

Brazil's Asking Everyone To Gulp More Coffee

By EDWARD T. BUTLER
RIO DE JANEIRO, Brazil (AP)—The government wants Brazilians, of all people, to drink bigger cups of coffee.

Brazil grows more coffee than anybody else in the world. Trouble is Brazil can't sell it all abroad and can't drink the surplus at home.

Stocked up in government warehouses are about seven billion pounds with more to come from next June's crop. The government is running out of warehouse space. Officials went to their statistics and learned that North Americans shame Brazilians with annual per capita coffee consumption of 15 pounds against Brazil's 10.

So along the main streets and boulevards posters and billboards tell Brazilians to drink more coffee. The letters are superimposed over a large-size coffee cup—a hint to Brazilians to switch from the customary cafezinho or demitasse.

To make matters worse—in the eyes of coffee officials anyway—the average Brazilian fills his cup half with sugar. This helps the government's sugar agency, but the Coffee Bureau suffers.

Another thing that might harm the drink-more-coffee pushers is the fact that there isn't in Brazil a full-fledged coffee shop with tables and chairs. You stand up at a counter, and there are plenty of those.

"There's no money in selling just coffee unless we can charge a higher price," said one restaurant owner. "The government regulates the price; there's no money for us in that."

But the coffee bars in downtown Rio are always two to three deep with customers during business hours. The average Brazilian knocks off three or four times during the work day for a cafezinho break. He feels he needs it to get him through the tropical heat.

Medical Mirror

WHAT DOCTORS SAY ABOUT

If It's A Boy

- Plant Rash
- Hospital Care

Q. What is the best age for circumcision? Is it always desirable?

A. The time-honored age for circumcision is about the end of the first week of life but it can be done earlier just as well. Give the doctor leeway by making arrangements before the baby arrives. For young babies the procedure is simple and all but painless—later it's quite painful. Aside from the important factor of personal hygiene, there are other possible advantages of circumcision. There is evidence that local cancer in the male and cervical cancer in married women is less frequent among people who routinely practice circumcision.

Q. I have recently developed a skin condition that looks like poison ivy but I have not been near ivy. I do have a recently acquired philodendron plant on my desk. Could this cause the trouble?

A. Yes. Doctors have reported cases of skin eruptions due to this plant. Remove the plant from your desk for a week or two. The rash may clear up.

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Q. What is meant by "progressive" hospital care?

A. It is a method of tailoring hospital services to the needs of the patient. The very ill patient receives round-the-clock attention comparable to that provided by private duty nursing. As the patient improves he is given intermediate care as needed. The last step is assignment to a self-help unit. Here, the almost-recovered patient does nearly everything for himself. This method now being tried in a number of hospitals, is intended to provide better overall services without additional cost to the patient.

Three o'clock in the morning is not the time to acquaint your physician with symptoms that have bothered you for days. If you develop trouble, call or visit your doctor during his office hours. Don't wait until the illness becomes acute.

PAGE 16 HERALD AND NEWS, Klamath Falls, Ore. Tuesday, December 27, 1960



STATE: Dean Rusk
TREASURY: C. Douglas Dillon
DEFENSE: Robert S. McNamara
ATTORNEY GENERAL: Robert F. Kennedy
POSTMASTER GENERAL: J. Edward Day
INTERIOR: Stewart L. Udall
AGRICULTURE: Orville Freeman
COMMERCE: Luther H. Hodges
LABOR: Arthur J. Goldberg
HEALTH: Abraham Ribicoff

President-elect Kennedy's Cabinet

Klamath Falls Man Named Editor

WILLAMETTE UNIVERSITY, Salem (Special)—A Klamath Union High School graduate, James Ronald Hershberger, was named to the board of editors of the Willamette University College of Law legal publication, Willamette Law Journal, according to John C. Paulus, professor of law and adviser to the student legal editorial board.

Hershberger, son of Mrs. Alice

B. Hershberger, 1535 Mitchell, is a senior law student at the Salem school. He is affiliated with Beta Theta Pi social fraternity and is a member of Phi Delta Phi scholastic legal fraternity. He has also served as president of the student bar association.

Willamette Law Journal, published twice yearly and having

39 ARE DEAD

TORONTO (AP)—Highway accidents caused 39 deaths in Canada over Christmas weekend, a Canadian Press survey showed today. The total, from 6 p.m. Friday to midnight Monday, was 13 less than the 52 predicted by the Canadian Highway Safety Council.

a circulation of 3,000 subscribers, will be a symposium dealing with liabilities of property owners, Paulus stated. A January publication date for the upcoming first issue of the second year of the legal journal is anticipated.

Holder of two scholarships, Hershberger attended the University of Oregon for two years, doing pre-legal work prior to enrolling at Willamette University in 1957.

OLDEST TRACK

SARATOGA SPRINGS, N.Y. (UPI)—Saratoga race track is the oldest functioning track in the United States. The inaugural meeting opened Aug. 2, 1864.

Coalition Can Still Mess Up Kennedy

By JAMES MARLOW
WASHINGTON (AP)—The early moves of President-elect John F. Kennedy's new administration probably will revolve more around his shrewdness in handling Congress than on what he proposes to do about problems at home.

Overseas he'll have his hands full.

Judging from the starting program he intends to lay before Congress, where his Democrats far outnumber the Republicans, he will neither suggest nor try anything startling.

The proposals he talks about were all part of the campaign

promises he made. They didn't get through Congress last year. For instance, medical care for the aged tied to Social Security. So he'll try again as he is pledged to.

If Southern Democrats and Republicans band together, they can mess him up. Some Republicans talk of such a coalition.

But it seems unlikely the Democratic-run House—there the Democrats outnumber the Republicans 260 to 177—will start off trying to frustrate Kennedy. It would be a sorry reception for their party's new leader.

In the Senate, where the Democrats are still in charge with a majority of 65 to 35 Republicans, Kennedy will have some real pros working as his chief lieutenants: Vice President Lyndon B. Johnson and Sen. Mike Mansfield of Montana.

It is important to both Johnson and Mansfield, who succeeds him as Democratic leader, to see the Kennedy administration get off to a good start. A defeat for Kennedy would be a personal defeat for them.

But it's in the foreign field that Kennedy and his administrators and advisers probably will feel they're walking through a dark jungle.

Besides trying to deal with the Russians and Premier Khrushchev, Kennedy must find some way to keep the people of Southeast Asia and Latin America on the U.S. side.

In Africa, both the people and their new nations are literally just coming alive as an active force in a world where for centuries they were kept in second-class citizen status as colonial subjects. That continent will be explosive for years.

The Kennedy administration somehow must find a way to convince the millions of Africans that their future will be better with the West.

Any critical showdown with the Soviet Union during Kennedy's administration may come first in Africa.

And even with American allies in Europe, Kennedy must keep the alliance not only alive but cooperative.

On top of all this, and yet critically related to it, Kennedy must

subdue the flow of American gold overseas, keep trade healthy, and at the same time build American defenses to a point discouraging Soviet ambitions.

Kennedy is a young man. What he faces is enough to make an old man of him.

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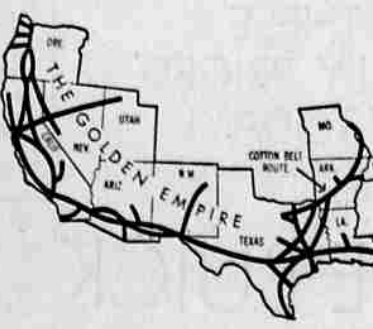


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