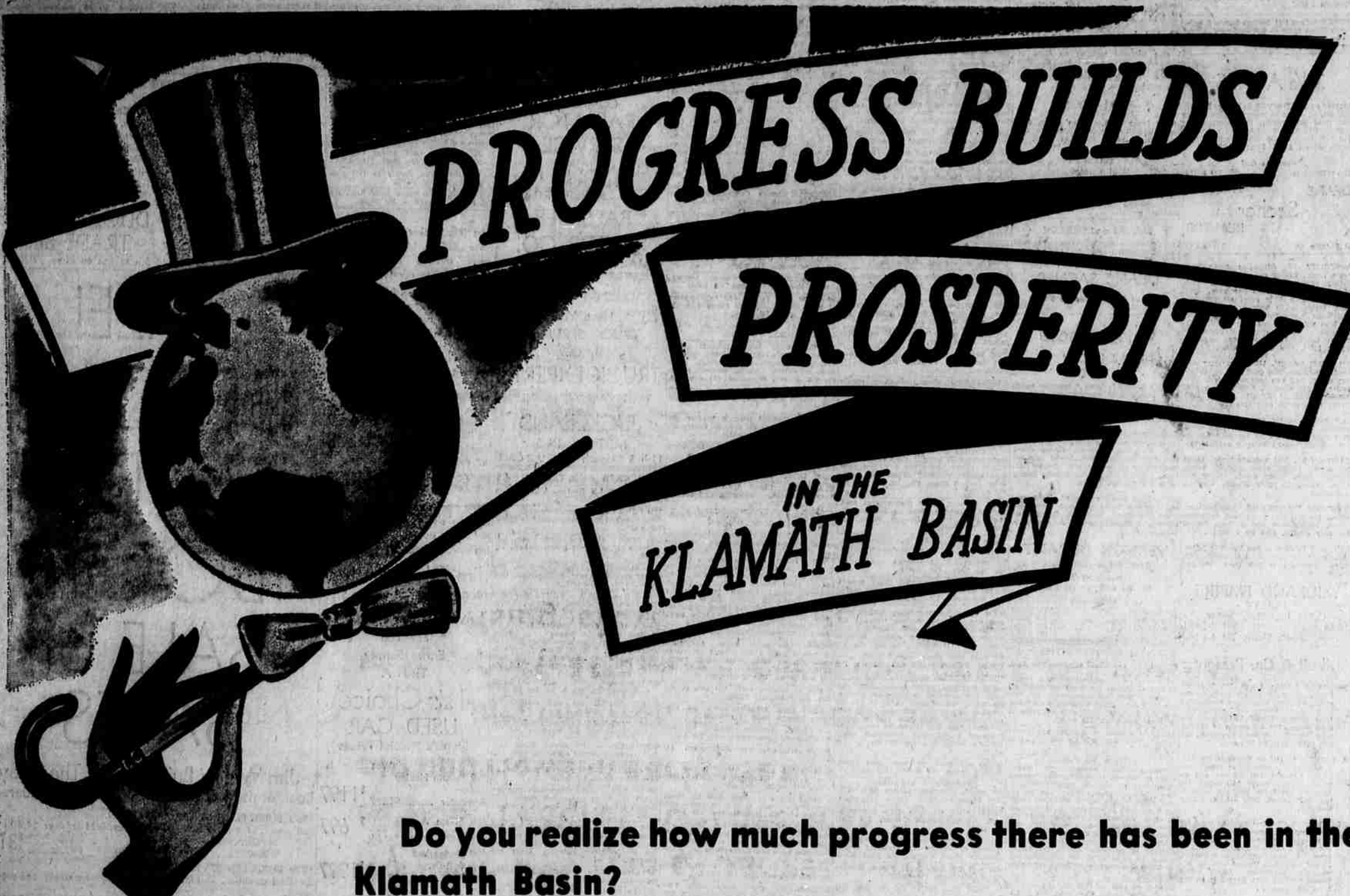




PROGRESS BUILDS PROSPERITY

IN THE
KLAMATH BASIN

Do you realize how much progress there has been in the Klamath Basin?

Are you aware of the sound prosperity that has been created for Klamath people?

The highlights of the healthy and vigorous state of our agriculture, of our business and industry, of our community activities, and of our recreational assets will be pictured in a "Progress Creates Prosperity" edition of the Herald and News in early 1961.

For information on how you can benefit by participation in this project consult a member of the Herald and News advertising staff.

PROGRESS BUILDS PROSPERITY DATA

Object: To Build the Basin and Boost Morale

Publication Date: Sunday, February 26

Circulation: An additional 3500 copies will be printed; price 25c the copy, mailed anywhere 50c.

Ad Illustration: Pictures and engravings for advertising will be made by the Herald and News at no charge.

Advertising Copy Deadlines:

Progress Builds Prosperity in Agriculture - January 21

Progress Builds Prosperity in Business and Industry - January 28

Progress Builds Prosperity in Communities - February 4

Progress Builds Recreational Prosperity - February 11

Billing: Advertising statements will be mailed March 1, payable on or before March 10.

Herald and News

1301 ESPLANADE

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