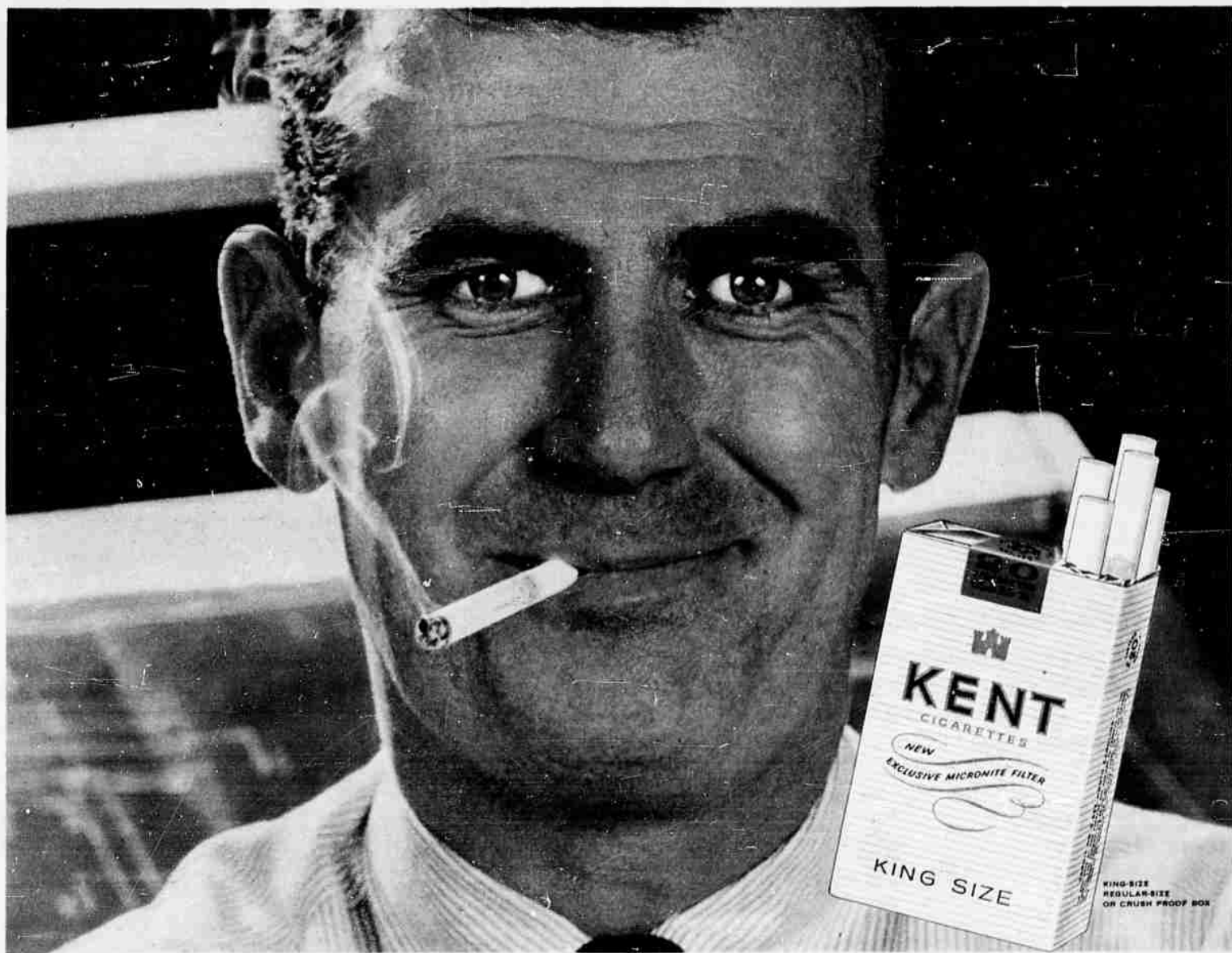


*You'll feel better about smoking
with the taste of Kent!*

KENT with the "Micronite" Filter
REFINES away harsh flavor...**REFINES** away hot taste
...makes the taste of a cigarette mild!



Kent's the best...for the flavor you like!