



MAKE YOUR HOME HAPPIER WITH A NEW APPLIANCE

LOOK WHO'S HERE! "Make Your Home Happier With A New Appliance" has arrived! This is the big event that is scheduled to go on for the next two weeks here and in other communities across the nation.

Starting today your appliance dealers and distributors will be making a super-special effort to acquaint you with the many quality appliances that are

designed to make your life easier and more enjoyable. Look for their ads featuring the sign of the smiling house shown here.

Then visit your dealer and tell him to put one of the wonderful appliances aside for you — to be delivered just in time for Christmas. It's a present that will keep that certain someone smiling from year to year.

Herald and News