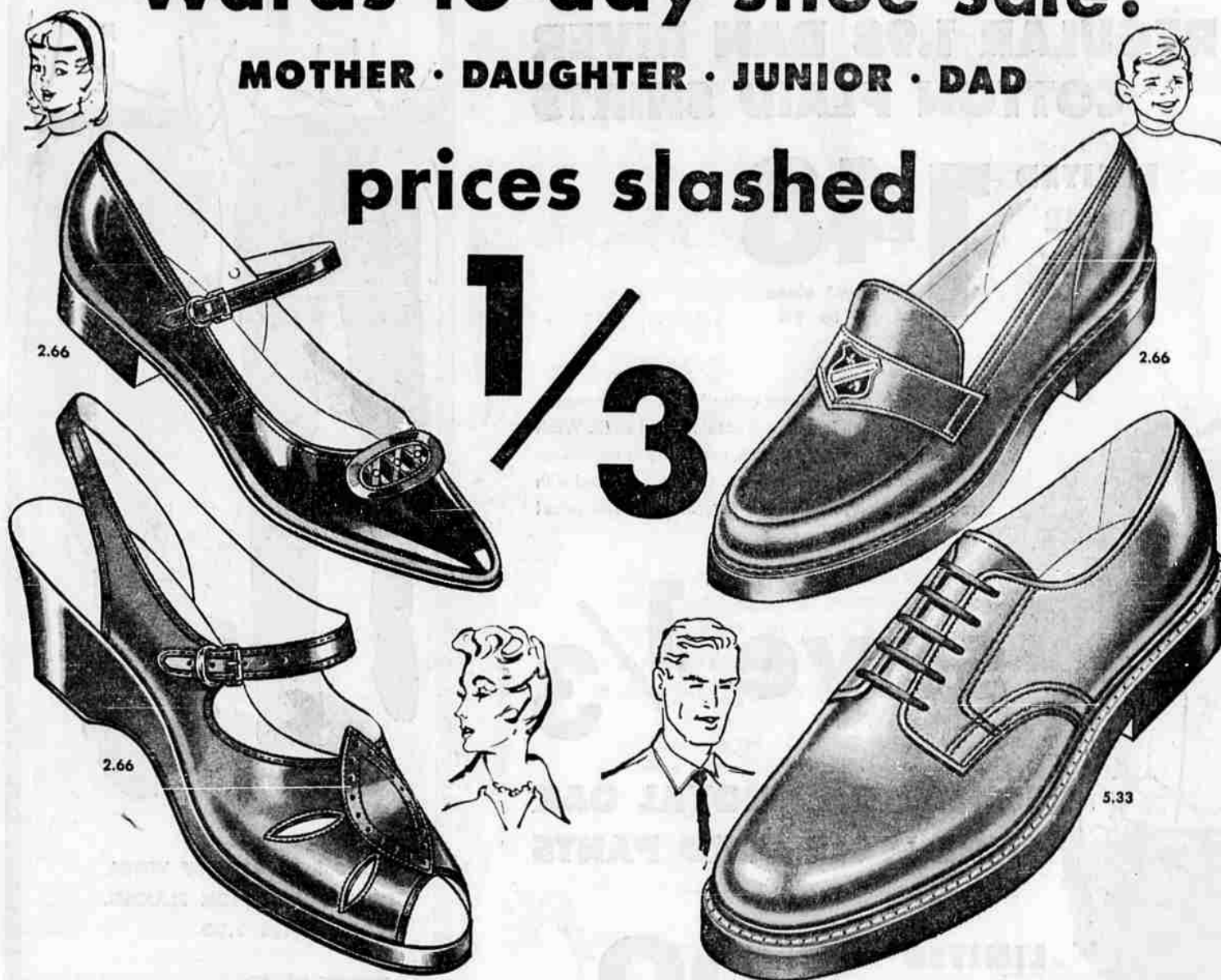


everybody SAVES during Wards 10-day shoe sale!

MOTHER • DAUGHTER • JUNIOR • DAD

prices slashed

1/3



GLEAMING PATENTS-
TWO STYLES IN ONE

FULLY CUSHIONED
FROM HEEL TO TOE

MEDALLION SLIP-ONS
SMART AND RUGGED

THICK CREPE SOLES
FOR WALKING EASE

2.66
REG. 3.99

2.66
REG. 3.99

2.66
REG. 3.99

5.33
REG. 7.99

Popular "swivel" styles to wear as dress pump or pert 1-strap... let's a little girl change her mind! Lustrous black; also in smooth white. Save! Sizes 8 1/2-4.

Smartly tailored casual, so flat-tering, so light afoot! Soft smooth leather flexes with every step. Full cushioning for walking ease. Black. Save now! Sizes 4 to 9.

Handsome new style your little boy will really go for! Proportioned to give him snug fit, healthful support. Pliant, long-wearing black leather. 10 to 3.

Here's comfort a man can really sink his weight into! Leathers are soft, supple; thick crepe soles put extra bounce in every step. Black, brown. Save! Sizes 6-12.



Just say
"Charge It!"
at Wards

incredible

SUCH A LOW PRICE FOR BABY
DOLL COTTON PAJAMAS

ONLY **88c**

You'll have to see the price tag to believe these adorable pajamas will really cost you so little! Snatch up your summer supply now! Choose from several pretty floral prints in soft pastel, lace-trimmed or with contrasting piping. Women's Sizes: S, M, L.

MACHINE WASHABLE, STURDY-WEIGHT

cotton twill
play togs

88c
each

WARDS play clothes for children are outstanding for quality fabrics, workmanship and long wear. Choose overalls, crawlers with snap legs or slacks with elastic boxer waist in colors for boys, girls. Rugged cotton twill is machine washable, Sanforized*, of course. Overalls... 2 to 4; Crawlers... 12 to 24 mos.; Boxer Slacks... 3 to 6x.

*Maximum shrinkage 1%



save now

FITTED COVER-AND-PAD
COMBINATION FOR MATTRESS

2.99
twin

REG. 3.79

Bleached cotton cover, Sanforized* sides 12" deep and elastic-edged for hugging fit. Pad-quilting prevents shifting of cotton filling. Full-bed size, regularly 4.79.....**3.99**

*Maximum shrinkage 1%

SATISFACTION GUARANTEED or your money back!