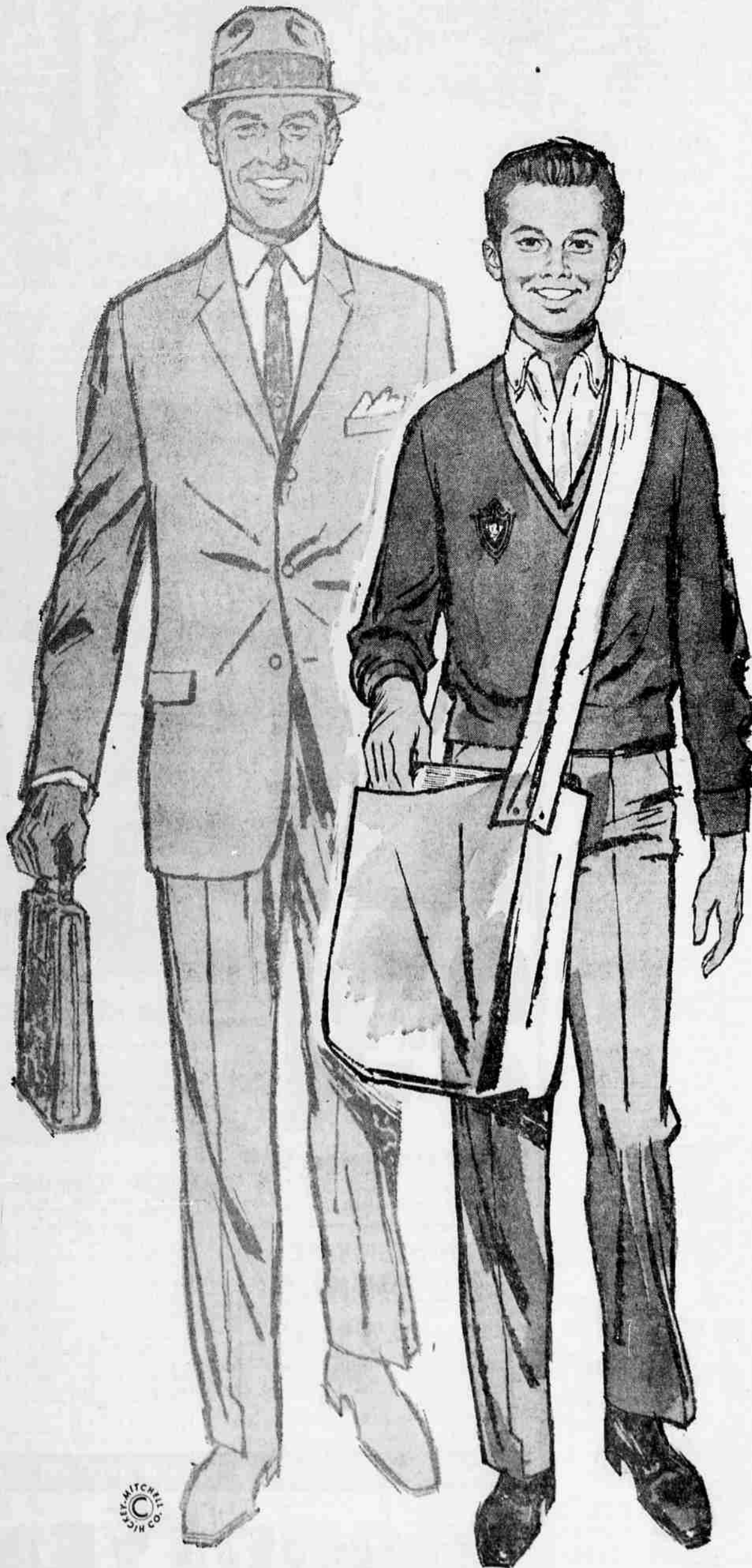


To the fastest growing young men in AMERICA!



Every teen-ager grows physically. But a Newspaperboy in business for himself, also grows rapidly in many other ways through experiences offered by no other part-time job.

HE GROWS AS A JUNIOR INDEPENDENT MERCHANT—learns that profits depend on getting new customers, giving prompt, courteous service, and collecting on time.

HE GROWS AS A STUDENT—learns how to put many of his schoolroom lessons to practical use.

HE GROWS AS A CITIZEN—learns to respect the property of others as he sees his own bank account grow and buys things with money he himself earned.

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for being a credit
to himself—his family—
and this Community.

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