



For Little Sister, for big Sister, buy Penney's low Prices!



Special Dress for The Holidays

Many styles to choose from. Fabulous fabrics, silk organza, dacron, nylon. Penney's party-perfect dresses are outstanding.

9⁹⁵

sizes 10 to 14



LITTLEST CHERUBS ARE SET FOR CHRISTMAS

Adorable in Penney's white Orlon® acrylic cardigan — crest echoes pale plaid of the Orlon acrylic and wool blend skirt (stay-in pleats). Also toddlers' sizes.

5⁹⁵

sizes 3 to 6x

COTTON OR RAYON VELVETEEN IN HOLLY RED

Holly red, especially at Christmas, reminds them of Santa and all the good things to come! Penney's Sunday-best trio comes in brilliant blues, too! Toddler sizes 1 to 3.

a. Cotton velveteen bodice, nylon skirt, trim.
b. Cotton velveteen jumper, cotton blouse.
c. Rayon velveteen tunic, nylon lace trim.

3⁹⁸ and 5⁹⁵

LUXURY LOUNGE IN QUILT ROBES

3⁹⁸ 4⁹⁸

sizes 4 to 6x sizes 7 to 14

Pick a posy-print beauty... soft cotton taffeta (cotton filled). Wear it to lounge in, live in all winter long. Jumbo pockets, lace touches. Pink or blue.



NEW NON-RUN NYLON TIGHTS

1⁷⁹

girls' sizes 4 to 14

New pin-point knit has lots of give, bounces back to keep no-sag look! Full fashioned, neatly tapered. Hand washable. In six fashion colors plus white.



DAINTY COTTON TODDLER BLOUSES

1⁵⁹

sizes 1 to 3x

Ready before Santa gets there—gift boxed cotton broadcloth blouses all fussed with cotton lace, lustrous buttons! Machine wash... little or no ironing.



BLACK PATENTS BRILLIANT BUYS

3⁹⁹

sizes B, C 8½ to 3

Little girls love them for dress-up! Here, they get 2 looks, via a clever strap. Flip it up, flip it down, looks cute either way. Tapered toe. Perky self bow.



PATCHED SADDLES NEWS FOR GIRLS

4⁹⁹

sizes 8½ to 3

She bounces off to school (rubber crepe soles) with gay cross patches on black or red nylon velvet, smooth white leather. Wipe or whisk-off clean. B to D.



ALL GIRLS LOVE FRILLY BOUFFANTS

2⁹⁸

sizes 4 to 14

When it comes to lingerie, all girls are sissies... love lots of fussy trim! All nylon, laced, embroidered, ruffled, bowed! 4-tier skirt. White, red, pastels.



BIG VALUE 2-PIECE COTTON KNIT SLEEPER

1⁹⁸

sizes 3 to 6

Baby's ready for bed in a jiffy—thanks to snap fasteners at waist and down the back. Skid-resist plastic soles. Sized by weight for proper fit! Pastel colors.

Make it easy on your budget, charge it!