

La Pointe's
IT'S A WONDERFUL STORE

4-DAY SPECIAL SELLING

4-Day Savings On Luxury Coats

\$36.

Adaptations of the finest Italian and French designers. Fashioned in superb domestic and imported fabrics. Detailed by master craftsmen. Made to sell for \$49.95 and \$59.95.

Next 4 days only, buy Wool Skirts

\$8.88

Fine wool skirts in piece dye and yarn dye flannels, tweeds and stripes, many seat lined. A wide selection of colors and styles to choose from. Regularly up to \$14.98.

4 day savings on new Nylon Sleepwear

\$3.99

Regularly \$5.98. Lavished nylon tricot baby dolls and waltz-length gowns. Lace trimmed or embroidered. Heavenly colors. Special 4-day selling offer.

4 days only - Fur Blend

Sweaters

\$8.88

Glasgo full fashioned lamb's wool and angora sweaters, all in this year's new dress-maker styles and colors. Sold nationally for \$13.95. Save \$5.07.

4 day savings on fashionable

Mink Trimmed Coats

\$69.

Made to sell for \$98.50. The ultimate in luxury—large natural Mink shawl collars to complement the elegant Worumbo's Charmosa fabric in heavenly Autumn shades. Cerulian mink on indigo blue, autumn haze mink on water green, or ranch mink on bamboo.

4 days only - save on

Car Coats

\$14.99

Poplin, corduroy, and wool car coats. All quilt lined. Many with pile linings. Regularly \$19.95.

4 day savings on new fashion

Dresses

\$15.88

Wools, wool jerseys, brocades; sheaths, full skirts and jacket costumes — national best sellers at \$17.95 to \$24.95. All specially priced for this 4-day special sale.

Van Raalte and Vanity Fair

Slips

\$3.99

Regularly \$5.95. Lavish nylon tricot slips by Van Raalte, Vanity Fair and other famous names. Many styles, each frothy with ruffles and embroidery. All specially priced for this 4-day selling.

4 days only, save on

Formals

\$25.

As bright as the formal evenings ahead — a collection of new, frothy formals and party dresses. Each one regularly to \$35.95.