



Betty Crocker's GOOD NEWS ABOUT FOOD

from the Betty Crocker Kitchens in Golden Valley...to yours



Happy
count-your-blessings
Month

And what a lot we still have to be deeply thankful for,
Thanksgiving Day and every day.

We've been thinking so hard about holidays ahead that there isn't space to tell you all our new recipes. So we've put them in a special leaflet—"Holiday Extras"—and we'd like to send it to you. On one side of the page there are things to bake ahead for Christmas—a marvelous moist, rich fruitcake—the old-fashioned kind—with a modern twist. And Holiday Tea Rings and Cinnamon Bread to bake and freeze. Things like that. And there are little extras for your holiday dinners—like our new recipe for richly flavored Corn Muffin Stuffing and the new Potato Pan Rolls that you make with Gold Medal Flour and Betty Crocker Instant Mashed Potatoes (one of our men calls these "Gee-whiz-good!"). Do write to me—Betty Crocker—for this "Holiday Extras" leaflet—and ask for our "Bake and Freeze Ahead" folder, too, for things you can bake now and save for the holidays.

Our new **Betty Crocker Party Book** is at your favorite book or department store and wherever good books are sold. It's a big dollar's worth of recipes and menus for all your entertaining. Wonderful ideas for the holidays and all through the year.

Send your leaflet requests—and baking questions—to me, Betty Crocker, Dept. 355, 9200 Wayzata Boulevard, Golden Valley, Minneapolis 26, Minnesota.

Happy Thanksgiving,

Betty Crocker



Just in time for the holidays—two new flavors in our Country Kitchen Cake Mixes—Milk Chocolate and Toasted Coconut. They bake wonderful cakes—high, light, great eating. (See them above and in magazines and on television this month.) Try the Milk Chocolate Velvet Cream and Mocha Nut recipes on the Milk Chocolate Cake Mix package. And the Cherry Coconut Velvet Cream and Banana Cream on the Toasted Coconut Cake Mix package. Here in our kitchens, we like them all—do write us how they go over in your house! P.S. Both these new cake mixes bake quick, delicious cupcakes—for lunch boxes and parties.

FUN-FOR-FALL MENUS

SECOND NIGHT TURKEY SUPPER

Turkey Divan (Betty Crocker Picture Cook Book, p. 280)
Hot Date Muffins
Molded Cranberry Pineapple Salad
Lemon Banana Surprise Beverage

A light 'n lovely dessert—and so easy! Follow directions on Betty Crocker Lemon Pudding Cake Mix package, except slice 1 large ripe banana over cake batter in pan. Bake 25 to 30 minutes.

FOOTBALL BRUNCH

Hot Spiced Tomato Juice
Sausage Pancake Roll-Ups
Tossed Green Salad
Toasted Coconut Cake Beverage

Make pancakes with Betty Crocker Pancake Mix. Roll them around grilled pork sausages and top with warm applesauce.

SOMETHING FOR THE BOYS

Corned Beef and Sauerkraut Sandwich (or your man's favorite!)
Pickles and Olives
Milk Chocolate Cake Beverage

This is the time to bake our new Betty Crocker Milk Chocolate Cake! For a special treat, try the Velvet Cream Cake recipe on the package. It's ever so good! And you can bake it ahead, and refrigerate till serving time.

TEEN-AGE SUPPER

Cider-in-a-Punch-Bowl
Barbecue Burgers on Toasted Buns
Pick-Your-Own Salad
Brownies à la Mode

Put salad fixings on the table—let everyone make his own favorite salad. And your teen-ager can bake the brownies herself with Betty Crocker Brownie Mix.

FAMILY DINNER—ANY TIME

Calypso Chicken and Dumplings
Lettuce Wedges
Asparagus Spears
Boston Cream Pie Beverage

CALYPSO CHICKEN. 3 to 4-lb. frying chicken, cut up • $\frac{3}{4}$ cup Bisquick • 2 tsp. salt • $\frac{1}{4}$ tsp. red pepper • 1 tsp. paprika • $\frac{1}{2}$ cup shortening • 1 onion, chopped • 1 clove garlic, chopped • 1 cup hot water • 1 tsp. salt • $\frac{1}{4}$ tsp. pepper • 1 tsp. curry powder • no. 2 can tomatoes • $\frac{1}{2}$ tsp. each parsley, thyme • $\frac{1}{2}$ recipe Bisquick Dumplings.

Shake chicken in paper bag with first 4 ingredients. Heat shortening in electric pan at 350°. Brown chicken on all sides. Add onion, garlic. Sauté till tender. Add water, salt, pepper, curry powder, tomatoes, parsley, thyme. Bring to boil. Cover; cook at 250° 1½ hr. Make bite-size dumplings as on Bisquick pkg. Cook on hot chicken. 4 to 6 servings.

THANKSGIVING NIGHT SUPPER

Cold Sliced Turkey (or pick those bones!)
Spiced Peaches
Hot Refrigerated Biscuits
Fresh Fruit and Nut Bowl
Cookie Tray Beverage

Nobody's very hungry after your good turkey dinner, but they'll like to nibble. Brownies, Date Bars and Macaroons are nice to have around for a Cookie Tray. And all are quick and easy to bake with our Betty Crocker Mixes.



The red spoon on the package tells you it's Betty Crocker good.