

Save This Magazine Section All Week

KFLW

CBS 1480 KC

October 30 - November 3

SUNDAY

10:00 News—CBS
10:05 Our Sunday Best
10:15 Heartbeat Theater
10:45 Church of Christ
9:00 News—CBS
9:05 Our Sunday Best
9:30 Salt Lake Tabernacle Choir—CBS
10:00 News—CBS
10:05 How Christian Science Heals
10:20 Musical Interlude
10:30 Double Your Pleasure—CBS
10:35 Our Sunday Best
10:45 Reserved For You
11:00 News—CBS
11:05 Our Sunday Best
11:30 First Presbyterian Church
12:00 News—CBS
12:05 Background—Edward R. Murrow—
12:30 Leading Questions—CBS
1:00 News—CBS
1:05 Capitol Clockroom—CBS
1:30 University Explorer—CBS
1:45 The Elderly You Grow—CBS
2:00 News—CBS
2:05 Old Fashioned Revival Hour
2:35 New York Philharmonic
4:30 Our Sunday Best
4:45 Army Bandstand
8:00 News—CBS
8:05 Johnny Dollar CBS
8:30 Suspense CBS
8:00 News—CBS
8:05 Have Gun Will Travel CBS
1:30 Gunsmoke—CBS
7:00 News—CBS
7:10 Mitch Miller—CBS
7:55 Double Your Pleasure CBS
8:00 World Tonight—CBS
8:15 H. K. Smith—CBS
8:30 Face the Nation CBS
9:00 News—CBS
9:05 Invitation to Learning—CBS
9:30 Trojan Digest—CBS
10:00 Sign Off

MONDAY

6:00 News—CBS
6:05 News Local
6:10 Rise 'n' Shine
6:55 Sports Roundup
7:00 Breakfast Edition News
7:15 Weathercast
7:20 Breakfast Broadcast
7:30 Frank Goss CBS
7:45 World News Roundup CBS
8:00 News—CBS
8:05 Morning Melodies
8:30 World News and Weather
8:35 Morning Melodies
9:00 News—CBS
9:05 Morning Melodies
10:00 News—CBS
10:05 Best Seller CBS
10:30 Couple Next Door—CBS
10:45 Right To Happiness CBS
11:00 News—CBS
11:05 Whispering Streets CBS
11:15 Ma Perkins CBS
11:30 Young Dr. Malone CBS
11:45 Second Mrs. Burton CBS
12:00 News—CBS
12:15 Payless Sidewalk Show
12:30 Garry Moore Show CBS
12:40 Bing Crosby—Rosemary Clooney
1:00 News—CBS
1:05 Arthur Godfrey Show CBS
2:00 News—CBS
2:05 House Party CBS
2:30 Record Merry Go Round
3:00 News—CBS
3:05 Record Merry Go Round
4:00 News—CBS
4:05 Record Merry Go Round
5:00 Lowell Thomas—CBS
5:10 Sports Time—CBS
5:15 Music
5:30 Sports Final—CBS
5:45 Frank Goss News—CBS
5:55 Hometown News
6:00 Music For Dining
6:55 Sports Roundup
7:00 Backgrounding the News—CBS
7:05 Amos 'n' Andy—CBS
7:30 In Person—CBS
8:00 World Tonight—CBS
8:30 Music For Easy Listening
9:00 News—CBS
9:05 Music For Easy Listening
10:55 News
11:00 Sign Off

TUESDAY

6:00 News—CBS
6:05 News Local
6:10 Rise 'n' Shine
6:55 Sports Roundup
7:00 Breakfast Edition News
7:15 Weathercast
7:20 Breakfast Broadcast
7:30 Frank Goss CBS
7:45 World News Roundup CBS
8:00 News—CBS
8:05 Morning Melodies
8:30 World News and Weather
8:35 Morning Melodies
9:00 News—CBS
9:05 Morning Melodies
10:00 News—CBS
10:05 Best Seller CBS
10:30 Couple Next Door—CBS
10:45 Right To Happiness CBS
11:00 News—CBS
11:05 Whispering Streets CBS
11:15 Ma Perkins CBS
11:30 Young Dr. Malone CBS
11:45 Second Mrs. Burton CBS
12:00 News—CBS
12:15 Payless Sidewalk Show
12:30 Garry Moore Show CBS
12:40 Bing Crosby—Rosemary Clooney
1:00 News—CBS
1:05 Arthur Godfrey Show CBS
2:00 News—CBS
2:05 House Party CBS
2:30 Record Merry Go Round
3:00 News—CBS
3:05 Record Merry Go Round
4:00 News—CBS
4:05 Record Merry Go Round
5:00 Lowell Thomas—CBS
5:10 Sports Time—CBS
5:15 Music
5:30 Sports Final—CBS
5:45 Frank Goss News—CBS
5:55 Hometown News
6:00 Music For Dining
6:55 Sports Roundup
7:00 Backgrounding the News—CBS
7:05 Amos 'n' Andy—CBS
7:30 In Person—CBS
8:00 World Tonight—CBS
8:30 Music For Easy Listening
9:00 News—CBS
9:05 Music For Easy Listening
10:55 News
11:00 Sign Off

WEDNESDAY

6:00 News—CBS
6:05 News Local
6:10 Rise 'n' Shine
6:55 Sports Roundup
7:00 Breakfast Edition News
7:15 Weathercast
7:20 Breakfast Broadcast
7:30 Frank Goss CBS
7:45 World News Roundup CBS
8:00 News—CBS
8:05 Morning Melodies
8:30 World News and Weather
8:35 Morning Melodies
9:00 News—CBS
9:05 Morning Melodies

10:00 News—CBS
10:05 Best Seller CBS
10:30 The Couple Next Door—CBS
10:45 Right To Happiness CBS
11:00 News—CBS
11:05 Whispering Streets CBS
11:15 Ma Perkins CBS
11:30 Young Dr. Malone CBS
11:45 Second Mrs. Burton CBS
12:00 News—CBS
12:15 Payless Sidewalk Show
12:30 Garry Moore Show CBS
12:40 Bing Crosby—Rosemary Clooney
1:00 News—CBS
1:05 Arthur Godfrey Show CBS
2:00 News—CBS
2:05 House Party CBS
2:30 Record Merry Go Round
3:00 News—CBS
3:05 Record Merry Go Round
4:00 News—CBS
4:05 Record Merry Go Round
5:00 Lowell Thomas—CBS
5:10 Sports Time—CBS
5:15 Music
5:30 Sports Final—CBS
5:45 Frank Goss News—CBS
5:55 Hometown News
6:00 Music For Dining
6:55 Sports Roundup
7:00 Backgrounding the News—CBS
7:05 Amos 'n' Andy—CBS
7:30 In Person—CBS
8:00 World Tonight—CBS
8:15 Music For Easy Listening
9:00 News—CBS
9:05 Music For Easy Listening
10:55 News
11:00 Sign Off

THURSDAY

6:00 News—CBS
6:05 News Local
6:10 Rise 'n' Shine
6:55 Sports Roundup
7:00 Breakfast Edition News
7:15 Weathercast
7:20 Breakfast Broadcast
7:30 Frank Goss CBS
7:45 World News Roundup—CBS
8:00 News—CBS
8:05 Morning Melodies
8:30 World News and Weather
8:35 Morning Melodies
9:00 News—CBS
9:05 Morning Melodies
10:00 News—CBS
10:05 Best Seller CBS
10:30 The Couple Next Door—CBS
10:45 Right To Happiness CBS
11:00 News—CBS
11:05 Whispering Streets CBS
11:15 Ma Perkins CBS
11:30 Young Dr. Malone CBS
11:45 Second Mrs. Burton CBS
12:00 News—CBS
12:15 Payless Sidewalk Show
12:30 Garry Moore Show CBS
12:40 Bing Crosby—Rosemary Clooney
1:00 News—CBS
1:05 Arthur Godfrey Show CBS
2:00 News—CBS
2:05 House Party CBS
2:30 Record Merry Go Round
3:00 News—CBS
3:05 Record Merry Go Round
4:00 News—CBS
4:05 Record Merry Go Round
5:00 Lowell Thomas—CBS
5:10 Sports Time—CBS
5:15 Music
5:30 Sports Final—CBS
5:45 Frank Goss News—CBS
5:55 Hometown News
6:00 Music For Dining
6:55 Sports Roundup
7:00 Backgrounding the News—CBS
7:05 Amos 'n' Andy—CBS
7:30 In Person—CBS
8:00 World Tonight—CBS
8:15 Music For Easy Listening
9:00 News—CBS
9:05 Music For Easy Listening
10:55 News
11:00 Sign Off

FRIDAY

6:00 News—CBS
6:05 News Local
6:10 Rise 'n' Shine
6:55 Sports Roundup
7:00 Breakfast Edition News
7:15 Weathercast
7:20 Breakfast Broadcast
7:30 Frank Goss CBS
7:45 World News Roundup CBS
8:00 News—CBS
8:05 Morning Melodies
8:30 World News and Weather
8:35 Morning Melodies
9:00 News—CBS
9:05 Morning Melodies
10:00 News—CBS
10:05 Best Seller CBS
10:30 The Couple Next Door—CBS
10:45 Right To Happiness CBS
11:00 News—CBS
11:05 Whispering Streets CBS
11:15 Ma Perkins CBS
11:30 Young Dr. Malone CBS
11:45 Second Mrs. Burton CBS
12:00 News—CBS
12:15 Payless Sidewalk Show
12:30 Garry Moore Show CBS
12:40 Bing Crosby—Rosemary Clooney
1:00 News—CBS
1:05 Arthur Godfrey Show CBS
2:00 News—CBS
2:05 House Party CBS
2:30 Record Merry Go Round
3:00 News—CBS
3:05 Record Merry Go Round
4:00 News—CBS
4:05 Record Merry Go Round
5:00 Lowell Thomas—CBS
5:10 Sports Time—CBS
5:15 Music
5:30 Sports Final—CBS
5:45 Frank Goss News—CBS
5:55 Hometown News
6:00 Music For Dining
6:55 Sports Roundup
7:00 Backgrounding the News—CBS
7:05 Amos 'n' Andy—CBS
7:30 In Person—CBS
8:00 World Tonight—CBS
8:15 Music For Easy Listening
9:00 News—CBS
9:05 Music For Easy Listening
10:55 News
11:00 Sign Off

SATURDAY

6:00 News—CBS
6:05 News Local
6:10 Rise 'n' Shine
6:55 Sports Roundup
7:00 Breakfast Edition News
7:15 Weathercast
7:20 Breakfast Broadcast
7:30 Frank Goss CBS
7:45 Changing Times CBS
8:00 News—CBS
8:05 Morning Melodies
8:30 Storytime
9:00 News—CBS
9:05 Changing Times—CBS
9:20 Oregon Game Commission
9:25 Musical Interlude
9:30 Double Your Pleasure—CBS
9:35 Morning Melodies
9:55 Magazine Newsstand Theater
10:00 News
10:05 Changing Times—CBS
10:20 Morning Melodies
10:30 U.S. Marine Band—CBS
11:00 News—CBS
11:05 Changing Times—CBS
11:20 Morning Melodies
11:30 Double Your Pleasure—CBS
11:35 Morning Melodies
12:00 Noon News
12:15 Record Merry Go Round
12:45 Lawrence Walk

1:00 News—CBS
1:05 Record Merry Go Round
1:30 Army Hour
2:00 News—CBS
2:05 Saturday Serenade
2:30 Steve Lawrence—CBS
3:00 News—CBS
3:05 Sammy Kaye Orchestra—CBS
3:30 Don Glasser Orchestra—CBS
4:00 News—CBS
4:05 Guest Star
4:20 Music
4:40 Forward March
4:55 Social Security
5:00 Words of Life
5:15 Music
5:30 Perspective U.N.—CBS
5:45 Frank Goss CBS
5:55 Hometown News
6:00 News—CBS
6:05 Music For Dining
6:55 Sports Time—CBS
7:00 News—CBS
7:05 Double Your Pleasure—CBS
7:10 Music For Easy Listening
8:00 World Tonight—CBS
8:15 Music For Easy Listening
9:45 Music For Easy Listening
9:55 News
10:00 Sign Off

Genius Class Lessening

WASHINGTON (UPI)—Modern methods of education may result in the development of fewer and fewer geniuses.

That is the conclusion of Dr. Harold D. McCurdy, University of North Carolina psychologist, after studying the childhoods of 20 men from history who had extraordinary ability in various lines, from military to literary.

Although the men came from widely varying backgrounds, they had at least three childhood patterns in common.

Natural superior intelligence was another common attribute, McCurdy's report showed, but this in itself does not guarantee the flowering of genius. It must be complemented by other factors.

McCurdy stated in his report, published by the Smithsonian Institution, that the following characteristics were found to be common to the childhood of those studied.

—A high degree of attention focused on the child by parents and other adults, expressed in intensive educational measures and, usually, abundant love

—Isolation from other children, especially outside the family.

—A rich efflorescence of fantasy, as a reaction to the other two conditions.

"It might be remarked," he said, "that the mass education of our public school system is, in its way, a vast experiment on the effect of reducing all three of these factors to minimal values, and should accordingly, tend to suppress the occurrence of genius."

As far as the individual is concerned, this trend may be a boon, since genius is generally a costly gift.

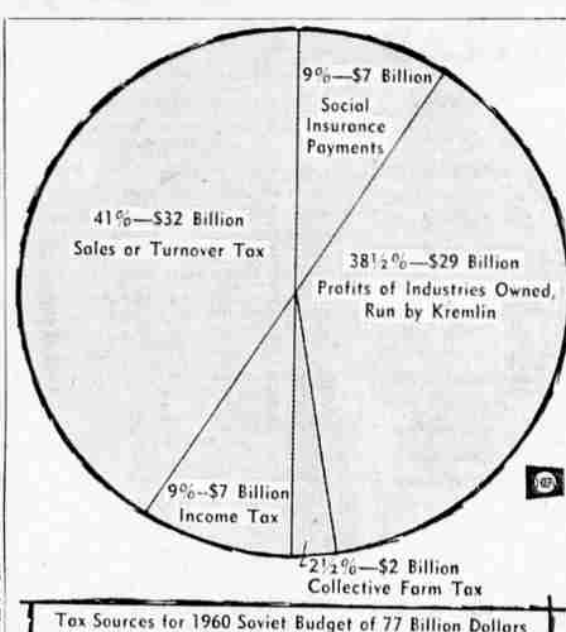
"Superficially an enviable piece of luck," he said, "it is actually a fatality which exacts tribute from the possessor. Extreme absorption in very hard work, with sometimes broken health, is one of the penalties. Isolation from contemporaries, often increasing with the years, is another."

The genius seldom has a normal family life. "Fifty-five per cent of this sample did not marry at all," he said.

According to census reports, by the age of 60, about the median for this group, approximately 90 per cent of the men of normal intellect are married.

For the study, McCurdy chose individuals who did extraordinary work in science, law, literature or politics. Their lives cover the period from 1497 to 1873.

Included in the list were John Stuart Mill, English economist; Thomas Babington Macaulay, English author and statesman; Blaise Pascal, French philosopher and mathematician; William Pitt, English prime minister and statesman; Alexander Pope, English poet; Johann Wolfgang Goethe, German author; Hugo Grotius, Dutch jurist; Samuel Taylor Coleridge, English poet; John Quincy Adams, United States president; and Francois Voltaire, French philosopher and author.



TAX HOCUS-POCUS — Trick bookkeeping helps fool the Russian people into believing that taxes are being abolished but hard facts prove otherwise. Soviet 1960 revenue will total 77 billion dollars of which only seven billion comes from income taxes. All the rest are "hidden" taxes reflected in consumer prices: Employer-paid social security, sales or "turnover" tax, collective farms levy and profits from government-owned industries. Source: Northwestern National Life Insurance Co. bulletin.

ADDED SERVICE
HOLLYWOOD, Fla. (UPI) — Owner Ben Tobin of the Hollywood Beach Hotel will make his 58-foot yacht available to guests several times a week for pleasure cruises on Indian Creek this season.

UNHAPPY RECORD
PITTSBURGH (UPI) — Don Hoak, Pittsburgh third baseman, holds the National League record for the most strikeouts in one game. He struck out six times in a 17-inning game May 2, 1956.

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Herald and News Oct. 30 Page 13

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