FLATTERIE

The calendar says it is spring. Spring is time for a complete beauty metamorphosis which begins with a new-to-you perfume to match the mood of the season.

A renowned perfumer, with a fascinating history that harks back to the days of the French Revolution, offers a rare and beautiful one for spring.

Houbigant, whose ledgers include such notables as Marie Antoinette, Empress Eugenie and Queen Victoria of England, suggests Flatterie, a subtle blend of many notes with exotic and warm undercurrents. A bit woody and floral, Flatterie will add a fresh touch of elegance to everything you wear and inspire endless compliments.

This fashion fragrance, Houbigant's newest import, is now available in two new spray flacons.

Perfect for travel is slim eau de toilette spray mist, in a new size, sleekly cased in handsome gray with yellow dots. A touch of your finger releases a fine, measured spray for quick, easy, convenient application. One spray seems to envelop each inch of you with this delightful scent and, incidentally, one spray of Flatterie is worth a thousand words.

Since the eau de toilette in the spray mist form is completely sealed from air, the fragrance cannot evaporate or change. The case is spill-proof and cannot break.

For at-home use, Houbigant pairs Flatterie eau de toilette with a gift atomizer.

SPINACH SALAD

Tender young spinach makes an exciting spring salad. Tear the leaves into bite-size pieces into a chilled bowl. Add cubes of Jack or Cheddar cheese, some chopped anchovies and a wine vinegar - onion dressing. Toss gently until well mixed. Serve "French Spinach Salad" on chilled plates.

Spinach needs the added zest of onion. Instant minced onion gives just the right fresh flavor without lingering as an unpleasant strong taste. Moisture-free onion is convenient to keep on hand. Where there is liquid in a recipe add it right from the container. Where almost no liquid, spoon instant minced onion into an equal amount of water; within minutes you've freshly chopped onion ready to use.

FRESH SPINACH SALAD

- 1 tablespoon instant minced onion
- 1 tablespoon water
- ¼ cup wine vinegar
- ½ cup oil (including oil drained from anchovies)
- ½ teaspoon garlic powder
- Salt
- 2 quarts crisp spinach greens (1 pound)
- 1 cup cubed Jack or Cheddar cheese
- 1 (2-ounce) can anchovies, drained and chopped

Stir instant minced onion into water; let stand a few minutes. Combine with vinegar, oil, garlic, and salt to taste. Tear spinach leaves into bite-sized pieces; place in large bowl. Add cheese and anchovies; pour on dressing and toss lightly until well mixed. Makes six to eight servings.

STORE IT RIGHT

When you are having a party and there are more vegetables and fruit on hand than will go into your refrigerator crisper, put them in moisture-proof wrapping in the regular food compartment.

CHILL FIRST

When you are planning to beat undiluted evaporated milk, be sure to chill it in the freezing compartment of your refrigerator until fine ice crystals form. Pour it into an ice-cube tray for this chilling period.

REMEMBER THIS

Sprinkle the cavities of tomatoes or avocados with salt before stuffing them with a meat or fish salad mixture.

DOUBLE DUTCH DEVIL'S FOOD cake is Pillsbury's newest cake mix. It has that home made deep dark chocolate flavor without losing moistness. Just add two eggs and water and make it with the new one-step mixing procedure.

SHALER products, Shaler Rislone and Shaler S-200, are being offered to motorists by service stations, garages and car dealers across the country. In order to acquaint the Klamath Falls market with these products, a newspaper advertising campaign is being conducted by the company through its agency, Stern, Walters & Simmons, Inc., 165 E. Ohio Street, Chicago.

Shaler Products

In order to acquaint the motoring public with its products, Shaler Rislone, the oil alloy, and Shaler S-22, the high power motor oil additive, The Shaler Company, Waupun, Wisconsin, is launching a nationwide advertising campaign.

Doubtless you've seen the advertising in the Herald and News which started in March.

Rislone ads carry a manufacturer's guarantee of "New Car Pep, Power and Performance within 10 miles on your money back," and further offer the opportunity to procure a 23-piece do-it-yourself Oxwall Tool Kit for the low price of $2.25.

Shaler S-200, the other product featured in the campaign, is said by Shaler to be the only motor oil additive made expressly for late-model car engines. When added to any type of crankcase motor oil, S-200 is guaranteed to reduce fuel consumption, assure immediate lubrication and keep moving engine parts clean.

The S-200 advertising carries a coupon.

Both Shaler products are available at service stations, garages, independent repair shops and car dealers.

SANDWICH TIP

Making rolled sandwiches? Use regular bakers' bread of the soft variety rather than the firm homemade loaf because the former may be rolled more easily than the latter.

Chocolate Cake

When George Maness, Pillsbury's sales representative for Southern Oregon, was in recently he remarked that we hadn't said anything about Pillsbury for some time. Apparently, he forgot all about the big Snoboy apple promotion with the Pillsbury tie-in.

He gave us something to say, all right, when he produced a package of Pillsbury's new deluxe Double Dutch Devil's Food Cake Mix.

"This is the cake for people who never get enough chocolate," the manufacturer states. "Twice as much pure, rich Dutch cocoa—imported from the world's best chocolate-processing land — fills this cake with fabulous chocolate flavor.

"The batter looks so rich and dark you can hardly wait until the cake is baked. And the cake itself is darker and more moist than any chocolate mix cake you've ever baked."

Additional recipes and ideas are free for the asking from Ann Pillsbury, Box 317, Minneapolis 60, Minnesota.

For high altitudes, Pillsbury suggests adding two tablespoons of flour to the mix and adding one tablespoon more water. In actual testing, most of the cake mixes work just as well in this altitude as any other, without change. It is usually advisable to follow the manufacturer's instructions to the letter, however.

HAM AND EGGS—A SALAD!

Leftover ham and hard-cooked eggs become a delicious salad. Dice and combine them with chopped celery. Stir instant minced onion, dried dill and mustard into mayonnaise before tossing with the other salad ingredients.

there's only one SKIPPY
BEWARE OF IMITATIONS
LOOK FOR THE HAPPY LITTLE DOG
SKIPPY DOG AND CAT FOOD
TOPS IN QUALITY!
LOW IN PRICE

"Ooh la la"

"Ooh la la" is an expression. Oh La La is a perfume . . . both as French as can be!

Brought from Paris in September, 1959, Parfum Ciro's Oh La La continues to win additional laurels on the American perfume scene as well as in France where it became an instantaneous favorite when introduced several years ago.

A fantasy fragrance, Oh La La is not identifiable with any particular floral, but is a combination of several, with sultry "precious wood" and amber notes as the heart of the fragrance. Rich blending with Parisian costly and wit, it has a gallic sparkle and verve which transmits its mood to the wearer. Chosen by many chic Parisians as a delightful day-time fragrance, other devotees on the Continent insist this is the most persuasive and daring perfume of all—too precious for anything but a glamorous evening. This challenging divergence of opinion makes it a "must" to try . . . but we Americans leave our own ideas of how and when a certain perfume should be worn . . . so it's your decision to make—will it become your favorite daytime fragrance, or a glamorous nighttime choice . . . either way, your perfume wardrobe can't be complete without one perfume that is strictly "Oh La La" or is it "Ooh la la"?

The handsome Oh La La perfume bottles are reminiscent of the feminine form, boxed in white with a black point d'esprit lace design encircling each package, topped by a real red satin bow. Besides the perfume there is Eau de Parfum, (liquid); Eau de Parfum Mist Concentre', a highly concentrated cologne in a beautiful silver-plated metered aerosol spray; a purse-size perfume mist in the same silver motif; and a most luxurious bath powder.

The bath powder box, holding 10 ounces of the precious, finely milled bath powder, is a masterpiece in femininity. Stark white box, encircled with black point d'esprit lace design and a red satin lid which, when removed, reveals a puff of black and red lamb's wool as saucy as the Can Can and as eloquent as C'Magnifique . . . Ooh la la!

Some cooks like to use a mixture of milk and sugar as a glaze for yeast rolls.

SPECIALS THURS. 'TIL TUESDAY

Sliced Cascade BACON 39c lb

ALL BRANDS TOP QUALITY
SWIFT'S - DEL MONTE - PURETA

SWIFT'S PREMIUM HAMS HALF or WHOLE lb. 49c
WHOLE HOG Country Style Sausage 3 lb. pkg. 1.00
Boneless - Rolled Good or Choice BEEF ROASTS lb. 79c
Good or Choice BEEF ROUND STEAK lb. 89c
Good or Choice BEEF CHUCK ROASTS lb. 49c
BONED & ROLLED HAMS Slice and Serve lb. 79c
TURKEYS OVEN READY 16 to 18 lbs. lb. 45c
LUCKY LAGER Beer 11-oz. Glass Can Carton of 6 98c
Hudson House - No. 303 Tins Boysenberries 2 CANS 49c
FISHER or BISQUICK Biscuit MIX Large Pkg. 29c
Porter's Sunrise MACARONI OR SPAGHETTI 14-oz. Pkg. 10c
Pillsbury One-Layer CAKE MIX pkg. 10c
Dundee All Green Spears ASPARAGUS 2 No. 300 tins 49c
Buy Low Pure Fresh Mayonnaise 49c Qt.
Large Assortment Easter Candy
Beautiful Oregon Grown Easter Lilies 1.49 TO 2.98
Girls or Ladies Mesh or Nylon White GLOVES 69c to 88c pr.
GIRLS or BOYS SHOES Values to 2.29 98c Pair
Lightweight PLASTIC ROW BOATS 24.98 EACH
Film - Kodak - One Day Developing
POST OFFICE
OPEN 'TIL 9 P.M. EVERY DAY
BUY LOW FOOD CENTER 1338 Oregon Avenue

100% Fresh Local - Not Treated FINEST WHITE FOR COLORING
Eggs Grade "AA" Medium 2 DOZ. 85c

KRAFT PHILADELPHIA CREAM CHEESE Large 8-oz. pkg. 29c

Pillsbury, Betty Crocker or Borden's Biscuits Tin 10c

Sunnee - Package of Four PATIO STEAKS 69c

DOG FOOD Whiff ONE DOZ. 1-lb. Tins Tall Tins 89c

BUTTERNUT COFFEE With 25c Cash In Each Can! Net Cost - lb. 44c

Dundee - No. 303 Tins APPLE SAUCE 4 CANS 49c

ARDEN'S Pure Rich ICE CREAM Half Gallon 88c
Cedergreen - Florida Orange Juice 3 12 oz. tins 98c
PEAS Tender Green Pictsweet 1-lb. pkg. 29c
Bradley's Cream PIES Large 8-inch All Varieties 49c ea

SNOBOY PICKED For FLAVOR

SNOBOY SALE!
Crisp - Large Cello Bag CELERY HEARTS 29c
Snoboy - 8-oz. Cello Bag RADISHES Table ready pkg. 10c
Snoboy Red Ripe Firm TOMATOES 16-oz. tube 39c
Fancy Med. New Spring ASPARAGUS 3 lbs. 29c

ALL FLAVORS KOOL AID 6 PKGS 27c
FANCY HUDSON PEAS 4 No. 303 Cans 69c
FANCY HUDSON CORN Whole or Cream 4 No. 303 cans 69c
M-D 80 Count NAPKINS pkg. 10c
Finer All Purpose FLOUR 10 lb. bag 79c
Swift's Jewel 100% Pure OIL Qt. 39c
DEL MONTE STEWED TOMATOES BUFFET TINS 10c
PILLSBURY DOUBLE DUTCH CHOCOLATE CAKE MIX 2 lg. pkg. 49c
Ever Blooming ROSE BUSHES ea. 59c
French's Mustard 6-oz. Jar 10c
HANGING REDWOOD FLOWER BASKETS 12 or 16 Inch 98c Value 69c
PAINT Redwood Stain Gallon 1.98
12 COLORS LATEX PAINT No Odor Gallon 2.98
BUY LOW

Now in Oregon... Delightful

TAYLOR
New York State
PALE DRY SHERRY

Brilliant in the glass and delightful on the palate, this is a most enjoyable wine to pour at cocktail time—or any time with light refreshment!

It's a Taylor Wine... You'll love it!

Now also available at state stores, these other fine quality Taylor Wines— New York State Port, Tawny Port, and Cream Sherry.

At better food stores, clubs, hotels and restaurants— Taylor New York State Champagnes and Table Wines.

THE TAYLOR WINE COMPANY, INC. VINEYARDS AND WINERY, HAMMONDSPORT, N. Y.