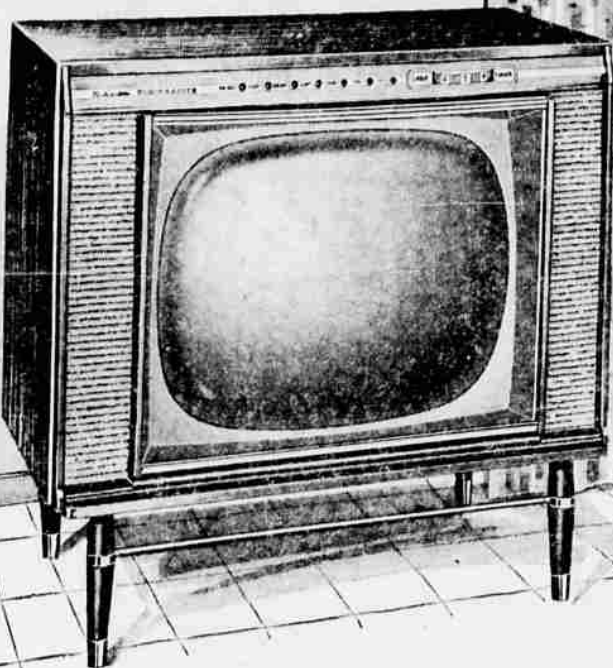
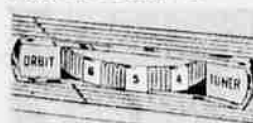


OPEN THURS-FRI NIGHTS 'TIL 9 P.M.

NOW \$50 OFF



Now... Lighted 'Orbit' Tuning... Exclusive with Silvertone TV



New see-in-the-dark lighted 'Orbit' tuner finds channels effortlessly... easy push-button on-off switch and new set-n-forget volume control.

More Beauty... More Viewing and Listening Pleasure for You



Silvertone brings you classic cabinetry, brighter big-screen TV, aluminized tube, tinted safety glass... thrilling dual-speaker sound, tone control.

regular **239.95**
"Suburbanite" 21-in. TV in mahogany finished hardboard

\$188.

reg. \$249.95 "Suburbanite" 21-in. TV in blonde oak finished hardboard, **198.00**

4 DAYS ONLY...PAY JUST \$5 DOWN...NOW

No additional down payment for 2-year Service Contract

Our Shield of Value continues to keep prices down!

Proof you shop at Sears and save!

SAVE \$15



17-in. Portable TV
(overall diagonal)

155 Sq. In. \$ **144**
Viewable Area

- Lightweight Cabinet
- Powerful Suburbanite Chassis
- Tinted Safety Glass



7-Transistor Radio in Leather Cabinet

Silvertone... **44.95**

New portable plays up to 800 hours on flashlight batteries. Outstanding reception, tone. Saddle-stitched leather.

Cordless Table Model Radio
6-Transistor
Sale Price **29.88**

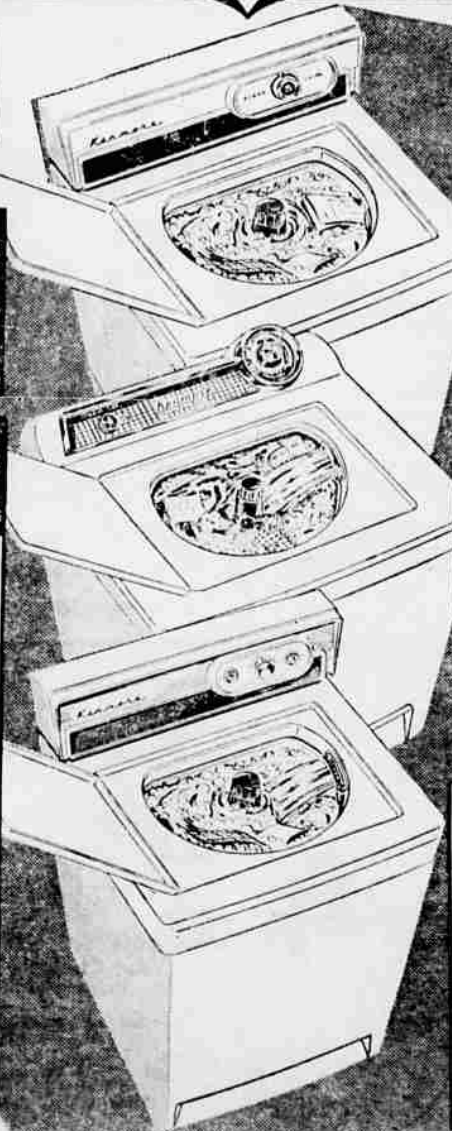
Kenmore Washers
as low as **\$88**

DON'T BE CONFUSED BY DISCOUNT CLAIMS AND BY TRADE-IN ALLOWANCES! YOU CAN TRUST THE ONE LOW PRICE AT SEARS!

8 REASONS WHY KENMORE WASHERS ARE A BETTER BUY

- 1 LOWER PRICES**
Prices were never lower!
- 2 BIG SELECTION**
A model for every budget...any desire!
- 3 BRAND NEW**
Fresh from the factory!
- 4 QUALITY TESTED**
Lab tested for quality!
- 5 EASY PAYMENT**
Buy now and pay later!
- 6 SATISFACTION...**
guaranteed or your money back!
- 7 WE SERVICE**
Prompt, low cost service!
- 8 PLUS MANY MORE FREE SERVICES...**

FREE home delivery
FREE normal installation
FREE one-year service parts and labor



Kenmore Washer with Two Speeds
OUR LOWEST PRICE EVER!

Reg. 199.95

179.

- Washes, spin-dries and rinses, spin-dries with each setting of dial
- 10-lb. family capacity
- No-rust porcelain tub

\$5 DOWN on Sears Easy Payment Plan



MATCHING KENMORE DRYER
• Automatic; 10-lb. capacity;
Hi-Speed drying

\$139
Electric

Kenmore Automatic Washer with Filter
2-SPEED -- 2-CYCLE

Reg. 209.95

\$189

- Filters wash and rinse water automatically
- Hot, warm plus cold wash water for dainties
- Giant 10-lb. capacity

\$5 DOWN on Sears Easy Payment Plan



MATCHING KENMORE DRYER
• 3 heats; 10-lb. capacity;
Hi-Speed drying

\$149
Electric

Kenmore Automatic Washer with 2 Cycles
WASHES ALL FABRICS!

Reg. 199.95

\$199

- 3 water level selections
- Filter; 10-lb. capacity
- Hot, warm plus cold wash water for delicates
- No-rust porcelain top

\$5 DOWN on Sears Easy Payment Plan



MATCHING KENMORE DRYER
• 3 heats; Hi-Speed;
porcelain top

\$159
Electric