components that can be used in building construction in competition with manufactured sheet materials.

From Western Pine Association's standpoint, the pine industry is steadily devoting a larger percentage of sales dollars to marketing efforts.

In other words the future of Klamath is most encouraging.

HARRY BOIVIN
PRESIDENT, STATE SENATE
State of Oregon



We are indeed privileged to be among the first to witness the "Progress Edition" of the Herald and News which I am sure you will agree is a monumental tribute to our citizens and their marked accomplishments which have resulted in the continued progress and inevitable betterment of Klamath Falls. It is with personal pride as a resident of this community and in my official capacity as mayor that I extend hearty congratulations to the Herald and News for their excellent "Progress Edition." I urge everyone not to miss reading this exciting and informative digest of activities and events which have occurred within our city during the past years.

ROBERT VEATCH
MAYOR
City of Klamath Falls