

National Baby Week

Bring your little girl up to be the most popular and charming child in her block or on the campus is a goal you should strive to attain. So says Max Factor, who speaking as a practical observer in the field of beauty and charm, probably knows where he speaks better than any man in the world today. It goes without saying that he is not making one of the big of tricks at your disposal today.



Sandy Sauer Says...
SHOP AT THE STORE
THAT GIVES YOU MORE
LOW-LOW PRICES PLUS
Gold Bond Stamps
Start saving 'em today at
your friendly SAFEWAY!

All Safeway Stores will be
CLOSED EASTER SUNDAY

Don't let your pantry get caught short over the
holiday. Be sure to put some extra away... for
the extra day.

Fully cooked Rath's Society or Del Monte
"Sweetheart"

**BONELESS
HAMS**
Beautiful "ready to eat" skinless and defatted
Hickory smoked hams. There's absolutely no waste
... they're ALL good eating. Here's everything
you'll want in a fine Easter Ham.
Whole or Full
Half Hams

BONELESS HAM SLICES
Fully cooked, ready to serve —
for the small family

**79¢
lb.**

lb. 89¢

The Finest meats for your Easter menu

HAMS

Whole or full shank half, deep smoked and fully skinned
famous brands of fancy short shank LIGHT WEIGHT
HAMS, young pork with the bone in. These beautiful
hams were specially selected for the Easter season.
They average from 12 to 16 pounds.

Whole or FULL Shank Half

**49¢
lb.**

There's no guessing when you buy Safeway meats
... they're unconditionally guaranteed. If for any
reason whatsoever, you should be dissatisfied with
ANY meat purchase... every cent will be refunded
without fuss or quibble.



Especially grand with Ham!
**FANCY SLICED
PINEAPPLE**
Lalani, the finest... from the
Hawaiian
Islands
**21¢
flat tin**

Full Butt Half No center slices have been
removed lb. 59¢
Shank End Piece Average weight from
3 to 4 lbs. lb. 45¢
Ham Slices Center cuts for a hearty
Easter breakfast lb. 89¢

Lucerne Butter "AA" Grade - Sweet lb. 73¢
Green Olives Empress stuffed 3-oz. bottle 39¢
Whole Sweet Pickles Zips 16-oz. jar 39¢
Dill Pickles Zips, fancy quality 56-oz. jar 59¢
French's Mustard 9-oz. jar 19¢
Cookies Grandma's Chocolate chip oatmeal 14-oz. pkg. 39¢
Cookies Sunshine custard cup 16-oz. pkg. 49¢
NBC Crackers Dandy Oysters 1-lb. pkg. 35¢
Plain Donuts Mrs. Wright's extra-light dozen 45¢
Reddi Whip Convenient, instant topping 6-oz. 59¢
Raisins Town House Seedless 15-oz. pkg. 25¢
Kaiser Foil Quilted Aluminum 25 ft. roll 35¢
Reynold's Foil Heavy duty aluminum 18 ft. roll 35¢
Almaden Wines 4 flavors 1.19
Wines Italian Swiss Colony Sauterne and Burgundy 5th 69¢
Best Beer Finest Eastern in 12-oz. 6 can 89¢
Oxydol Household detergent 49-oz. 89¢
Dreft Famous household detergent 37-oz. 89¢
Liquid Ivory Detergent for dishes 22-oz. tin 1.05

Quality foods to grace your table

Bisquick

Betty Crocker Famous Baking Mix

3 40-oz. Pkgs. \$1.00

Frozen Peas

Scotch Treat quick frozen, with
that fresh from the pod flavor.
Reg. 7 for 1.00. 10-oz. pkg.

8 for \$1.00

Fruit Cocktail

Reg. 4 for 1.00
Town House assorted
fancy quality, 303 tins

6 for \$1.00

Santiam Beans

Choose from
cut or French
style, 303 tin

5 for \$1.00

Paper Napkins

Zee, dinner
size.
Pkg. of 40

2 for 25¢



LIPSTICK, chosen for color
and brilliance, can be a
gem of an accessory. Jew-
el of India, Dorothy Gray's
new shade is a striking
accent to the new fashion
colors. The series is by Pro-
ducts of India, Inc.

Jewel Of India

Lipstick worn like a sparkling
jewel accent, is the idea this
spring at Dorothy Gray. The new
shade is Jewel of India, a glow-
ing, sun-kissed coral, that be-
comes a striking accessory, worn
with the beige, tan and soft
tans, with white and off-white.
It is a warm, luscious shade, equal-
ly beautiful with the blues, greens,
yellows and gold, melon, apricot
and deeper coral.

There is a touch of pink blend-
ed with the gold of this shade
and it is becoming to all skin
tones and with blonde, blonde,
red or gray hair.

For the complexion itself, Dorothy
Gray likes a warmer look
than the pale. The lady is not
so fair.

As a makeup base, Sheer Vel-
vet Film is suggested in Glo Ra-
chel, Special Blend or Cosmo. This
is a tinted liquid, light in tex-
ture. Elatan Face powder is rec-
ommended in Tawny Rachel, Glo
Rachel, South American and
Santitas.

All the iridescent eyeshadow
colors can be worn with the new
lipstick shade—blue, green, tur-
quoise, brown, gray. Violet is par-
ticularly interesting.

Eyes should be carefully done,
Mascara, liner and shadow, art-
fully applied, can give them great
depth and beauty.

All complexion beauty begins
with a fresh, clean skin. Makeup
base is best applied after use of
cleansing cream to suit one's skin
type, followed by skin freshener.
If a skin is really dry, a light
touch of Satina Moisture Cream
underneath the foundation, helps
achieve a dewy look.

GREAT FOR FLAVOR

Dice a fresh tomato or two,
discard seeds, add to an aspic
made with canned tomato juice,
Fresh flavor!

GOOD SALAD

Some cooks like to mix lime
and lemon flavored gelatin as a
base for a salad, folding in grated
carrot and crushed pineapple.
Serve the salad on crisp greens
with mayonnaise.

Printed Pattern



9183

10-20

by Marian Martin

PRINCESS PRETTY

Slimming princess lines fashion
the dress—little fitted jacket con-
tinues the same flattering shape.
Easy to sew—no waist seams, no
full.

Printed Pattern 9183. Misses'
Sizes 10, 12, 14, 16, 18, 20. Size 16
dress takes 3 1/2 yards 20 - inch;
jacket 1 1/2 yards.

Send fifty cents (coins) for this
pattern—add 10 cents for each pat-
tern for first-class mailing. Send
to: Marian Martin, Herald and
News, Pattern Dept., 232 West
10th St., New York 11, N.Y. Print
plainly name, address with zone,
size and style number.

Just out! Big new 1960 Spring
and Summer Pattern Catalog in
vibrant full-color. Over 100 smart
styles—all sizes—all occa-
sions. Send now! Only 25 cents.

Easter's Finest ... from Safeway



Grade "AA" EGGS

Dozen

39¢

All White

Cheese Rarebit

Serve "Tomato Cheese Rare-
bit" on toast or crisp crackers
for a light evening snack. Good
too, for quick pick-up lunches.
The combination of cheese, in-
stant minced onion, tomatoes and
green pepper is a tantalizing one.
First cooking is all it takes to
blend these savory seasonings
into a satisfying dish. No need
to worry about strong or harsh
onion flavor when you use in-
stant minced onion. Moisture-
enriched is always mild, sweet
tasting and ready for instant use.
TOMATO-CHEESE RAREBIT
2 tablespoons chopped green
pepper
2 tablespoons butter or mar-
garine
1 tablespoon instant minced
onion
1/2 cup melted all-purpose flour
1 cup milk
2 cups, grated cheddar
cheese
1/2 cup (4-ounce can) steamed
tomatoes
2 egg yolks, beaten
1/8 teaspoon salt
1/8 teaspoon pepper
Toast or crackers
Sauté green pepper in butter
until tender; crisp. Stir in onion
and flour, blend in milk and
cheese, place over hot water and
cook and stir until thickened. Add
tomatoes and cook, stirring, for
five minutes. Slowly stir in egg
yolks, salt and pepper and cook
for two or three minutes, longer
stirring occasionally. Serve on
toast or crisp crackers.
Makes six servings.

BUDGET AID

Ever serve a rich tomato sauce
over "half-cooked yellow corn
meal"? An Italian specialty that's
hearty and delicious also help
ful with the budget.

DELICIOUS KUMQUATS

Slice preserved kumquats (left
from holiday goodies) and add
to citrus cake. Good as a first
course or dessert. Use some of the
syrup from the kumquats to
sweeten the citrus fruit.

Fancy Beets Town House, whole
or sliced, 303 tin **2 33¢**
Kernel Corn Highway, Vac Pack
Golden Bantam, 12-oz. **6 10¢**

Whipping Cream Lucerne 36%
Bonus Quality 1/2 pint 35¢ **65¢**
Ripe Olives Town House, std. A must
for fine Easter menus. No. 1 tin **29¢**

Party Crackers Tea Timers. Kept crisp in
2 "Stay fresh" packets. 1-lb. **33¢**

"AA" Butter Montrose quarters. Top
quality sweet cream 1-lb. **74¢**
Marshmallows Fluff-i-est, light 'n
fluffy. 1-lb. pkg. **33¢**

More Great Meat Values For Easter

Pork Loins Rib or loin end
roasts, from 2 1/2 to 3 1/2 pounds lb. **43¢**
Canned Picnics Hormel Fully
Smoked 3-lb. tin **\$1.98**
Canned Hams Hormel, fully
cooked boneless
hams in the 4-lb. tin **\$3.59**
Meat Pies Manor House quick
frozen chicken, tur-
key, beef or tuna.
Crispy crust and
generous with meat
& sauce. 8-oz. Pies **\$1.00**



Leg O' Lamb Genuine Spring 1960 "USDA CHOICE"
There's lots of good eating with a tender, young leg
of lamb from Safeway. Proper
trimming gives you more good
eating meat for your money.

2 89¢
Lamb Roast "USDA CHOICE" Square Cut Shoulder lb. 59¢
Lamb Chops "US CHOICE" ribs lb. 89¢
Breast O' Lamb "US CHOICE" for stew lb. 25¢
Turkeys Grade A, whole or half. Young, oven
ready, 12 to 22 lbs. lb. 49¢
Pork Sausage "Safeway" all pork lb. 49¢
Pork Chops Center cut loin and ribs lb. 69¢

Sliced Bacon Del Monte - Sweetheart 1-lb. pkg. 59¢
Bockwurst Safeway, properly seasoned lb. 59¢
Rump Roast "US CHOICE" beef with the bone in lb. 89¢
Round Steak and Swiss "US CHOICE" beef, full
in 3 1/2 cut, boneless lb. 95¢
T-Bone Steaks Club of Porterhouse - "US
CHOICE" beef lb. 1.15
Top Sirloin "US CHOICE" beef boneless steaks lb. 1.39



Don't Forget!
**EASTER
CANDIES**
for the little folk

Safeway has a wide assortment
of fresh Easter egg candies,
chocolate bunnies, etc. to choose
from to add fun to the kiddies'
Easter basket.

CROWN COLONY
EXTRACTS & FLAVORINGS

Imitation Pineapple or banana -
almond - orange - pure pepper-
mint - rum - anise - mint or
brandy.

Your Choice 1-oz. Bottle **29¢**

LEMON Crown Colony 1-oz. 27¢
2-oz. bottle 45¢
VANILLA Crown Colony 2-oz. 55¢
1-oz. 33¢ 4-oz. 98¢

MAPLE Crown Colony 2-oz. 33¢
4-oz. 66¢

FOOD COLORING Crown Colony 1-oz. 19¢

GROUND MUSTARD Crown Colony 4-oz. tin 28¢

CAKE DECORATIONS Crown Colony 9 varieties 19¢

**FANCY YAMS
& SWEET POTATOES**

California sweet
Jerseys or Southern
Golden Yams. Serve
them baked, mash-
ed, or conchard with
your Easter menu.

2 lbs. 29¢

Prices in this advertisement are effective through
Saturday, April 16th at Safeway in Klamath Falls.
We reserve the right to limit.



Cream Cheese PHILADELPHIA
creamy white —
delicately flavored 8-oz. pkg. **39¢**
Frozen Yams BEL-AIR premium quality
ready to cook in serve with
your Easter menu 14-oz. pkg. **29¢**
Maraschino Cherries Empress
Top quality 8-oz. bottle **33¢**



**RADISHES
and GREEN ONIONS**

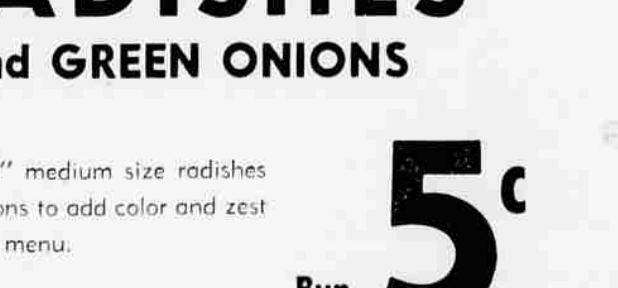
5¢
Bun. "Garden fresh" medium size radishes
and green onions to add color and zest
to your Easter menu.

New Potatoes U.S. No. 1 Long White
from Sunny Calif. 5 lbs. **49¢**
Red Grapefruit Thin-skinned Indian
River - full of juice ea. 15¢ **6 for 89¢**
Pascal Celery Crisp long 'n solid
stalks from Calif. lb. **10¢**
Asparagus Large tender spears
with full plump tips 2 lbs. **35¢**
Crisp Lettuce Large leafy heads
excellent quality 2 heads **35¢**



CRANBERRY SAUCE Here's the perfect mate for
every meat. Choose from the
whole berry or delicious sauce.

6 300 tins \$1.00



Easter Lilies Exceptionally attractive Oregon grown
with from 3 to 5 blooms each **1 69¢**

Orchid Corsages Give her a beautiful orchid. Cello wrapped
with matching ribbon and fern
in assorted colors each **98¢**