



Buy the best, buy Penney's

Housewares & Gift boxed sets



compare... PENNEY'S GIVES YOU FULL SIZE IN SUPERSUEDE AUTOMATIC BLANKETS

Dial all-night warmth for the best sleep you've ever had! One of the finest thermostatic circuits made keeps constant warmth you select from 9 settings! One cloud-light blanket takes the place of 3! Downy rayon, cotton. Machine wash (medium set), Nylon binding. Flame, peacock, pink, beige, green, blue. Cold nights ahead, get yours today!

Single control, twin, size 63 by 84 \$14
 Dual control, double bed, size 80 by 84 \$19

Full Two-Year Replacement Guarantee

ONLY \$15
single control double bed size 72 by 84 inches



BIG COTTON PILE SCATTERS! SPECIAL

2 for \$5

big 30 by 50, 24 by 60 inches

Shapes and colors for every room, budget-priced! Heavyweight and skid-resist! White, sand, magenta, silver, green, lavender. Machine wash, medium set.



VELVETY VISCOSE RAYON CHENILLE SPREAD, ONLY

What a buy in close-tufted Avisco® rayon that's almost lintfree, machine washes at medium setting! Heavy fringe! White, gold, green, brown, rose, pink, turquoise.

\$5.00

78 by 105, 98 by 105 inches



SAVE! RUG WITH CUSHION!

100% viscose rayon loop pile cushioned with 1/2 inch foam rubber eliminates the expense of extra padding! Soil scarcely shows on mixtures of brown, black, or green. A special value at Penney's low coast-to-coast White Goods price!

\$25.00

big 9 by 12 foot room size



OWN, GIVE THE LUXURY OF LINEN

52x52 - 3.98
 52x68 - 4.98
 64x84 - 7.95

A present for the whole family... Penney's famous Belgian linen table sets in white, pink, aqua, or yellow! All with napkins.



Skirt Length

1.00

sizes 8-16

Sew it yourself. Zipper and pattern included. Pin, cut and sew. Complete sewing instruction.



SPECIAL BUY! ACRYLIC BLANKET

\$10

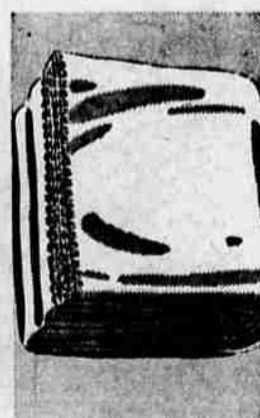
full 72 by 90 inches

BRIGHTS MAKE A BIG IMPRESSION

\$1.49

24 by 46 inch beach towel

Thick, thirsty cotton terry to give, to have! Mistletoe green, lavender blue, purple, green, orange fluff, brown, red. 16 by 27 inch hand towel 79c, washcloth, 39c.



LARGE COTTON SHEET BLANKET

1.66

70 by 90 inches

Big size, big White Goods value! It's a warm winter sheet, a light summer blanket—fine quality at a low savings price! Machine wash, medium set.



PRETTY PRINTED COTTON TERRIES

2 Pc. Set - 1.98
 3 Pc. Set - 2.98
 4 Pc. Set - 3.98

What whimsical designs in jewel tones! What a rich-looking set at Penney's price! And so beautifully boxed! One bath towel, hand towel, washcloth.



GIVE PENNEY'S GIFT CERTIFICATES always right because they choose for themselves in any of 1696 stores