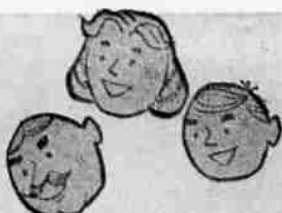


**WARDS**  
MONTGOMERY WARD



Supplement To

**Herald and News**



**WARD**

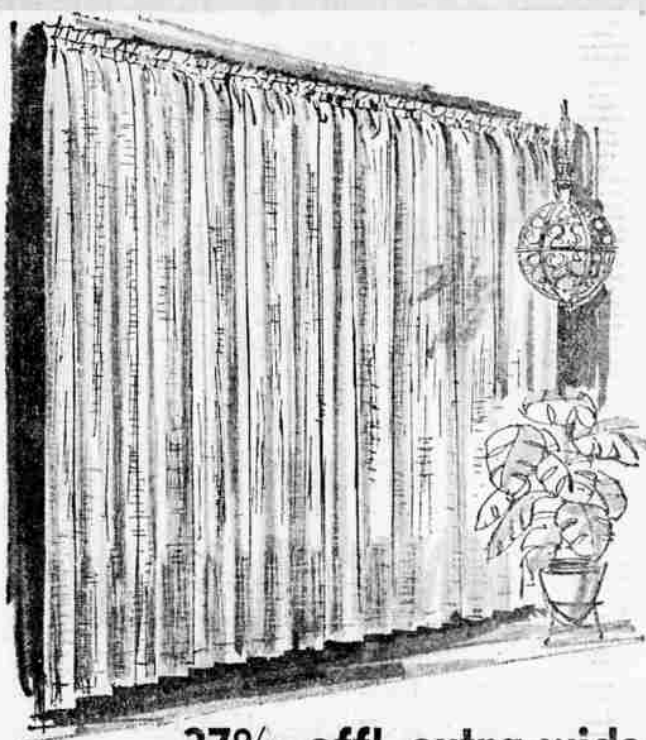


**WEEK**

**SALE**

**10 DAYS—STARTS OCT. 12**  
**WARDS LOWEST PRICES**  
**OF THE SEASON!**

- Hundreds of savings through-out the store!
- All merchandise guaranteed first quality!
- Buy now—pay later on one of Wards convenient credit plans.



**37% off! extra-wide**  
**60" rayon net panel**

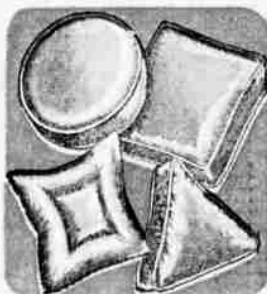
**\$1**  
1.59 value  
60x81" panel

• Everlon® finish needs little ironing. Who would guess you paid a mere \$1 for this lovely ivory white rayon panel. One panel covers most windows. Sheer and airy, it lets plenty of light filter in. Needs little if any ironing.

**DECORATOR**  
**PILLOWS**

**2 for 2.99**

Terrific value! Spun rayon "Sari" cloth zippered covers. Removable kapok filled forms. Five styles.



**79c COTTON**  
**TERRY TOWELS**

**22 x 44" 2 for 99c**

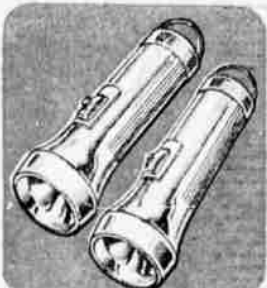
New tubfast candy stripes or matching solid towels. 16x26" hand towel...44c 12x12" wash cloth...22c



**SPECIAL! 1.49 VAL.**  
**FLASHLIGHT**

**2 for 88c**

You'll want it for car, home, camping! 2-cell type with chrome-plated all-steel case.



**CUSHION FOOT**  
**SOCKS FOR MEN**

**3 prs. 88c**

REG. 3 prs. 1.25

Soft 100% cotton. Absorbent terry-lined sole, heel, toe, provides towel-like cushion underfoot. White, colors. 10-13.



**seamless or**  
**fine seams**  
**nylon**  
**sheers**

**2 prs. 99c**

Stock up now... buy a dozen pairs at this special price. But hurry! The supply won't last long! Choose run-resistant micromesh seamless or slimming self-seam. In sizes from 8½ to 11.



**STITCHED CUP**  
**BRA—SAVE 60c**

**99c**

REGULAR 1.69

Famous Carol Brent brand. Circular stitched cups firmly accent. White washable cotton. 34-40: A,B,C.



**TERRYCLOTH**  
**KITCHEN TOWELS**

**3 for 99c**

REGULAR 1.47

Stock up now at big Ward Week savings! Thirsty cotton terry cloth dries dishes fast. Colorful



**SAVE NOW ON**  
**MEN'S T-SHIRTS**

REG. 85c ea. **66c ea.**

Soft absorbent 100% cotton cut full for comfort. S-M-L. **KNIT BRIEFS** of 100% cotton. Reg. 65c ea... **44c ea.**



**SAVE ON BOYS'**  
**FLANNEL SHIRTS**

Reg. 1.59 **99c**

Low Ward Week price! Rugged, long-wearing cotton flannel in smart new plaids. Machine washable. Stock up now! Sizes 6 to 18.



**WARD WEEK SPECIAL**  
**Quantities are limited!**

3.49 VALUE! 12-qt. step-on can for kitchen, nursery. Polyethylene—practically unbreakable, won't rust, leak or clatter. Rugged, lightweight construction makes it easy to handle.

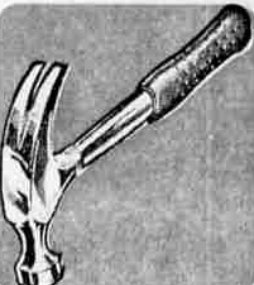
**1.88**  
choice of  
pastel colors



**SAVE 1/3 ON BULBS!**  
**BUY 4, GET 2 FREE**

**6 FOR 89c** Reg. 4/89c

First quality light bulbs! Buy 4 at regular 89c price, get 2 extra bulbs free! Choose 60 or 100-w.



**2.98 VALUE! ALL-**  
**STEEL HAMMER**

**1.44**

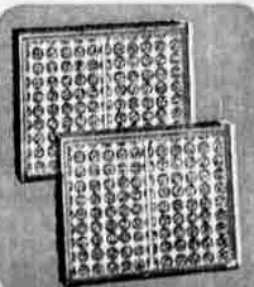
Sensationally low price for this quality! 16-oz. hammer head. Rubber cushion grip absorbs shock, reduces fatigue.



**REG. 3.95 NO-SEAM**  
**WOOD TOILET SEAT**

**2.66**

Pressure molded...won't split, crack. Heavy baked-on enamel finish in blue, green, coral, yellow & white. Easy to clean.



**SAVE! "DUST-STOP"**  
**FURNACE FILTERS**

Reg. 89c. 1-in. fiberglass filters in 15x20 to 20x20-inch sizes. **68c**

Reg. 1.29. 2-in. fiberglass filters in 16x20 to 20x20-inch sizes. **96c**

**SATISFACTION GUARANTEED...or your money back!**

