

*Kent Satisfies Your Appetite
For a Real Good Smoke!*

KENT'S FAMOUS
MICRONITE FILTER
HAS A FREE AND EASY DRAW



KENT USES ONLY THE
FINEST NATURAL TOBACCOS
FOR A REAL TOBACCO TASTE



REGULAR, KING-SIZE
OR TULSA-PROOF BOX

For good smoking taste,
it makes good sense to smoke **KENT**

FIRST WITH THE FINEST CIGARETTES—THROUGH LORILLARD RESEARCH

1760 *Lorillard 200th Anniversary* 1960

TWO HUNDRED YEARS OF TOBACCO EXPERIENCE

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