

# NEW PINK PALMOLIVE

*Beauty Creams* WHILE IT *Beauty Cleans!*



Now  
Extra-Enriched with  
Beauty Cream  
to pamper your skin...

the  
mild,  
mild  
Palmolive  
way!

Yes, you can be younger looking... with Pink Palmolive care. New Pink Palmolive, extra-enriched with beauty cream, gives you the mild, natural cleansing ingredients that have helped millions of women to be younger looking. See if it won't help *you*. And what delightful decorator accents these two Palmolive colors, Pink Palmolive and pastel Green Palmolive, add to your bathroom!

Try new Pink Palmolive, with the skin-smoothing kiss of costly beauty cream—or pastel Green Palmolive. In all the world there is no milder soap—no easier way for you to be younger looking. Simply...

1. Massage your skin vigorously for 1 minute with mild Palmolive lather. Rinse and pat dry.
2. Repeat 3 times each day.

New Pink Palmolive



Sister-in-Beauty to



Pastel Green Palmolive!