

LAY-AWAY SALE

OUR LOWEST PRICES OF THE SEASON!



\$5 DOWN
Holds any boat, motor or trailer till May 15

\$66 off!
POWERFUL 15-HP MOTOR

\$273
Was \$339 Last Spring

\$20 off!
12-ft. aluminum boat!
AUTO-TOP MODEL! EASY TO TOTE!

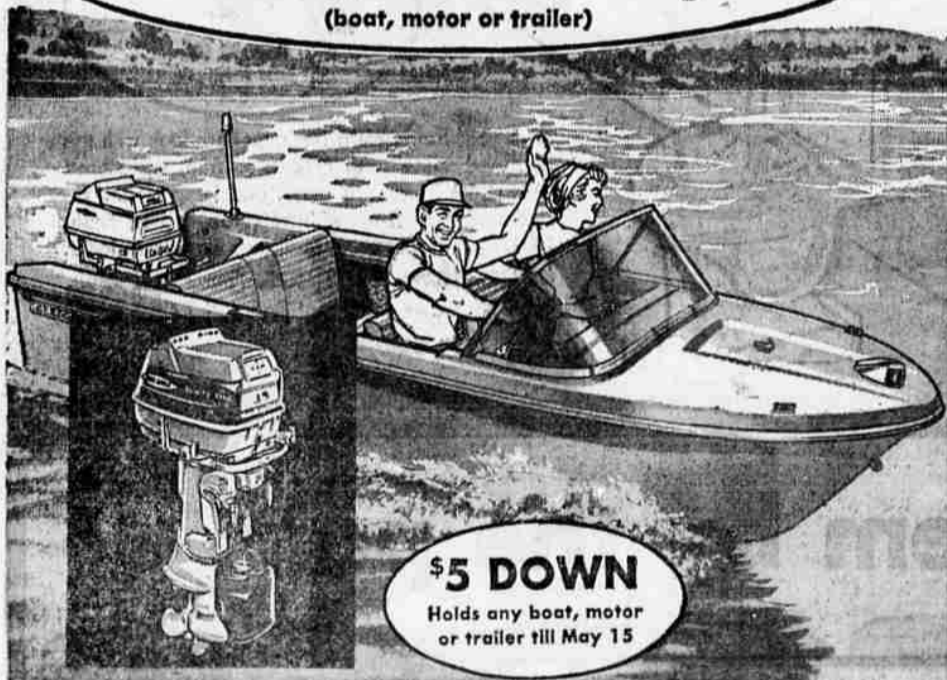
Reg. \$179 **\$159** F.O.B. factory

Ideal for fishing because you can haul it anywhere, and it's light enough to make launching simple and fast when you reach the water. Sides, bottom, gunwale and framing of .051-gauge aluminum, with aluminum fastenings. Varnished wood seats, Styrofoam flotation underneath for greater safety. Comes with pair of oarlock sockets and two stern-lifting handles. Gray non-skid painted floor; natural aluminum exterior. 14-ft. size; an all-aluminum boat as above, reg. \$219, F.O.B. Factory... **\$199**

You can take it with you! This rugged Sea King motor packs plenty of power, yet it's light enough to travel anywhere. Skim along at speeds up to 25 MPH for cruising, slow down to 1 1/2 MPH for trolling. Manual starting model, full gearshift, rubber slip clutch. Vibration-free.

3-HP Motor was \$130 **\$99** 5-HP Motor was \$217 **\$174**

SAVE 10% MORE
when you buy any 2
(boat, motor or trailer)



\$5 DOWN
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\$101 off!
BIG, RUGGED 35-HP MOTOR

\$374
Was \$475 Last Spring

Electric starting model \$449

Power to tow skiers at speeds up to 33 MPH or cruise smoothly, quietly. Full gearshift, rubber slip clutch. Manual.

25-HP manual, was \$435... **\$349**
25-HP electric, was \$535... **\$419**
60-HP Sea King, was \$835... **\$669**

NEW! 14' RUNABOUT
INTRODUCTORY LOW PRICE

\$444

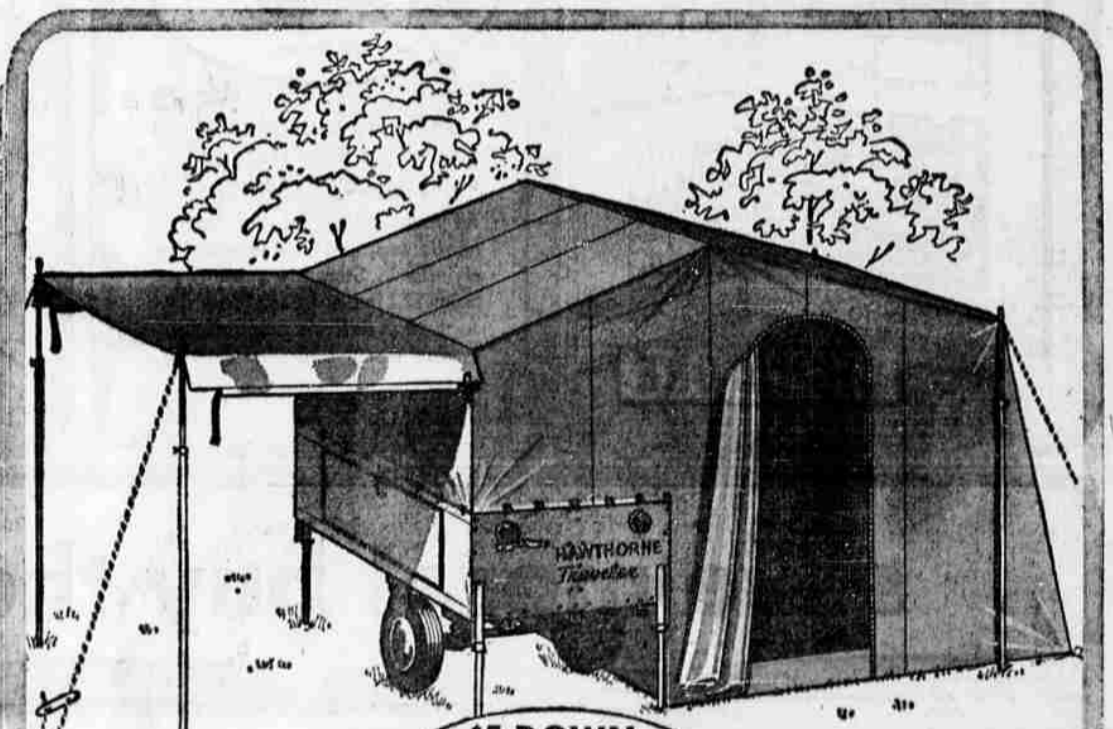
F.O.B. factory

A racy beauty that skims over the water, maneuvers easily for cruising, racing or skiing. Fiber glass in red/white, turquoise/white; matching vinyl upholstery.

Only \$5 down holds it until May 15!

REG. \$169 DELUXE 900-LB. "A" FRAME BOAT TRAILER
Heavy-duty, box-frame steel construction handles 16-footers. Tilt-bed, cradle rollers and coil spring shock absorbers. 650-lb. trailer, was \$135... **\$148**

\$5 DOWN
holds purchase till May 15



\$5 DOWN
holds purchase till May 15

all-in-1 tent and trailer



Only 42 in. high when folded... sets up in minutes! Handy side storage area. Trailer rides on 4.80 x 400 x 8 in. tires (included).

COMPACT NEW HAWTHORNE "TRAVELER"

\$399 Easy to own with a Wards credit plan

Yes, just \$399 gives you a roof over your head with plenty of room underneath. And this home away from home rides on an all-steel trailer. Easy to set up or take down—the water-repellent Army duck folds out, is supported by adjustable aluminum canopy poles and steel tubing. Full 47x83x4-in bed sleeps 2. Full tent flooring, 3 fiber glass screened windows with inside zipper. 77 sq. ft. living area!

\$5 DOWN HOLDS ANY ITEM ON THIS PAGE UNTIL MAY 15; THEN CHOOSE EASY TERMS