

Put Fun Into Shopping: Try This Gift System

To put a little fun into your life at Christmas shopping time—or at least to take some of the misery out of making the rounds of the beautifully decorated stores—try using a systematic approach.

The American Institute of Men's and Boys' Wear points out that systematic shopping for wearables for the men on your list will make the task easier and pleasanter and, more than likely, will result in gifts that are "right" for the men who receive them.

An accurate listing of the correct sizes and likeliest possibilities for gifts for dad, big brother or granddad can turn a confusing, time-consuming chore into an easier, more rewarding job.

The accompanying checklists will serve as both a size chart and a reminder of the various gift possibilities in the way of apparel, furnishings and accessories that will be welcomed by your menfolk.

As a further assist from the American Institute, here are some fashion-right suggestions that can be used in selecting their Christmas presents:

For dad:
Dads come in all shapes, all sizes and all but the youngest age groups, but virtually all of them have one thing in common—they put themselves at the end of the family line when it comes to taking care of their needs.

Why not turn the tables on him this Christmas?

Why not make him happy by giving him something that he will enjoy wearing? Has he ever expressed interest in natural-shoulder clothing or its related accessories? Has he ever mentioned that he likes the way his friends' Continental-style clothes look?

Even if he's never rendered an opinion on these matters, it's easy enough to show him an illustrating one of those styles. You may get him to commit himself in this way. For example, he may have a yen to sport a really boldly patterned sports jacket, but he may lack the nerve to buy it for himself.

If pop is a golfer, there is always room in his wardrobe for an extra pair or two of golf slacks and, of course, for another golf jacket. Or he might like a pair of subtly patterned slacks for wear with his solid color blazer.

All dads can use fresh supplies of ties, shirts, underwear and pajamas, or, for a change, some colored and patterned shirts.

For big brother or the boy friend:

When buying gifts of wearables for either big brother or the boy friend, you are probably dealing with the most style-conscious of all male animals. Fellows in their late teens or in their 20s are very definite in their fashion tastes.

These are the young men who, for the most part, prefer natural-shoulder suits and sports jackets. Some go for the classic Ivy-type while others like the modified Continentals, or combinations of the two styles.

Young men in this group are very strong for sportswear. They like sweaters, slacks, sports shirts, boldly patterned socks, rugged outerwear, bulky sweaters, and all the other garments that help them enjoy their numerous hours in the great outdoors.

They like button-down collar shirts for wear with their classic suits, or modified spread collar shirts to complement their Continental-style clothes.

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MODERN VERSIONS of traditional Christmas gifts for Dad are the robe, pajamas and slippers shown here. The bold block prints round out the familiar stripes and solid color pajamas. As Dad enjoys his new cordless shaver, note the button cuff on the harmonizing trim of the robe. The slippers are the popular moccasin design operas.

et. Or would he like a gift certificate for a smart hat, handsome shoes or a warmly lined raincoat?

PAYS ANIMAL TAX

RICHMOND, Va. (UPI)—The Pamunkey Indian tribe, still paying its taxes after 315 years, presented Gov. J. Lindsay Almond with a 200-pound deer Monday.

Of course, with gramps, as with the other males on your list, try to determine his tastes and preferences first.

Robes, slippers, lounging pajamas and gloves are additional possibilities or he may be able to use a sweater vest or cardigan to wear under his sports jacket.

Slacks, either Ivy or Continental, gloves, mufflers, dress or sport shirts, ties, socks, belts, and raincoats are other excellent gifts for the very young man, too.

For granddad:

When selecting Christmas gifts for granddad, you will do well to remember that his tastes may be younger than his years would indicate.

Today's younger and "younger-thinking" grandpas are apt to be more interested in a golf jacket for wear to the links than a lap robe to use in the rocker near the fireside. He may even be apt to sneer at his sons and grandsons for the pretentious conserva-

tionism they show in their choice of colors.

Sports jackets and slacks, well-styled business and sports shirts, colorful accessories, good quality ties, TV or smoking jackets, handsome robes, colorful belts, or one of the new country coats that provide warmth without weight, are some good gift suggestions for the elder statesman of the family.

Boy's Pendleton Shirts 12.95
Bulky Sweaters Columbia Knit 14.95
Terry Cloth Robes 7.95 to 8.95
Sport Shirts Tom Sawyer 2.95
Jackets Pacific Trail from 7.95

ALL GIFTS BEAUTIFULLY GIFT WRAPPED

Have You Read Your Bible Lately? If Not, Now's A Good Time To Start

By Newspaper Enterprise Assn.
NEW YORK (NEA)—The Christmas season is a good time for people to get reacquainted with their Bible. Most people own a copy, but quite a few have it only for show and not to know. If possible, read the story of the Nativity to a child. Surely, the child will love it and it just may rekindle a flame in your heart for the Book.

James Z. Nettinga, doctor of theology and secretary of the American Bible Society, reminds us that the Bible is the most wonderful book ever written.

Worldwide Bible Reading

NEW YORK (NEA)—Seventeen years ago, a Marine on Guadalcanal wrote to his family asking them to join him in reading the same Bible passages each day so that they might be spiritually united. Thus began a program known as Worldwide Bible Reading, which has grown to where it now extends into 50 countries.

Each year, from Thanksgiving to Christmas, millions of people throughout the world read identical passages from the Scriptures.

The verses are suggested on book-marks printed in English and a number of foreign languages. The book-marks, in English, as well as a vest-pocket sized booklet containing the Christmas Story, are available without charge to any person requesting them from The American Bible Society, 450 Park Avenue, New York 22, N.Y.

The earliest printed Christmas card was that designed in 1843 by John Calcott Horsley, an Englishman. One thousand copies were printed and sold at one shilling each.



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