

Another reason there's no place like SAFEWAY for MEAT

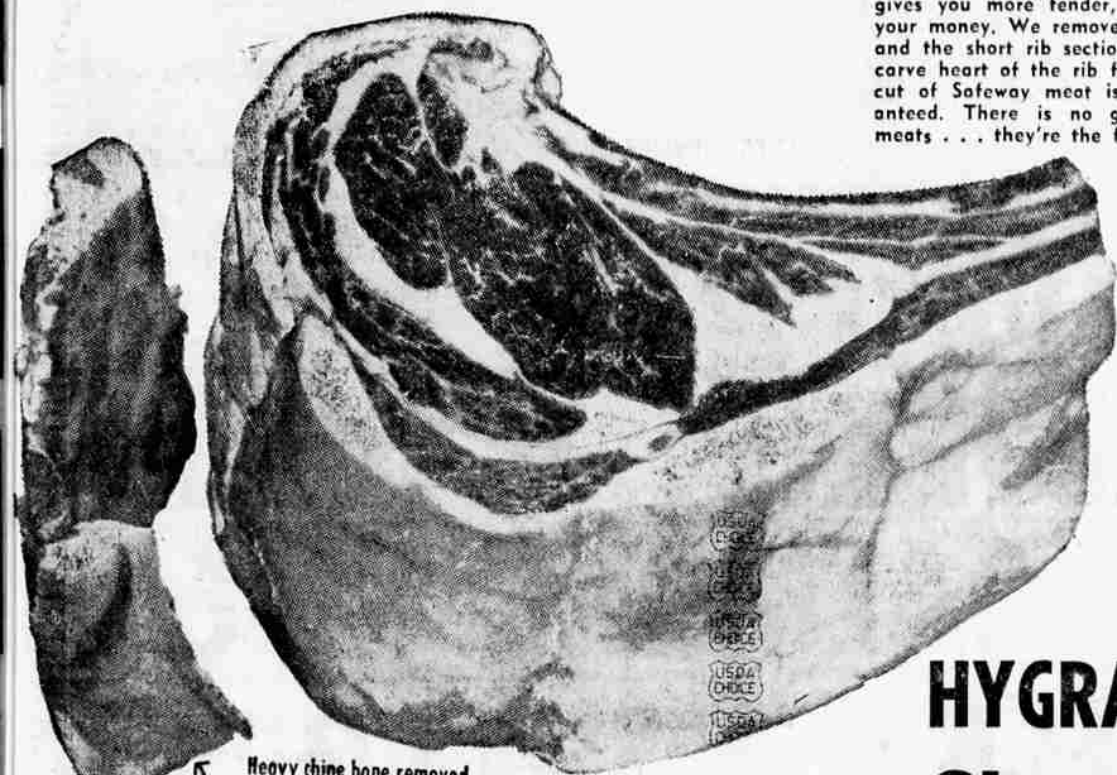
CLOSE TRIMMED

...for more good-eating meat per pound!

SEE HOW SAFEWAY TRIMS A RIB ROAST: Our unique way of trimming before weighing gives you more tender, good-eating meat for your money. We remove the heavy chine bone and the short rib section, leaving the easy-to-serve heart of the rib for you to enjoy. Every cut of Safeway meat is unconditionally guaranteed. There is no guessing with Safeway meats ... they're the finest money can buy.

Safeway sells only "USDA CHOICE" beef. This fine meat is judged by USDA experts, who judge the meat strictly and impartially, awarding this Choice grade only when USDA specifications are met.

Proper aging improves the flavor of even the finest meats. In our vast air-conditioned aging rooms, Safeway meats are held under controlled temperatures to insure greater tenderness and flavor.



Look at this sensational low price on delicious
Large Bologna

lb. **29^c**

HYGRADE SMOKED SLICED BEEF

Sliced Bacon
Round Steaks
Corned Beef
Rump Roast

Del Monte "Sweetheart"
Fully smoked, lean streaked

and Swiss Steaks. "USDA
CHOICE" beef, bone-in

Safeway lightly seasoned
Grand with Cabbage

Tender, meaty, "USDA CHOICE"
beef with the bone in.

lb. **79^c**

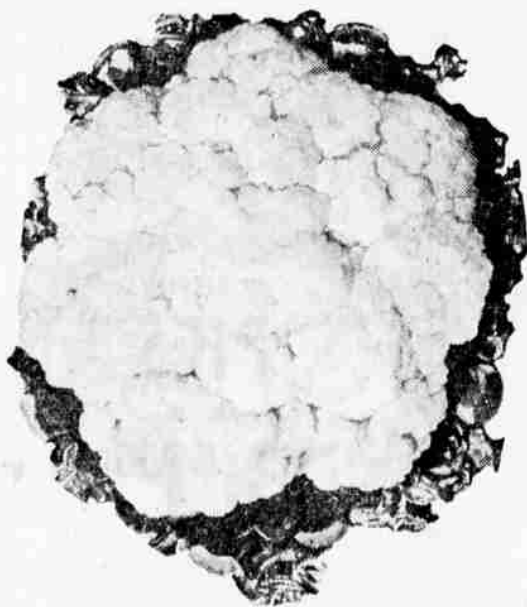
3-oz. **29^c**
Pkg.

1-lb. **59^c**
pkg.

lb. **79^c**

lb. **69^c**

lb. **79^c**



There's no place like Safeway for the Finest produce!

Cauliflower

Compact heads with deep developed snowy white curds. Each one is

fresh from the growing-fields,
lively with flavor, free of
bruises and spots. Guaranteed
to please.

Per pound

10^c

3 for 10^c

25^c lb. **\$1²⁹**

Green Peppers
No. 1 Potatoes

EXTRA FANCY RED
Delicious Apples

Bright colored tree ripened fruit. From Hood River. Grand for the lunch box.

4^{lb.} **49^c**

Crisp Celery

Pascal variety - crisp firm stalks lb. **10^c**

Yellow Onions

Local grown boilers 5 lb. **29^c**

Fresh Dates

From sunny California 1 1/2-lb. pkg. **59^c**

Romain Lettuce

Fresh 'n Tender lb. **10^c**

Cranberries

"Ocean Spray Brand" 2 1-lb. bags **49^c**

Prices in this advertisement are effective through Sunday, October 23rd, at Safeway in Klamath Falls. We reserve the right to limit.

Nature's Bounty
Includes Apples

The king of fall fruits is now on fresh produce counters in blushing reds, russet brown, golden yellow and the multi-shaded beauty of baking fruit.

Fresh apples are available all the year around in Oregon, but just now, with truckloads of the fruit coming to local food markets, is the time to stock up for a winter supply.

This year's production will be below average, says "Spotlight," bulletin on market information for consumers issued cooperatively by the Home Economics Department, Oregon State College, and the U.S. Department of Agriculture at Corvallis.

The shortage, while not worrisome, is on a national scale and the shortage is expected to boost prices slightly.

Oregon's apple supply comes largely from Washington and the crop there is about a tenth below average.

Apples are the most widely grown fruit in the United States. They're grown commercially in 36 states and are sent in large quantities abroad. Washington ranks first in production. The long, warm falls, followed by crisp days just before picking time, give a blush to the fruit that few other states can match. Truly apple picking time is something to be shared.

Fruit, to get it to the consumer in good condition, must be handled carefully. Pickers place the fruit from their picking bags into field boxes beneath the denuded trees where the bright colors of the fruit marks the harvest through the orchard.

Apples are one of the world's oldest foods—they're traced back to the stone age and are famous for the first man's experience with them in the Garden of Eden.

They are popular because of their appealing characteristics, taste, crunchiness, health properties and versatile use. In 1959 we ate an average of 29.3 pounds of apples and apple products per person or 15 per cent of all the fruit we consumed. This is a little more than half a bushel or about 88 medium sized apples (three to the pound.)

When shopping for apples, check smaller ones as they are usually less expensive, easier for children to eat and easier to pack in school lunches.

Buy in large quantities if you have storage capacity. They cost more in small packages. Compare prices. A bushel of apples weighs 48 pounds. The common apple box, with which we here in Oregon are best acquainted, contains between 36 and 40 pounds of fruit.

Select fruit best suited to your use ... for cooking, snacks, in fruit arrangements.

Those with slightly tart flavor are best for those apple tarts or deep dish apple pies that delight the family.

Jonathans are rich, lively red, firm, tender, crisp and very aromatic ... an all-purpose apple.

Golden Delicious are bright yellow, crisp and spicy, all-purpose, especially good for salads.

Red Delicious are identified by the five points at the blossom end of the fruit. These are highly colored, wonderful for out-of-hand eating, in salads and the fruit bowl.

Newton, a famous Oregon apple, has greenish-yellow to bright yellow skin, often russeted, somewhat flat in shape, a splendid keeper.

Winesaps, bright deep red, have indistinct red stripes, marked with scattered whitish dots that some housewives mistake for insect bites. Firm and juicy, a good keeper also.

Rome Beauties, firm and juicy, not a spectacular looker but certainly our choice for bakers. Cinnamon and nutmeg go hand-in-hand with Rome.

McIntosh, the "Big Apple" in the Northeast, second in national production is a bright red mixed with green. Aging makes it mild, sweet and juicy. An all-purpose apple.

A box of apples can stretch the family food budget to provide many varieties of dishes.

PEACH TREAT
Pour a jigger of creme de menthe over a peach half filled with vanilla ice cream for a colorful, captivating dessert.

REALLY GOOD!
like home made



Here's your chance to really save money on your family budget. A mighty good suggestion for quick, tasty menus. Lightly seasoned to give it a superb flavor. Grand for cold plates, delicious sandwiches, etc. Special price this weekend. By the piece.

Sliced Bologna lb. **39^c**

Detergent White Magic

49 1/2-oz. **59^c**

Ex. Large "AA" Eggs Cream O' the Crop, Fresh From Local Farms

Doz. **63^c**

Comb. Chinese Sweet & Sour Ribs & Sukiyaki

Kubla Khan Frozen Dinners pkg. **69^c**

Pork Chow Mein & Pork Fried Rice Frozen Dinners. pkg. **45^c**

This Week's Curtsy Feature Is

Apple Rolls

Made with the finest ingred-. **33^c**
ients. Reg. 37c value. pkg.

Edwards Finest. Why pay more. Limit please

Nob Hill Rich aromatic blend. Limit please

Airway Mild and mellow. Limit please

Safeway Instant

The finest. Why pay more? **89^c**
15c off 6-oz. jar

MJB Instant

Quick - easy to make **99^c**
10c off 6-oz.



TEA GARDEN PURE PRESERVES

Extra fancy Strawberry, Apricot-Pineapple, Blackberry, Boysenberry, Red Cherry, Raspberry or Tomato.

Mix 'em or match 'em **3^{10-oz.}** **\$1⁰⁰**

Whole Kernel Corn or Cream style Highway **6³⁰³** **\$1⁰⁰**

Cut Green Beans Highway. Fine Quality **6³⁰³** **\$1⁰⁰**

Cottage Cheese Lucerne, 5 varieties Qt. 19c — 1/2 Gal. 98c Pint **25^c**

Shortening Snowdrift. All vegetable. 6c off 3-lb. tin **83^c**

Baker's Instant Chocolate It's tops 1-lb. **45^c** 2-lb. **85^c**