



CHRISTMAS SALE

SAY MERRY CHRISTMAS WITH GIFTS FROM GOODYEAR

Give him the gift he's always wanted...at big savings on this special!

7x35 CENTER-FOCUS BINOCULARS & PIGSKIN CASE

Compare at \$29.95



*Gift
Special*

\$ 19.97

plus 10%
Fed. tax

\$1.25 Weekly

Center-focus viewing adjustment . . . and you pay less than many glasses with individual focus. Finely-ground, fully coated 35 mm objective lenses give 7 times-magnification, a 372 foot

field of view at 1000 feet, perfect for sports, sightseeing, all general uses. Glasses are optically aligned, prisms are metal-mounted. Includes a handsome natural pigskin carrying case.

Look! The station-pulling power of 8 transistors . . . extra low priced! 8-TRANSISTOR RADIO WITH LEATHER-CASE

Compare with radios to \$44.95

\$ 34.99

Complete

\$3.50 Down, \$1.25 Weekly

Carry it in your pocket or purse, sling the strap over your shoulder, or set it on your desk. Easy-tuning dial activates full 8-transistor power to pull in the maximum number of stations. In-

cludes earphone for private listening, genuine leather carrying case, and battery. Radio in red with gold-tone trim.

PACKED IN SPECIAL GIFT BOX



MAIL
TO

**GOODYEAR
SERVICE STORE**

201 S. 11th St.

Klamath Falls, Oregon

TU. 4-8141

HERALD & NEWS

77