

\$100,000 IN PRIZES

3057 WINNERS! \$2,500 IN BONUSES! PLUS FREE RED MAGIC PACKETS!

FIRST PRIZE



**'61 RAMBLER AMERICAN Convertible
AND \$5700 CASH (TOTAL VALUE OVER \$8000)**

4 SECOND PRIZES

Rambler American convertibles . . . with all-new styling, Single-Unit construction, whitewall tires, reclining seats, Weather Eye heater, ceramic muffler-tailpipe system!

35 THIRD PRIZES



**MAGIC
CHEF
GAS
RANGES**

Automatically cooks complete meals! Dial-a-Magic control assures perfect roasting. Magi-trol surface unit holds exact heat, prevents burning! \$400 value.

40 FOURTH PRIZES



**WHITE
SEWING
MACHINES**

Newest zig-zag model! Makes buttonholes, sews on buttons, does overcasting, satin stitching, blind hems, monograms! In handsome mahogany-finished desk. Worth \$390!

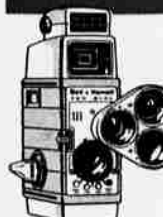
25 FIFTH PRIZES



**KITCHEN
AID
PORTABLE
DISHWASHERS**

Washes, rinses and dries dishes, silver, glassware for 8 automatically! Rolls out of way when not in use. Take with you when you move. \$260 value.

85 SIXTH PRIZES



**BELL & HOWELL MOVIE
OUTFITS**

Famous make! Includes everything—8-mm. movie camera, projector, screen, title kit, accessories. Precision quality. \$149.95 value!

250 SEVENTH PRIZES



**DOMINION
PORTABLE
OVENS**

Bakes, broils, grills! Turns on and off automatically. Has "ready" signal, heat selector. Retail at \$50.

1117 EIGHTH PRIZES



**SETH THOMAS
TRAVEL CLOCKS**

Fine \$10.00 quality, with genuine leather case. Folds compactly. Keeps accurate time, has gentle alarm.

1500 NINTH PRIZES



**KNAPP-MONARCH
THERM-A-JUGS**

Keeps liquids hot or cold for hours! Smart modern design. Rugged, easy to clean. \$5.50 value.

FREE RED MAGIC PACKETS

• A free merchandise certificate worth 25¢ on next purchase will be sent to every entrant who includes with entry neckbands from Heinz Chili Sauce and Heinz Hot Ketchup along with required neckband from regular Heinz Ketchup.

\$2500 IN BONUS PRIZES!

First and Second prize winners who have included neckbands from Heinz Ketchup, Heinz Chili Sauce and Heinz Hot Ketchup to qualify for the free Red Magic packet will also receive a \$500 cash bonus.

EASY TO ENTER—EASY TO WIN!

• Tell us in 25 additional words or less why "Red Magic" describes Heinz Ketchup. Use blank below or plain paper. Mail entry with one neckband from regular Heinz Ketchup (14-oz. or family size) to address below. Extra entry blanks—with complete rules—now at food stores everywhere.

Just complete this sentence (in 25 words or less):

**"Red Magic" describes
Heinz Ketchup because:**

Entries must be postmarked by March 31, 1961 and received by April 16, 1961.

PLEASE PRINT

Mail with neckband from regular Heinz Ketchup (14-oz. or family size) to Heinz Red Magic Contest, Box 5700, Dept. 55-11, Brooklyn 1, N.Y.
Also include neckbands from Heinz Hot Ketchup and Heinz Chili Sauce to qualify for \$500 cash bonus and Red Magic packet.

Name _____
Address _____
City _____ Zone _____ State _____



**Heinz
makes
everything
taste better!**