



**PENNEY'S PACKS EVERY
DEPARTMENT WITH GIFTS FOR
THE WHOLE FAMILY AT
PENNEY LOW PRICES**

For important Christmas savings... Penney's is your Santa



CHRISTMAS SPECIAL! LAM-FUR SWEATERS

Look like a millionaire Santa! Our own blend of lamb's wool, angora rabbit's hair and nylon — soft, plushy, lightly warm. 14 colors. Sizes from 34 up to 42's.

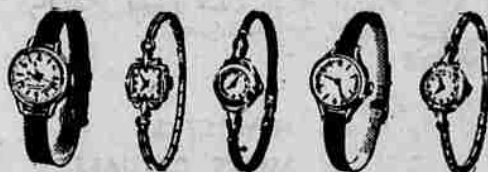
GOING
AT
ONLY

3⁰⁰

FAMOUS MAKER WATCHES!



SWISS MOVEMENTS!



FRONTENAC SENSATIONS!



*unconditional 3 month guarantee; 9 months after, Penney repairs at cost of \$1.

8⁹⁵
plus federal tax

- One year guarantee*
- 17 magnificent styles... each gift boxed!
- dress and sport styles
- shock resistant!
- waterproof model (when crystal, crown remain intact)
- calendar watch!
- self-winding watch! metal
- leather strap! expansion bands! silk cord straps!



REVERSIBLE RAYON CREPE QUILTED COMFORTER BUY

Two sides of loveliness enhances any bedroom! Dainty floral print reverses to show a pretty white, pink, or blue side. Acetate fill. Machine wash, medium set.

5⁰⁰

72 by 84 inches



GIVE HIM WARM OPERA SLIPPERS

3⁹⁸

sizes 6 to 13

More built-in relaxation! Thick pile lining warms your feet, smooth finished split leather uppers add extra good looks. Check hard sole, rubber heel.

**Penney's Will Be Open
Friday Nite and from
Monday Nite December
12th Until Friday Nite
December 23rd Until 9
P.M.**

SCREEN PRINT TERRY SETS

1⁹⁸

2 piece set

Practical! Pretty! Our print cotton terry sets. 3 designs to choose from. 2 piece set: towel, wash cloth.

3 piece set 2.98

4 piece set 3.98



GIVE PENNEY'S GIFT CERTIFICATES always right! And remember, you can CHARGE THEM!