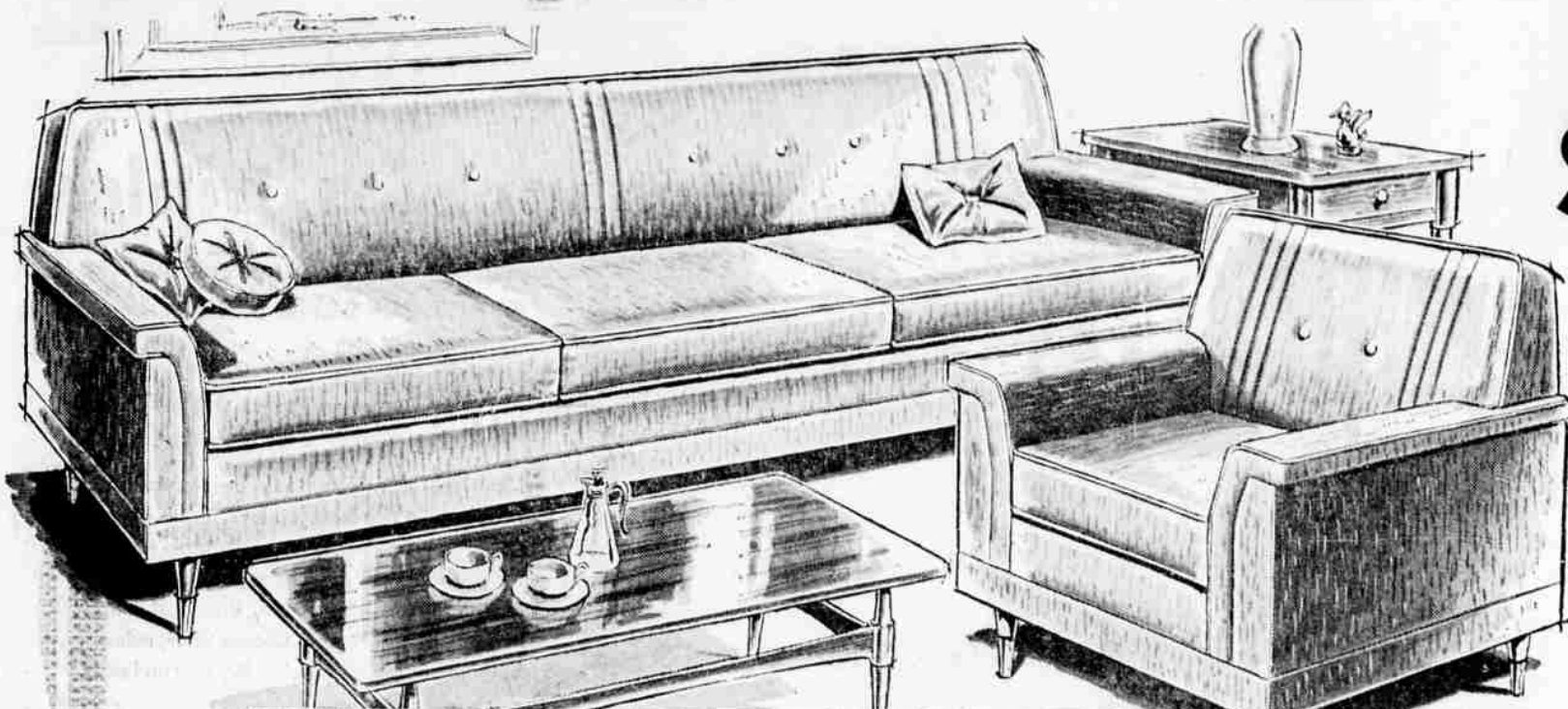


WEEK SALE

THE SALE THAT SENDS WARDS
PRICES TO ALL-SEASON LOWS!
HURRY! ONLY 10 DAYS TO SAVE!



Save \$30!

HUGE 7-FT. SOFA . . .
WARDS OWN SUBURBIA,
REGULAR 179.95!

149⁸⁸

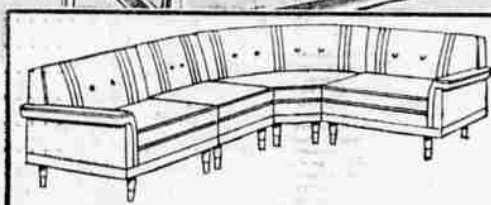
\$5 DOWN

Exclusive at Wards—for people who think young . . . live young. A great idea expressed in furniture, with deep, cloud-soft foam cushioning; rich tweed cover that wears for years and is so easy to clean! And so easy to own!

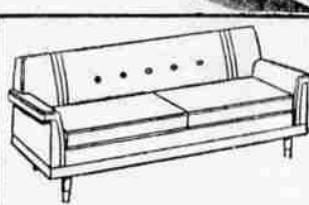
Matching Suburbia chair89.88

Suburbia cocktail table21.88

Suburbia commode table26.88



SUBURBIA
4-Pc. Sectional
Save \$40, reg.
319.95. Massive size,
foam cushions.
279.88



SUBURBIA
6-FT. SOFA
Deep foam cushions!
Rich tweed cover.
Reg. 149.95. Now
only139.88

broadloom savings plus FREE installation, FREE cushioned padding!

38 VIVID, GLOWING COLORS

CHOOSE WOOLS, NYLONS, ACRILAN, BLENDS

7⁸⁸ 9x12', 94.56
9x15', 118.20
Per sq. yd. 12x15', 157.60
Usually 10.47

An all-wool pile Wilton, a 70% wool—30% nylon pile, and an all-wool pile twist. 21 beautiful colors in all. Low-cost elegance.

8⁸⁸ 9x12', 106.56
9x15', 133.20
Per sq. yd. 12x15', 177.60
Usually 11.47

New continuous filament nylon pile. Stronger, longer-wearing. No fuzzing or shedding. Random high-low texture. 5 colors.

9⁸⁸ 9x12', 118.56
9x15', 148.20
Per sq. yd. 12x15', 197.60
Usually 13.47

Acrilan® acrylic pile. One of the most resilient fibers used in carpets! Thick loop pile resists matting. Random texture. 8 colors.

11⁸⁸ 9x12', 142.56
9x15', 178.20
Per sq. yd. 12x15', 237.60
Usually 14.47

All-wool pile Axminster. One of Wards best broadlooms! Deep, dense pile. Rich, colorful patterns mask footprints. 4 colors.

ONLY A SAMPLING

. . . of Wards vast assortment of broadloom fibers, textures, colors!

FREE ESTIMATES

Phone Wards. A carpet expert will call with samples. No obligation.

NO MONEY DOWN

. . . when Wards installs 36 sq. yds. or more.



Save \$5! Foam
Back Rayon Rug
34⁸⁸ 9 x 12'
Reg. 39.95

Beauty and comfort under-foot at a low Wards price. Easy to clean. 6 tweed colors.
6 x 9' 19.88



Wears For Years!
Vinyl "100" Tile
16^c ea. 9 x 9"

Colors go clear through, can't wear off! Use anywhere, easy to install, easy to clean. Compare at 21c!



Vinyl-Surface
Flooring! Save!
69^c sq. yd.

Thrift priced and lasts longer than most enamel floor coverings. Needs only a damp mop. Save today!



Save! Armstrong
Asphalt Tile
6^c Dark colors
ea. 9 x 9"

Use above or below grade, ideal for basement! Will withstand years of rugged use. Clean with damp mop.

SATISFACTION GUARANTEED . . . or your money back!