

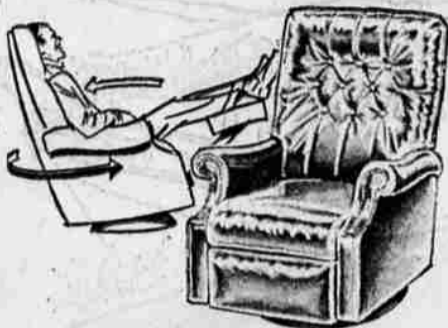
WARDS
MONTGOMERY WARD



FEBRUARY

SALE DAYS

BIG 10 DAY EVENT TO BRING YOU BIG SAVINGS...



rock! swivel! recline!

SAVE \$10! LEATHER-LIKE PLYHIDE

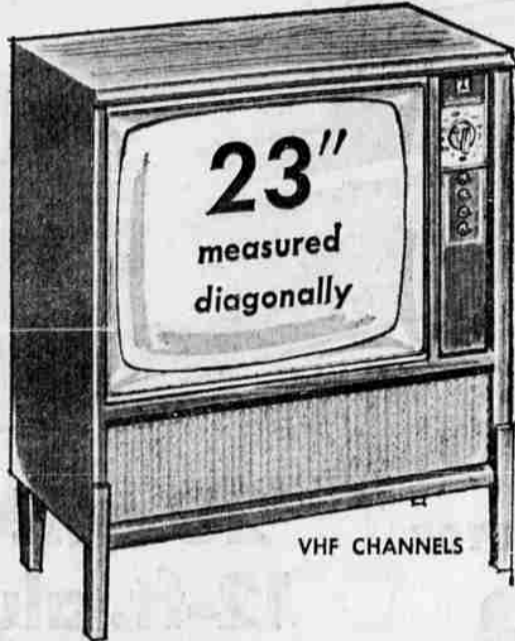
Chair locks in reclining position; footrest opens! Foam padded seat, footrest and arms. Pillow back. 5 colors. **89⁸⁸** REG. 99.95



FOAM CUSHIONED RING CHAIR!

2" foam cushion! Swivels on micromatic bearing! Frieze cover in gold, brown, beige, turquoise. **29⁸⁸** Buy a Pair

big, clear 23" TV for less!



NEW AIRLINE CONSOLE
199.95 AFTER THIS SALE

179⁸⁸ \$5 DOWN

- Good suburban set
- Interference-free pictures
- Out-front FM speaker
- New cabinet details

Capture every TV thrill in large dimensions on this new Airline console. Screen corners have been expanded to give maximum viewing area and pleasure. Mahogany finished cabinet. Blond, walnut, \$10 more.

UHF Only \$30 More

VHF CHANNELS



12-YR. GUARANTEE on tank



better quality

40-GAL. ELECTRIC HEATER

\$79 REGULARLY 104.95 HI-RECOVERY \$89

Years-ahead styling plus eye-level temperature control, fiberglass insulation, automatic thermostat control. UL-appr. GOOD QUALITY model—Reg. 89.95... **\$69**

big 14.4' combination



FREEZER AND FROST-LESS REFRIGERATOR

298⁸⁸

\$10 down

- Separate true freezer
- Spacious door storage
- "Cycle-Cold" cooling

All your refrigerator and freezer needs supplied in one smartly-styled unit. Separate true freezer holds 172 lbs. of frozen food. Refrigerator defrosts automatically, ending messy scraping, thawing.

SIGNATURE

special! 3-pc. bath set



LET WARDS INSTALL YOUR NEW BATHROOM

- FREE PLANNING
- FREE ESTIMATES

No money down
Up to 3 yrs. to pay

79⁸⁸

Reg. 93.62
Less fittings

Give your bathroom a fresh, modern look with this gleaming white bath ensemble. Trim, uncluttered lines make it easy to clean, and keep clean. Includes: 5-ft. steel tub with porcelain enamel finish; 19x17-in. vitreous china lavatory; washdown toilet. **COMPLETE WITH FITTINGS.** Faucets, tub filler, waste, toilet seat. Reg. 121.77 **99⁸⁸**

save more! buy them by the pair!

RIVERSIDE AIR CUSHION
GUARANTEED 15 MONTHS

2 for 27⁴⁴ Tubeless 6.70-15

DANGER!—WET PAVEMENT... another good reason to be riding on Air Cushion tires! Seven rows of non-skid tread, with hundreds of gripping edges, give you positive traction when you need it. Impact-resistant Nylon cord body assures you real blowout protection and longer mileage.

6.70-15 tube-type, blackwall... **2 for 23.44**
6.70-15 tube-type, whitewall... **2 for 29.44**

RIVERSIDE SAFETY NYLON
GUARANTEED 21 MONTHS

2 for 29⁴⁴ Tube-type 6.70-15

STOP!... GO!... on hundreds of road gripping edges. Safety Nylons exclusive tread design gives you the traction you need for surer starting, better car control and safer stopping. Dupont Nylon cord body is built to take punishing road impacts—reduces risk of blowouts.

6.70-15, 7.50-14 tubeless, blackwall... **2 for 33.44**
6.70-15, 7.50-14 tubeless, whitewall... **2 for 39.44**

RIVERSIDE 4-SQUARE GUARANTEE

1. Guaranteed for specified time. Adjustments prorated on months used.
2. Against defects in materials, workmanship for life of tread. Adjustments prorated on tread wear, months prorated on service at all branches.
3. Nationwide service at all branches.
4. Satisfaction guaranteed. Adjustments based on sale price when returned.

FREE MOUNTING NO CASH DOWN!

IT'S SO EASY TO SHOP AND SAVE WHEN YOU "CHARGE" YOUR PURCHASES AT WARDS