


There's always something new from Betty Crocker

NEW SPUMONI

YOU MAKE IT WITH NEW BETTY CROCKER DEVILS FOOD CAKE MIX



Someone's going  to love you for this! Spumoni Cake— a rainbow of creamy fillings in a dark Devils Food Cake that tastes as rich as homemade fudge. Only new Country Kitchen Cake Mix could make a cake like this. Recipe's on Devils Food package.

GENERAL MILLS, INC.



Take this coupon to your grocer

SAVE



on your next purchase of any
BETTY CROCKER CAKE OR FROSTING MIX

Mr. Grocer: As our agent accept this coupon for 5¢ only on the purchase of Betty Crocker Cake or Frosting Mix. Your General Mills representative will redeem for 5¢ plus 2¢ handling for each coupon you so accept, or mail this coupon to General Mills, Inc., Dept. 400, Minneapolis 2, Minnesota, for redemption.

Good check: Any other application of this coupon constitutes fraud. Issuing grocery purchase, within the last 90 days, of sufficient stock to cover coupons presented for redemption must be made available upon request.

Coupons limited to one per customer. This offer void in any state or locality prohibiting, licensing, or regulating these coupons. The consumer must pay any sales tax included.

Offer expires 90 days after receipt.

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