

WARDS
MONTGOMERY WARD

WARDS BIGGEST TOYLAND EVER! COME AND SEE!

Toy Sale

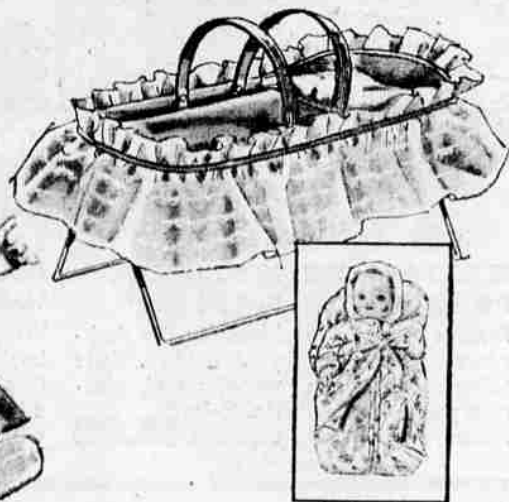
**SPECIAL VALUES, EXCITING BUYS—
MANY MORE IN OUR BIG COLLECTION!**



It's motorized!
**AMERICA'S ONLY TOY FARM SET
THAT OPERATES BY POWER PLANT**

Sold only by Wards **8⁸⁸**
Regularly 9.98

The most complete toy farm we know of! In fact, so big we can't show it all. Generously stocked with animals, trucks, sheds, farmhands—over 200 pieces in plastic or metal. Power plant uses 2 D-cell batteries, operates by hand crank, too.



5.95 glamour baby
DRINKS, WETS—KEEPS MOMMY BUSY!

Made to cuddle—soft vinyl body, fully jointed; 25" tall. Eyes open and close.

4⁸⁸

5.95 pink cradle

READY FOR THE NEW "ARRIVAL"!

16½" nylon ruffled basket on swinging stand. Vinyl-lined; satin pillow, cover.

4⁸⁸

4.99 new-born, jointed baby doll.

Wears quilted nylon sacque, bunting. **4.28**



3.19 FUN GAME
"Concentration"—2 to 5 players... **2.44**



1.88 BEAUTY KIT
12 plastic glamor accessories; case... **1.66**



1.98 SWEEP SET
Sweeper, broom, mop. 8 pieces... **1.66**



2.98 DOLL CRIB
Drop sides, birch finished. 23½" ... **2.48**



CASH REGISTER
9 push-button keys, bell, "money"... **2.22**



14.95 FIRE-CAR
Ball-bearing drive, pedals adjust **11.88**



PLASTIC HOLLY
9' strand, no lites **99¢**
With 10 lites... **3.88**



2.98 POODLE
Soft rayon plush, cotton-stuffed. 16" **2.48**



1.98 LOOM SET
Yarn, needle to weave pot holders... **1.66**



LINCOLN LOGS
91-pc. set for building houses... **1.38**



AUTO TRANSPORT
Carries 3 cars; ramp extends to 29" **3.99**



1.79 HELICOPTER
Moves up, hovers. Hand crank... **1.48**

1 DOWN HOLDS TOY PURCHASES OF '20 TILL DEC. 15 ON WARDS LAY-AWAY