



PROGRESS BUILDS

PROSPERITY

IN THE KLAMATH BASIN

**Progress Builds Prosperity copies
mailed anywhere in the 50
United States
each 50^c**

The highlights of the healthy and vigorous state of our agriculture, of our business and industry, of our community activities, and of our recreational assets will be told and pictured in the "Progress Builds Prosperity" edition of the Herald and News on Sunday, February 26.

PROGRESS BUILDS PROSPERITY DATA

Object: To Build the Basin and Boost Morale
 Publication Date: Sunday, February 26
 Circulation: An additional 3500 copies will be printed; price 25c the copy, mailed anywhere 50c.
 Ad Illustration: Pictures and engravings for advertising will be made by the Herald and News at no charge.
 Advertising Copy Deadlines:
 Progress Builds Prosperity in Agriculture - January 21
 Progress Builds Prosperity in Business and Industry - January 28
 Progress Builds Prosperity in Communities - February 4
 Progress Builds Recreational Prosperity - February 11
 Progressive Photographic Classified Section - February 18
 Billing: Advertising statements will be mailed March 1, payable on or before March 10.

For information on how you can benefit by participation in this project consult a member of the Herald and News advertising staff.

Reserve Your Copy

Use this handy coupon form to reserve enough copies for your friends, relatives and business associates elsewhere.

Just fill out the form and mail with your payment of 50c per copy to the

Herald and News
P. O. Box 941
Klamath Falls, Ore.

and all wrapping and mailing will be handled for you on Feb. 26th.

Mail To:
 Name
 Address
 Sent By
 Address

Mail To:
 Name
 Address
 Sent By
 Address

Mail To:
 Name
 Address
 Sent By
 Address

Mail To:
 Name
 Address
 Sent By
 Address

Mail To:
 Name
 Address
 Sent By
 Address



Herald and News

1301 ESPLANADE

TU 4-8111