

WARDS
MONTGOMERY WARD



WARD



**custom drapes
20% OFF!**

Now—custom quality draperies at little more than ready-made prices!

Choose from 1000 fabrics, patterns, colors. We make drapes to exact size you desire. Pleated to luxurious fullness. Weighted at hems, seams. Delivered pleat-folded, ready to hang. Lined or unlined. Consult us!

Cut-to-order drapery yardage also 20% off.

19-22% off! singles, doubles, triples



**NO-IRON FIBERGLAS® DRAPES
IN ANTIQUE SATIN WEAVE**

788
Reg. 9.98
48x84" pr.

Now Fiberglas, with all its ease-of-care virtues, has the rich look you love. This is antique satin Fiberglas, beautifully tailored in draperies you can wash and rehang in minutes, without ironing. Will not fade, stretch, shrink or mildew; resists fire, rot. Choose white, nutmeg, beige, surf green, turquoise. Buy now and save.

48x54", reg. 7.98	6.44
72x54", reg. 15.98	12.88
72x84", reg. 19.98	15.88
96x54", reg. 18.98	14.88
96x84", reg. 22.98	17.88
144x84", reg. 34.98	27.88

*Ovens-Corning Reg. Trademark for glass fibers

pushbutton stereo—FM/AM radio!

**COMPLETE STEREO IN ONE UNIT
AT A WARD WEEK LOW PRICE**

\$188 \$5 DOWN

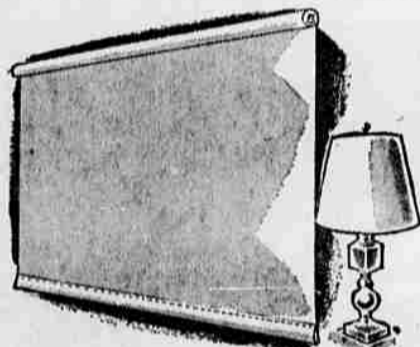


- Three separate speaker systems
- Pushbutton controls; 2 output jacks
- Automatic 4-speed record changer
- Handsome mahogany-finish cabinet

Listening to this fine stereo is thrilling! Recorded sound has such fidelity, such "bigness," that you seem to be right there. Radio, too, takes on new, finer tone quality. Come in... see it today, save at this Ward Week low price.

Blond or walnut finish, only \$10 more.

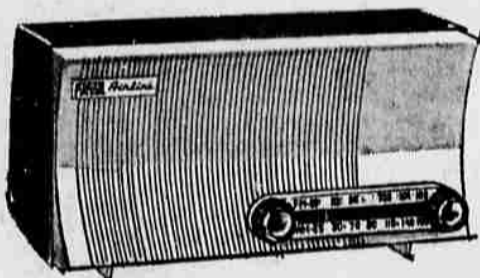
No monthly payments till February



**Save to 22% Now on Wards
Good Quality Washable Shades**
Long wearing muslin on multi-stop roller. Won't pinhole, crack. Washable, filters light. Color choice. 37 1/4 x 6'

43 1/4 x 6'.....	2.58	1.78
49 1/4 x 6'.....	3.48	
55 1/4 x 6'.....	4.18	

REG. 2.29

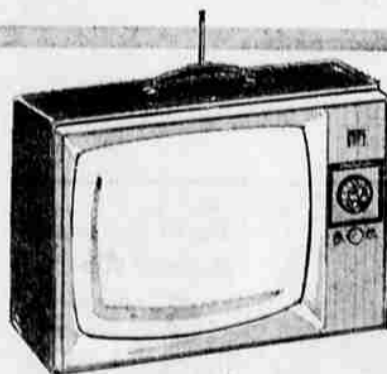


**NOW FOR THE FIRST TIME....
FM/AM RADIO AT THIS LOW PRICE**

Imagine! A fine table radio that costs so little, yet gives you so much—6 tubes, big 5-in. round speaker, slide rule dial. In mahogany brown and white.

39.88
\$4 down

No monthly payments till February



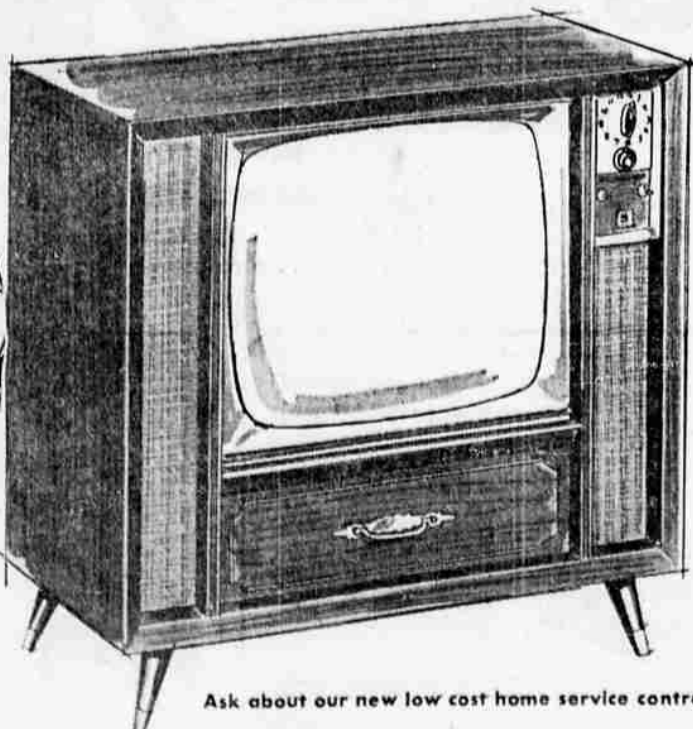
**SAVE \$20! 19-IN.* AIRLINE TV
PORTABLE AT A 17-IN.* PRICE!**

Now's the time to get a bigger, better portable TV at a Ward Week low price! Lightweight—carry it anywhere with ease. Exciting out-front sound brilliance.

154.88
\$5 down

No monthly payments till February

save \$40! 23-in.* console TV



**ENJOY BIG, CLEAR PICTURES,
EXTRAORDINARY LOW PRICE!**

VHF Channels
199⁸⁸ \$5 DOWN
(UHF only \$30 more) REG. 239.95

- Twin speakers increase your viewing pleasure with rich sound!
- Automatic gain control
- Thin cabinet in low, sleek style

Cabinet styling and electronic "know-how" usually found only in consoles priced much higher. Automatic gain control assures a steady picture for every channel. Traditional style in mahogany finish. Blond or walnut, \$10 more.

*Measured diagonally

No monthly payments till February

Ask about our new low cost home service contract

BUY YOUR TV, RADIO AND STEREO NOW—NO MONTHLY PAYMENTS TILL FEBRUARY