



## CHOW CALL!

Oh, boy! Time for the Eager Eater food dogs love day in, day out! Tastiest one of all . . .



## PURINA DOG CHOW!

Over 3 million Eager Eaters come running for this best-selling dog food. Outsell all other kinds!



## FEED ALL BY ITSELF

Purina Dog Chow has all the nutrition dogs need. Nothing to add. Serve dry or moistened.



## MAKES EAGER EATERS

How about Chow call for your dog? Watch him go for Purina's rich, meaty flavor! Eager Eater? **AND HOW!**