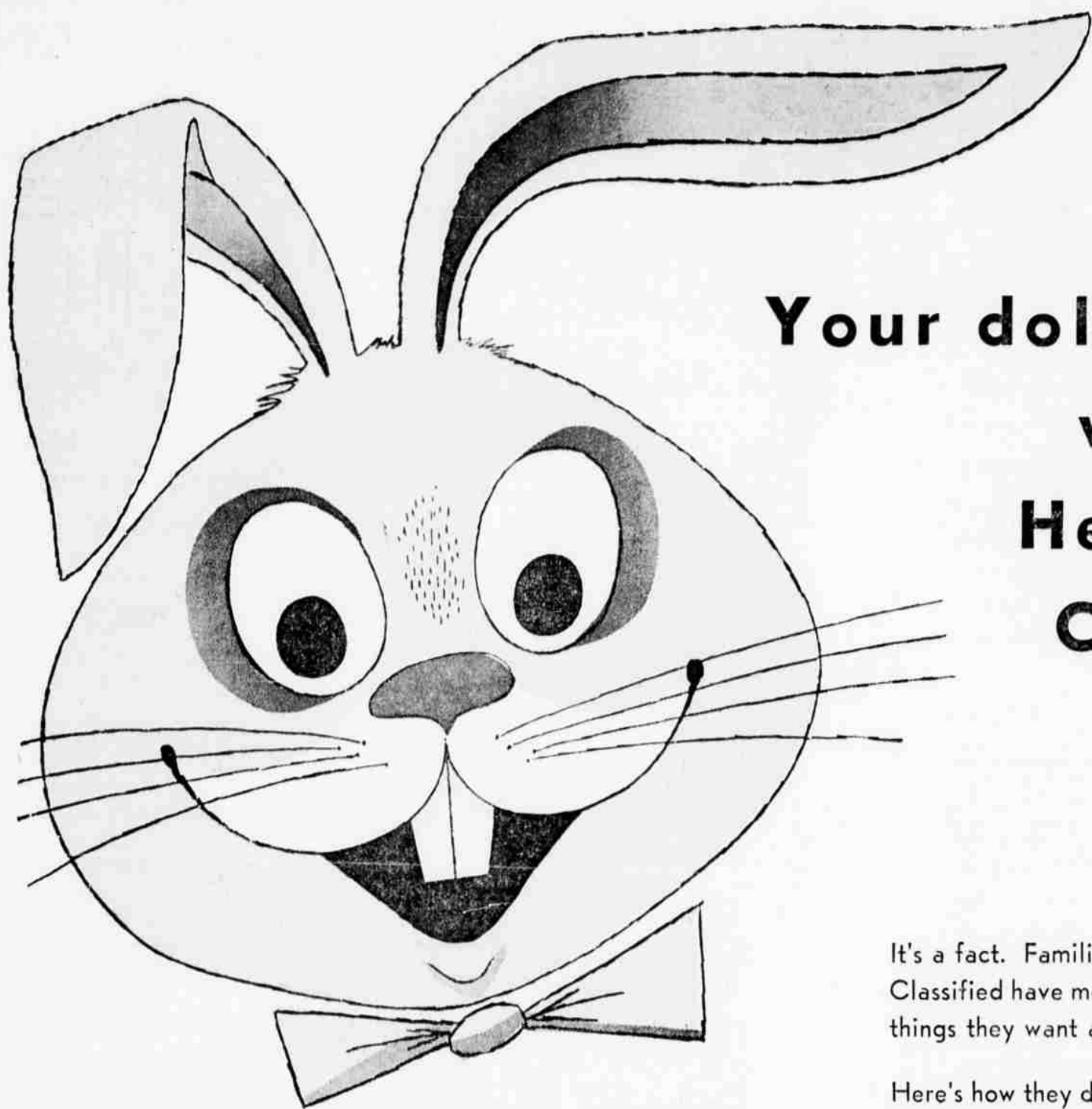




Your dollars multiply when you use Herald & News Classified ads

It's a fact. Families who make smart use of Classified have more dependable dollars for the things they want and need.

Here's how they do it. Check your place for the worthwhile things you have but don't use. Look for things like the golf club and cart, typewriter, power tools, yard and garden tools, bikes, cameras, furniture, good clothing - and even the extra TV, the boat, outboard or water skis. You'll think of other good things too.

People who need just those things are watching Classified columns for your ad. That's why your ads work fast and are inexpensive. Make up your list right now. Then dial TU 4-8111 between 8:30 a.m. and 5:00 p.m. for a helpful, courteous Ad Writer.

She'll help you place the kind of ad that gets you buyers in a hurry. You'll find it's simple and even fun. Your 10 word ad is only 37.5 cents daily on the special 4 day plan. Make your list and call today. You'll be glad you did when you're counting dollars instead of things you didn't use anyway!



**For Best
RESULTS**



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and



USE



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ADS
DAILY!**

Herald & News Classified ads

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