

3 Reasons It Pays To Serve Heinz Baby Foods

1. NO CAN OPENER...NO PRYING!

- Just turn to open...turn to reseal
- No more annoying bent lids



2. SAFER, MORE SANITARY!

- You can see Heinz freshness...before you buy
- Exclusive airtight reseal protects unused food, helps prevent spoiling



3. HEAT AND SERVE FROM JAR!

- Foods heat quickly, uniformly
- You needn't dirty a single dish



Heinz Research Is Your Assurance Of Finest Quality At Low Cost

• To bring your baby the best baby foods in the most convenient packages, scientists are constantly at work in the new Heinz Research Center, one of the wonders of the modern nutritional world.



HEINZ Baby Foods

Only Heinz has screw-on caps on all Strained and Junior Foods.



QUIPS AND QUOTES

Walkie Talkies

Our living room must be, I'm sure, The biggest one around. I measured it last night when we Had guests. Here's what I found:

The distance from the davenport To our front-door lights Is six "We must be goings," Plus four or five "Good nights."
—Francis O'Walsh

Today's kids think a pioneer is somebody who moved to the country before it became a suburb.

—Harold Coffin

Much to the shock of the groom, a plane bearing him and his new bride was downed for the night at a large city. "Why, this is where you go on sales meetings," the bride said happily. "You can take me out tonight and show me the place."

"I don't know anything about the city," the groom argued fervently. "I just come here on business."

"Just the same," the bride said, pouting, "I want to go out, and I want to see that famous Swank Club I've heard about."

"Henry is so forgetful," the wife complained to a visitor. "He forgets his coat, keys—even his address. I sent him out for some lemons just now, and I don't even know if he'll remember to come home."

As the visitor commiserated with the wife, Henry burst into the living room. "You'll never guess what happened to me! An old eccentric was passing out money on the street, and look what he handed me." He opened a fistful of \$100 bills.

"See," said the wife, "he forgot the lemons."

—Theresa M. Elder

"Hi, George," the headwaiter said to the groom as the couple entered the club.

"Your usual, sir?" said the waiter. "See you, lover," called a chorus girl as she pranced past.

The bride was furious. She dragged the groom into a taxi, berating him all the way. As they pulled away, the cab driver turned and said:

"If this dame's giving you trouble, George, why don't we get rid of her and go back for another?"

—Frances Benson



"What are the other women wearing?"