



3 smart styles...
one low price

2⁶⁶
each

SAVE MORE... BUY ANY 2 FOR \$5

(a) LUXURIOUS WOVEN GINGHAM

Special! Deluxe imported Sanforized* cotton gingham in colorful range of bold new plaids. Sewn-in stays keep collar neat and trim. Men's S-M-L.

(b) WARM 'N FLEECY FLANNELS

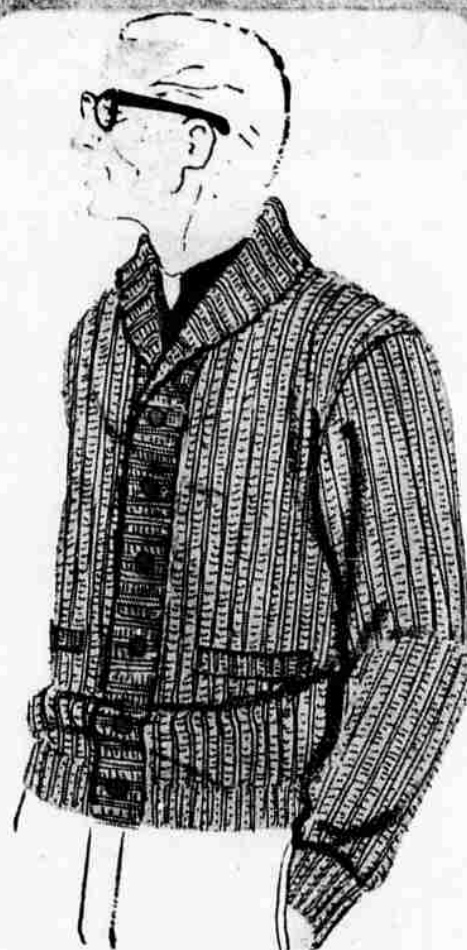
Reg. 2.98! Super soft Sanforized* cotton flannels rarely need ironing. Dazzling array of spirited plaids. Sewn-in stays, too. Men's S-M-L-XL.

(c) BROADCLOTH DRESS SHIRTS

Reg. 2.98! Select fine Sanforized* cotton broadcloth dress shirts from Wards fashion-wise grouping of patterns, colors, collar styles. 14 to 17.

*Max. shrinkage 1%

BRENT



save 2.10

**SHAWL COLLAR CARDIGANS
IN BIG, BOLD BULKY KNIT**

6⁸⁸

Reg. 8.98. This is the look of '60... luxury soft yet hearty and vigorous... a blend of lambswool-Orlon* Acrylic in four handsome new color tones. Men's S-M-L.



**MEN! SPECIAL
PURCHASE OF
WOOL FLANNELS**

11⁸⁸

usually 14.98

100% new wool. Popular mid-weight means warmth and comfort without cumbersome weight. Pleated front, slim-cut legs. Choice of colors. Sizes 29-40.



**SAVE ON MEN'S
ENGLISH HOSE**

Reg. 98c pr. Soft 100% virgin wool. Specially imported for Wards from England. **78c** pr. 10 1/2-13.



SAVE 23% ON MEN'S PJ'S

2⁹⁹

Reg. 3.89

Washfast flannel. Coat and pullover styles in stripes, patterns, Sanforized*. A-B-C-D.

*Maximum shrinkage 1%

**Special Purchase!
BOYS' PAJAMAS**

1⁶⁸

Fleecy flannel in choice of coat or pullover style. Many patterns, colors. 6-16.

ADD TO YOUR PRESENT ACCOUNT, OR REOPEN YOUR ACCOUNT — NO MONEY DOWN