



FEET COLD?

Could be that drafty door again!

You don't have to go through another winter with drafty doors! You can prevent colds and sniffles, and chilling floor drafts with FOAMFLEX doorstrip—the perfect door weatherstrip anyone can install in minutes.

Made of genuine closed-cell, non-absorbent vinyl foam permanently bonded to Ponderosa pine moulding. Fits old as well as new doors. Package contains two 7' and one 3' length plus nails and instructions.

Only \$2.79 at all hardware, department, building supply stores.

FOAMFLEX® DOORSTRIP

The MORTELL Company, Kankakee, Ill.
Makers of famous MORTITE window weatherstrip



ILLUSTRATIONS BY ROBERT HEITMANN



WHICH IS

*Especially at Halloween,
who dares deny
"expert" opinion that
witchcraft still flourishes?*

By MARYA SAUNDERS and ROBERT GAINES

AS RATIONAL and intelligent humans, most of us believe that witches, if they ever existed at all, belonged to the superstitious Middle Ages rather than to modern times. But a recent study of newspaper files shows that a number of well-educated persons still believe wholeheartedly in witches and the power of their curses, charms, and magical craft.

For instance, last year a 62-year-old Alabama school principal resigned after admitting to the county school superintendent that she believed in voodoo and had openly discussed it with her pupils.

Earlier this year, a New York City waitress, questioned by reporters about disturbances in the coffeehouse where she worked, replied that she could say nothing about herself at the moment because she was studying to be a witch.

Not long ago in England, the Rev. Montague Summers, an authority on the history of witchcraft, stated, "I know there are witch cults today in hundreds of cities in the British Isles."

It is common knowledge, of course, that in areas where ignorance and superstition are as strong today as they were centuries ago, the witch is still a creature of terror. As the American People's Encyclopedia points out: "Any old woman who lives alone, collects herbs, and is mildly eccentric is likely to be known as a witch." News reports from the Congo recently told how 241 suspected witches and sorcerers had been put to death by fellow tribesmen after mysterious trials.

But to find witchcraft still flourishing in the "civilized world" comes as something of a shock. It's hard to believe, though all of us have probably bumped into such superstition at one time or another in our lives.

In areas of Pennsylvania, for

example, it is common to see barns decorated with hex signs for warding off evil spells and spirits. In Denmark, people still build immense antiwitch bonfires on St. Hans Eve, which comes at the height of summer. According to legend, these fires are built in order to trap and burn any witches flying over the countryside.

ONE OF THE most outspoken believers that witches do exist is Gerald Gardner, anthropologist and director of the Museum of Magic and Witchcraft on the Isle of Man, England. Gardner declares that he has met many witches in his life and that he himself is a member of one of the oldest societies of witches surviving in England.

The real problem in identifying a witch, according to Gardner, is that she isn't necessarily a wrinkled old crone with a tall, pointed hat, brewing malevolent and malodorous spells in an iron cauldron.

No, sir. Your 20th-century witch is more likely to be a suburbanite with a split-level home and creeping crab grass, he maintains.

She and her husband (male witches are called warlocks) might be your next-door neighbor. She leads a quiet, orderly life and is discreet about her magical powers. The last thing she wants is to start another Salem witch panic!

With such power at her fingertips, you'd think the modern witch would be sitting pretty, but she's now faced with a real threat. Witchcraft has always been a family tradition, says Gardner, passed on from parents to children like a favorite recipe. In centuries past, youngsters could be quietly taught the family secrets without interference from the outside world.

But today children are expected to join groups, to be part of the



Drawings by Robert Heitmann from "Best Witches" (Golden Press)
© 1960 by Robert Heitmann

WITCH?



gang. Witches who train their children now live in fear that Junior may blab an incantation in class and permanently ruin the family reputation or, even worse, put a spell on the scoutmaster or math teacher.

Michael Callaway, a writer and artist who has done considerable research on witchcraft, estimates that in the U.S. there are more than 10,000 witches' cults, each with three to 13 members. "These cults are very secretive. The members consider it their religion, and it often takes years before they'll let in a new member."

Before you laugh at people like Callaway or Gardner, consider that people were once equally skeptical about sea monsters. Today we accept them as being giant whales or squid. Maybe the answer to witches is equally simple.

In any event, keep your wits about you if you attend a Halloween party. Some of the spirits surrounding you will be good and some evil. We hope you can spot which is witch!



"Children love her—they think she's Mother Goose."

Special "decongestant-action" cough syrup breaks up congestion at night while it quiets racking cough

Science has developed a cough syrup that relieves two most annoying symptoms of colds or flu—it breaks up congestion as it quiets bronchial coughing.

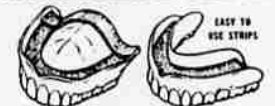
Creomulsion Cough Syrup contains a special decongestant that loosens and helps expel germ-laden phlegm, thus breaking up chest congestion. It soothes the irritated bronchial membranes to quiet even those

nighttime racking coughs... without codeine or other habit-forming narcotics... thus helping you get a good night of restful sleep.

Next time a cold strikes be sure to get Creomulsion Cough Syrup, the special cough syrup with this decongestant action.

Parents will find safe, pleasant-tasting Creomulsion for Children just as effective.

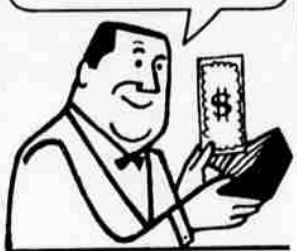
EAT ANYTHING WITH FALSE TEETH!



Trouble with loose plates that slip, rock or cause sore gums? Try Brimms Plasti-Liner. One application makes plates fit snugly without powder, paste or cushions. Brimms Plasti-Liner adheres permanently to your plate; ends the bother of temporary applications. With plates held firmly by Plasti-Liner, YOU CAN EAT ANYTHING! Simply lay soft strip of Plasti-Liner on troublesome upper or lower. Bite and it molds perfectly. Easy to use, tasteless, odorless, harmless to you and your plates. Removable as directed. Money-back guarantee. At your drug counter. \$1.50 refiner for one plate; \$2.50, two plates. Plasti-Liner, Inc., Dept. FW-61, 1075 Main St., Buffalo 9, N. Y.

BRIMMS PLASTI-LINER
THE PERMANENT DENTURE BELTHER

Don't pass the buck—
GIVE YOUR BUCKS
to the Party of your choice



DIG DOWN! Contribute
DIG IN! Work for your Party
and **VOTE!**

Published as a public service in cooperation with The Advertising Council.

BACKACHE & NERVE TENSION SECONDARY TO KIDNEY IRRITATION

Thousands are now discovering how much stronger and better they can feel by combating ordinary Kidney or Bladder Irritations. These irritations often occur after 35, and may make you tense and nervous from too frequent, burning or itching urination both day and night. Secondly, you may lose sleep and suffer from headaches. Backache and feel old, tired, depressed. In such irritation, CYSLEX usually brings fast, relaxing comfort by curbing irritating germs in strong, acid urine and by giving analgesic pain relief. Safe for young or old. Get CYSLEX at drugists. Feel better fast.

Protect YOUR HEART!

VIOBIN Wheat Germ Oil
Helps Heart Action—
Improves • Strength • Vigor
PROVED 9 years—500 persons
University Experiments

REFUSE SUBSTITUTES—
only Viobin Oil PROVED helpful.

Send NOW—Viobin Story FREE Book #15

PROMETOL—8 to 1 vigor factor
concentrate Viobin Oil. Same
benefits—NO fat calories.

VIOBIN MONTICELLO, ILLINOIS

ManZan Reduces HEMORRHOIDS

Why suffer tearing pains or embarrassing itch from internal or external piles? You secure almost instant relief with LeWitt's ManZan—a medication that reduces and retracts hemorrhoids instead of merely shrinking them. ManZan uses a proven formula that decongests, soothes tissue, and contains Allantoin to promote fast healing. Buy ManZan (ointment or suppositories) for quick, soothing results.

A Brand Name is a maker's reputation

CONFIDENCE BRAND NAMES
NATIONWIDE

BRAND NAMES FOUNDATION, Inc.
437 FIFTH AVENUE NEW YORK 16, N. Y.

ARTHRITIS RHEUMATISM PAINS

Now—get relief or get your money back. That's DOLCIN's promise to you. Yes, whenever moderate Arthritis, Rheumatism or Muscular Pains occur you should try DOLCIN tablets. Nothing else in the world is faster, safer, better for such pains than DOLCIN. Get DOLCIN® tablets at the drug store today! Give them a fair and square trial! Take them all! The directions tell you how. You must get fast relief or get your money back. © 1960 Dolcin Corp.

Shrinks Hemorrhoids New Way Without Surgery STOPS ITCH RELIEVES PAIN

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain—without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne®)—discovery of a world-famous research institute.

This substance is now available in suppository or ointment form under the name *Preparation H*. Ask for it at all drug counters—money back guarantee. *Reg. U.S. Pat. Off.

KEEP AMERICA GREEN PREVENT FOREST FIRES

Relief! When Nose fills up Spoils Sleep!

It's wonderful the way a few drops of Vicks Va-tro-nol bring relief when your nose fills up at night, spoils sleep. Va-tro-nol acts 10 to 15 times faster than decongestant tablets... comforts hours longer than watery sprays.

In seconds, Va-tro-nol shrinks swollen membranes, clears congestion. You can breathe again... sleep again. Get it at drug counters.

Vicks Va-tro-nol NOSE DROPS