

**FABULOUS
FANTASTIC
FASCINATING**

Betty Crocker Butterfudge recipes

Butterfudge! Betty Crocker's lavish new combination of golden butter and rich dark chocolate. Shown here: Honey-Buttered Fudge Cake, fudge-y Butterfudge Mallow Squares, dreamy Butterfudge Fingers, crunchy Butterfudge Pecan Pie. All these recipes and more, right in the sack! Fun to bake because Gold Medal Flour gives you a feeling of confidence right down to your fingertips...a White Thumb! Thrifty to bake because Gold Medal gives you...

FABULOUS savings on butter

Get savings on butter—up to a whole pound free on 25-lb. size. Look for details on special Gold Medal sacks.



Gold Medal New—General Mills announces a great new development in the milling of flour—the Bellera process!

Gold Medal
NEW