

WEEK SALE

WARDS
MONTGOMERY WARD



colorful
cotton
prints

SAVE 2.10 ON THESE FINE
DRESSES, MADE IN THE
DALLAS FASHION CENTER

6⁸⁸

REGULARLY 8.98

Only Wards could bring you such fun-loving cottons at this time of year at this low price! See full bouffant skirts, step-ins, coat dresses, shirtwaists, sheaths... brand new provincial prints, stained glass colors, geometric prints, florals. Juniors, misses too... hurry! You rarely see such a value-packed event!

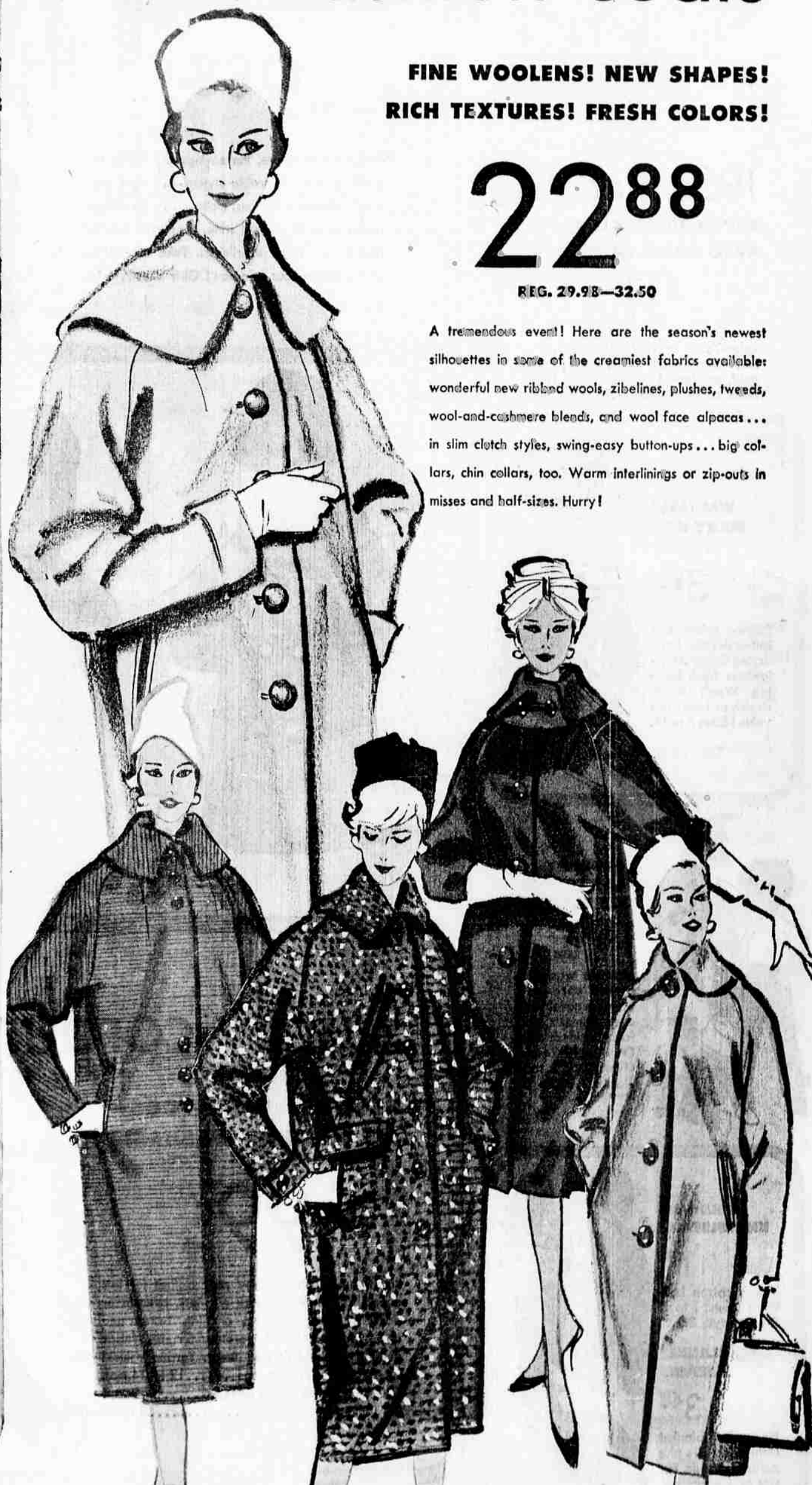
save 7¹⁰ to 9⁶² on new fashion coats

**FINE WOOLENS! NEW SHAPES!
RICH TEXTURES! FRESH COLORS!**

22⁸⁸

REG. 29.98—32.50

A tremendous event! Here are the season's newest silhouettes in some of the creamiest fabrics available: wonderful new ribbed wools, zibelins, plushes, tweeds, wool-and-cashmere blends, and wool face alpacas... in slim clutch styles, swing-easy button-ups... big collars, chin collars, too. Warm interlinings or zip-outs in misses and half-sizes. Hurry!



SATISFACTION GUARANTEED... or your money back!

