

Gift Yourself with Savings! VALENTINE'S DAY VALUES

PARK FREE

As Long As You Like

Tie Bar & Cuff Link Sets 1.00 plus tax
Tie Bars Big Selection 88c plus tax
Pin and Earrings Sets 1.49 plus tax

For Your Valentine
A Large Selection
Earrings, Necklaces
and Other Jewelry **88c** plus tax

Fancy
SLIPPER SOX Men's 1.49 Women's 1.88

Men's 2.98
FLANNEL SHIRTS Plaids and PATTERNS **1.95**

Our Price 3.88 on Men's
CORDUROY SPORT SHIRTS **2.95**

Our Price 6.88 on Men's Washable
Orlon and Wool SPORT SHIRTS **4.95**

Toilet Seat & Lid Comb.
Reg. 9.95 Pearlized **4.88** Reg. 5.95 Pastels **3.88**

Reg. 2.00
TONI Home Permanent **1.60** plus tax

Pre-Season Special
THONGS 2 pr. **88c** All Sizes

Reg. to 1.50
FLAT FISH LURES Big Selection **88c**

Discount Prices On
ARROWS 22c 33c

Reg. 199.50 20" Ram
CHAIN SAW **149** 5 H.P. OUR PRICE

WATER SKIS and Ski Belts
1/2 OFF REG. PRICE

Boys or Girls Full Size Roadmaster
Bicycles **39.95** Reg. 49.95

Set of 6 Imported China
Cups & Saucers **1.88** Gold Trim on White

Our Price 6.95 on Rayon-Acrylic
Blankets **4.88** 72x90

Rayon, Cotton, Orlon
Blankets **3.88** Reg. 4.97

HOUSE OF DISCOUNT



Kickernick Baby Dolls

She'll look "little girl" lovely and sleep comfortably in this demure shortie pajama of nylon. It's scalloped with nylon lace at the neck and hemline... then touched with tiny rosebuds. Brief matching panties. SML, XL. Pretty pastels.

5.95

from that
Graff Girl!

Femininity plus, in a new tailored shirt by Graff. You'll love the lace front and contour band styling by this world famous California shirtmaker. Rollup sleeves, of course. Easy-care fine broadcloth in white only.

4.98



for beauty plus duty...

No Mend
"TERRIFIC
TWENTIES"

\$1.65 pr.

New 15 denier nylons... sheer enough to complement your dressiest costumes, yet long-wearing enough for everyday occasions. Truly terrific in NoMend's new Jewel Tones. In NoMend FAMOUS Proportioned Leg Types... "One is exactly hers!"

See our gala selection of lingerie, jewelry, and other exciting valentine ideas!

All Gifts Beautifully Wrapped!

S&H Green Stamps Shop Till 9 p.m.

Fashion VILLA

IT'S SHAFFER ELECTRIC'S BIG

7th Anniversary SALE

Everything in the store goes on sale as our birthday present to you. We're celebrating 7 years of business and want you to share in the profits. This big sale will continue for one full month so watch for new values being offered each week. Save on TV... Radio... Refrigerators... Ranges... Washers and Dryers... **SAVE ON EVERYTHING!**

FREE

5 TUBE TABLE

RADIO

... worth \$22.95 with any purchase of \$150.00 or more. Your choice of colors.

Anniversary
SPECIAL!
EMERSON 21"
CONSOLE
TELEVISION

Reg. 298.00

218⁰⁰

Plus liberal trade
Allowance for
Your Old TV -
Easy Terms,
Too!



Model 23DC1

Reg. 339.95. Low Boy Model 1548. 23" Anniversary sale priced at **271⁹⁵**

Reg. 243.00. 19" table model with mar-proof polyester finish. **199⁹⁵**

Reg. 489.95. 23" stereo, radio, TV comb. Model 1538 **399⁹⁵**

Reg. 238.00. 21" table model 1466 **178⁰⁰**

Reg. 289.95. 21" blonde console Model C22M13 **231⁹⁵**

Reg. 375. 2-pc. stereo phonograph. Model Y1052 **262⁵⁰**

Reg. 509.95. 23" console TV **409⁹⁵**

SAVE EVEN MORE... TRADE IN YOUR OLD TV ON ANY OF THE ABOVE



Model 1528

ANNIVERSARY SPECIAL!

Packard Bell 23" Low Boy

Reg. 399.95

319⁹⁵

Plus Liberal Trade



23" Admiral Console

Reg. 379.00

298⁰⁰

Model C24K142
Plus Liberal Trade

These Are Just Samples Of The Savings During This Gigantic Store-Wide Event. Shop Early! Take Home The Savings!

Plus 2.3% Green Stamps

SHAFFER Electric

Town and Country Shopping Center