



HERALD and NEWS Classified Ads Are Your Personal Horn of Plenty

(Plenty Of Cash, That Is!)

Be one of the smart families who wisely get extra cash for things they want and need with Classified Ads. It's really simple — and profitable!

Today make a list of the things you have but don't use. Check for bikes, trikes, wagons, tools, cameras, golf clubs. (And other sports equipment), furnishings, good clothing, appliances. Write up your list and fair prices for the items — then dial TU 4-8111 for a courteous, helpful Ad Writer. She'll help you place result-getting ad.



Remember . . .

Non commercial for sale ads of items priced at \$35 or less may be advertised at our special price for

Person-to-Person Classified Ads
10 Words-3 Days-98¢

HERALD & NEWS CLASSIFIED ADS

PHONE TU 4-8111

MARKETPLACE WHERE PROGRESSIVE FAMILIES BUY AND SELL