

THE HOUSE OF THE WEEK

Raised Ranch Riding Rising Wave

By DAVID L. BOWEN

The raised ranch made its first appearance in House of the Week almost a year ago. Since that time there have been a half-dozen examples of the style in this series of home plans and increasing national attention to the new form.

Its popularity is reaching the point where some enthusiasts believe "raised ranch" may eventually make a threesome of the Big Two of post-war residential architecture—split-level and ranch.

In case you got in late, the raised ranch is essentially a ranch home raised high enough to make livable space out of what used to be basement. Its primary advantage is economy, since the usable area of the home is almost doubled with little additional cost in structure.

It can also be visualized as a two-story with basement, if you keep in mind that the upper floor usually contains all the essential rooms of the house: sleeping, entertainment and service. The main entrance comes in midway between the two floors, with stairs leading one-half flight up and one half down to what is generally

recreation or subsidiary living space.

This House of the Week selection, B-43, shows to advantage the flexibility of the bonus lower level space. Architect Samuel Paul's alternate floor plans show how it can either add abundant extras for one-family living or be compartmentalized to create an income-producing rental apartment. Neither option need be elected immediately. The lower floor can be left unfinished at time of construction—just as attic rooms frequently are in 1½ story homes—and developed at the owner's leisure later.

Regardless of what's done downstairs, the upstairs provides a living room of luxurious dimensions and all the essentials for one family: dining room, kitchen-dinette, three bedrooms and two baths.

Over-all dimensions are 47' 11" by 34'. The upper level has 1,480 sq. ft. of living space and the lower one 945 sq. ft., not including garage.

Additional Details

Two large glass sliding doors open from the spacious living room to a rear balcony which runs across two-thirds of the back



RAISED RANCH: Here's another example of the new style which may eventually take a place alongside the split-level and standard ranch in residential architecture. This one has six rooms upstairs and the possibility of either three more or a rental apartment downstairs.

of the house. A handsome living room fireplace is strategically placed so it can be viewed from the dining room.

The main living level has two baths to reduce congestion at times when the family is hurrying to work and school. A private bath takes care of the master bedroom (it also has a walk-in closet) and the main bath is equipped with two lavatories.

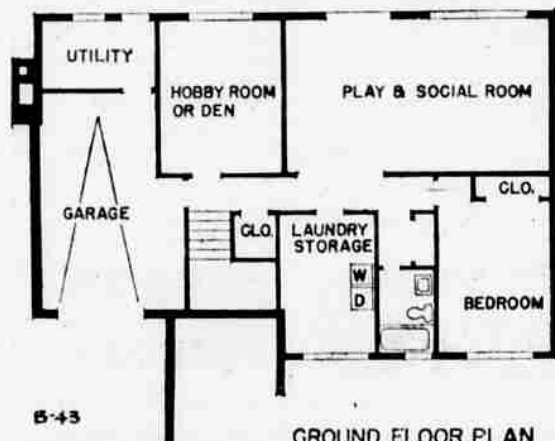
If the ground floor is to be developed for family use, a large play and social room opens out to the rear yard. This helps to contain the normal activities of children to areas designed for play, thus reserving the living room for adult activities. Children playing outdoors can be watched from the kitchen and balcony overlooking the rear play yard. In addition to the play room, there's a guest room, a laundry area and a third complete bath. A hobby room which has been designed for adult use can be furnished as a dark-room for the amateur photographer, as a workshop for do-it-yourself projects, or as an office for the professional or business man.

The alternate ground floor is designed for the family desiring additional income from a rental unit such as the two-bedroom apartment shown. This apartment has its private entrance at the side

of the house and can be built to be completely independent of the upstairs living unit.

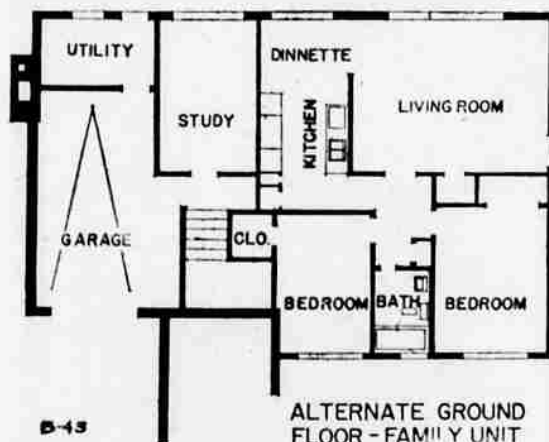
Exterior materials were chosen with maintenance as well as appearance in mind. The upper level has a covering of vertical siding which can be stained to

accentuate the wood grain or painted to suit. The lower level is of brick veneer which provides contrast of color and texture. The roof is of white asphalt shingle to reflect sunlight and give the house a clean and light appearance.



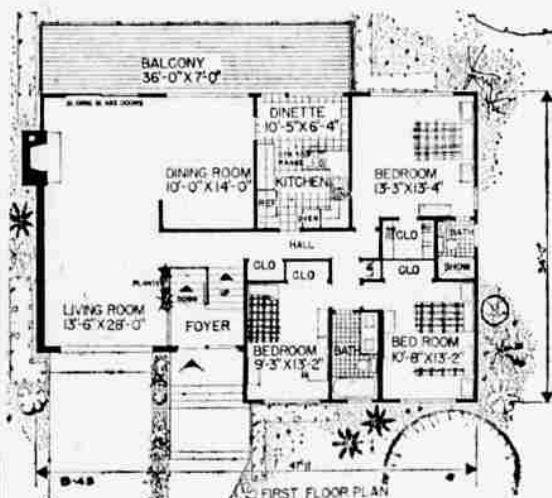
GROUND FLOOR PLAN

LOWER LEVEL, FAMILY OPTION: Large play room features lower level in house built for one-family use.



ALTERNATE GROUND FLOOR - FAMILY UNIT

LOWER LEVEL, APARTMENT OPTION: Two-bedroom apartment fits in with no crowding. Note the separate side entrance for tenants.



UPPER LEVEL PLAN: The long 28-foot living room and spacious rear balcony insure an abundance of entertainment space.

B-43 STATISTICS

Six rooms upstairs and another three downstairs make this raised ranch ideal for a big and boisterous family. If desired, the lower level can be arranged as a rental apartment, adding to the family income without removing any essential living convenience.

Over-all dimensions are 47' 11" by 34'. Living area on the upper level is 1,480 sq. ft. The lower level adds 945 sq. ft., not including the single car garage.

Send this coupon for your STUDY PLAN

YOU CAN GET a study plan for The House of The Week by filling in your name and address on the coupon on this page and sending it with 50 cents to this newspaper.

This study plan shows each floor of the house together with each of the four elevations, front, rear and sides of the house. It is scaled at 1/8-inch per foot. It includes a guide on "How to Get Your House Built."

You can take this study plan to your bank or other mortgage lender and to your builder and get rough estimates on the cost of construction in this area as well as an idea of the cost in relation in your budget.

With this information you will know whether you will want to proceed with construction by ordering working blueprints direct from the architect and asking for bids for the work.

STUDY PLAN ORDER COUPON

Building Editor:

Enclosed is 50 cents. Please send me a copy of the study plan of The House of The Week

B-43

Name _____ (please print)
Street _____
City _____ State _____



FOYER TREATMENT: This artist's view shows the entrance foyer from the living room.

Guatemala, facing both the Ca-per cent of the Guatemalans ribbon and the Pacific, has the are farmers, producing coffee, ba-largest population of any Central nans, and the world's best chicle American Republic, the National—basic ingredient of chewing Geographic Society says. Seventy gum.