



PROGRESS BUILDS

PROSPERITY

**IN THE
KLAMATH BASIN**

**Progress Builds Prosperity copies
mailed anywhere in the 50
United States
each 50^c**

The highlights of the healthy and vigorous state of our agriculture, of our business and industry, of our community activities, and of our recreational assets will be told and pictured in the "Progress Builds Prosperity" edition of the Herald and News on Sunday, February 26.

PROGRESS BUILDS PROSPERITY DATA
 Object: To Build the Basin and Boost Morale
 Publication Date: Sunday, February 26
 Circulation: An additional 3500 copies will be printed; price 25c the copy, mailed anywhere 50c.
 Ad Illustration: Pictures and engravings for advertising will be made by the Herald and News at no charge.
 Advertising Copy Deadlines:
 Progress Builds Prosperity in Agriculture - January 21
 Progress Builds Prosperity in Business and Industry - January 28
 Progress Builds Prosperity in Communities - February 4
 Progress Builds Recreational Prosperity - February 11
 Progressive Photographic Classified Section - February 18
 Billing: Advertising statements will be mailed March 1, payable on or before March 10.

For information on how you can benefit by participation in this project consult a member of the Herald and News advertising staff.

Reserve Your Copy

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P. O. Box 941
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and all wrapping and mailing will be handled for you on Feb. 26th.

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