

Only from Florida's Indian River Country:

SNOBOY GRAPEFRUIT

...so good it's guaranteed!



Fresh at your grocer's now!

Born in famous Florida Indian River country



... the place nature blessed for perfect grapefruit.



Picked at the moment of exact flavor balance ... for a just-right blend of sweetness and tang.

Sorted and graded by hand



... to find only juicy, thin-skinned fruit, plump with meaty segments.

Carefully packed by hand ... to protect each "one in a hundred" that's SNOBOY perfect.



Only SNOBOY grapefruit is stamped SNOBOY Indian River



... guaranteed perfect or your money back.

Oh Boy...

SNOBOY

Only 1 in 100 grapefruit earns the name!

Grapefruit
Spoon
Set of 4 only \$1.00

They really work! Serrated edge cuts cleanly; grapefruit segments lift out easily. Famous Wm. Rogers Silverplate set of 4, only \$1 with certificate inside every bag of SNOBOY Grapefruit.

