

The Herald and News

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No True

By BILL JENKINS
Great kudos to Dr. Vannevar Bush.
He is not only a distinguished and respected scientist he is one of the few men in the top brackets of today's space age thinking with the common sense and courage to call a spade a spade.
The kudos were earned some time ago, March 25 to be exact, but in this democratic world of American freedom that we live in today the public wasn't informed of it until some two weeks later because what he said was said behind closed doors at a meeting last month of the House Committee on Science and Astronautics.

"Putting a man in space is a stunt," said Dr. Bush. He followed this up by stating that such a stunt would have little scientific or military value.
"A man in space can do no more than an instrument, in fact can do less," said the eminent scientist, who is currently the chairman of the governing board of Massachusetts Institute of Technology.

He then rolled up his sleeves and went on to say that at least some long range projects are an "absurdity that neglect basic laws of science." More important in his view is the fact that where space is concerned what this country needs to do is spur the development and production of long range missiles, and in particular their range, precision, reliability and protection against surprise attack.

He sort of wound up by saying that "the days when men will be in space for long periods of time and for varied purposes are so far off that we need not hurry."

Hooray for Dr. Bush.
Here for the first time in many moons is a man speaking common sense and without fear of reprisals. Anyone who will sit down and take a considered look at the so-called "space program" of the United States can come to only one conclusion. Namely that we are not in a race with Russia or science itself or other planets at all. We are merely faced with the sorry predicament of several "space agencies" all of whom are racing against the time when the gullibility of the American taxpayer will end.

When that day arrives, as it must some time, then these "space experts" are going to see the end of their plush careers and face the gloomy prospect of returning to their former positions as janitors, creators of women's fashions, fiction writers and donkey engineers who bridged the gap between unemployment and "space" at the expense of the taxpayer.

I can see no real reason to expend millions of dollars in trying to find a diet for space travel, discover what difficulties man might face in the way of brushing his teeth twenty million miles out or starting to assemble a timetable for travel in the year 2000.

Not when those same dollars could be spent on things that need some financial help right now. And right here. We might even consider paying off the national debt before repudiation and complete ruin not only catches up with us but runs us down.

Millions for defense but not one cent for space travel.
Not, that is, unless the double-domes who are so enthusiastically singing its praises promise to be the first aboard. At their own expense.

As to that, the sooner the better.

Slogans

By FLOYD L. WYNNE
SLOGANS pay an integral part in the American way of life. The success or failure of a number of commodities can many times be traced directly to a good slogan or a lack of it.
America has become slogan conscious.
Slogans fit our hurried - up, slam-bang, get up and go type of living.

THE ARRIVAL of another political campaign will bring forth a new flood of slogans.

In a long list of candidates whose names are mostly unfamiliar, a good catchy slogan often-times may net a good many ballots. Not that people vote carelessly, but faced with an alternative of choosing from largely an unfamiliar lot, the voter will look for something else that might help him make up his mind.

It may be a name that has a familiar ring, but lacking that, a slogan that fits his conception of the man for the job.

THE WORD "SLOGAN" comes

from "slough" meaning "army," and "gairn" or call, according to World Book Encyclopedia.

As early as 1840 the slogan became a vital part of the political scene. Then, one political party promised "Two Dollars a Day and Roast Beef."

Another slogan was "Van, Van (Martin Van Buren) is a Used-up Man," and instead went for "Tippecanoe and Tyler Too," electing William Henry Harrison and John Tyler.

In 1864, Lincoln's campaign revolved around the slogan, "Don't Swap Horses in the middle of the stream."
Eighty years later, Franklin D. Roosevelt won his fourth term in the dark years of World War II with much the same slogan.

GREELEY'S CRY of "Turn The Bascals Out" failed in 1872 when Grant got a second term. William McKinley promised "The full dinner pail" in 1900.

Herbert Hoover copied this somewhat in 1928 by pledging "A chicken in every pot, a car in every garage."

In 1916, it was Woodrow Wilson with the explanation "He kept us out of war."
In 1924, the nation decided to "Keep Cool" with Coolidge.

And so the slogans went, sometimes successfully and sometimes not so successfully.

I HAVEN'T YET SEEN the Republican ballot, but glancing over the Democrat ballot, one finds a gamut of slogans.

One candidate pledges "Action - no slogans."
Another pledges "More for peace and less for slaughter."
Others that catch the eye are "Family Motto; Learn and Save."

A candidate named Joseph came up with "Oregon Needs a Good Joe," and an obvious Morse supporter had this one, "I wasn't kicked by a horse, but I'm for Morse."
Someday, some candidate will be overly honest and adopt the slogan, "Elect me—I need the job."

Pacific Monthly
By FLORENCE JENKINS
The other magazine brought in by Jim Floyd was the August, 1906, issue of The Pacific Monthly.

San Francisco was rebuilding from its disastrous April 18 fire and Boise, Idaho, was preparing to plan host to the 14th National Irrigation Congress in September. Boise anticipated the largest Congress in the history of "this national organization of empire-builders and home-makers."

"Idaho has more irrigation enterprises under construction, embracing a larger area of lands to be reclaimed, with a larger volume of water with which to do it than any other state," read the advance notice of the Congress.

Invitations had gone out to 6,000 persons and at least 2,000, including "a larger number of senators and members of Congress, governors of states, national and state engineers, capitalists, manufacturers, home-seekers and investors, agriculturalists and horticulturalists" than before were expected.

"The three years in which the National Reclamation Act has been in operation has demonstrated that the loan made by the government of approximately \$35 million for the reclamation of arid lands is a sound business investment and that the security for the loan is more than three times the amount advanced," according to the chairman of the executive committee.

"The slogan of the Boise Congress will be an additional loan of one hundred million dollars for further reclamation," he added.

SHORT RIBS

By Frank O'Neal



The object of the Reclamation Act, according to the chairman, was to "cause great fields of vegetation to grow where nothing was grown before" and to accomplish in five years what would require 20 years under normal conditions.

"Normal conditions, of course, meant without federal funds to assist."

One hundred million dollars was a lot of money back in those days. Idaho was only 16 years old that year and was making noises like a pretty lusty juvenile.

But the article points up one thing and that is that "free" government money, in the form of loans or gifts, is nothing new in this country.

Drastic Changes

By CHARLES V. STANTON

Roseburg News-Review
This year's primary election ballot probably will result in some drastic changes, insofar as selection of convention delegates is concerned.

Voters of both parties will be presented with a "bed sheet" ballot. Voters will be faced with the choice of electing delegates from lists bearing scores of names, many of them totally unfamiliar. They doubtless will be so disgusted they will demand a change.

This same situation will be extremely costly to taxpayers. The job of counting votes undoubtedly will be the worst in history. Counting boards must make out tally sheets and tabulate votes cast for delegates and committeemen, numbering into the hundreds, before they ever get down to the actual candidates.

The county clerk, it seems to me, would do well to issue instructions to the counting boards to tally the votes for the real candidates in the election, make those results known, then go back and tally the rest of the ballot. Maybe he can't give such instructions. Perhaps the law won't permit it. But, if he can't, residents of the state should be prepared to wait several days. I expect, before the nomination of candidates is made known.

Voters of the Democratic Party in Douglas County, for example, will be handed a ballot that is expected to measure exactly 36 inches in length. The Republican ballot won't be far behind in size. In many counties the ballots are even larger.

Neither party lacks for enterprising people who would like to attend the national convention as delegates.

Eighty-nine Democrats are seeking the post of delegate-at-large. Out of these 89 persons, 24 will be chosen.

The situation in the congressional district is a little better. Seven candidates are in the race with two to be elected.

But the Republicans have little reason to laugh. Thirty-eight Republicans seek 10 jobs as delegate-at-large, while five are contesting for two openings as district delegates.

This task of electing convention delegates is, it seems to me, a foolish demand on voters and, more particularly on taxpayers.

Those candidates add many tons of paper to the cost of printing ballots — and you can take it from me that paper costs money. They will far outnumber all legitimate candidates on the ballot, thus will force tabulation into many long, expensive hours. Taxpayers will spend many thousands of dollars to decide who is to attend the national convention.

There also is a more personal reason causing me to feel very unhappy over the ballot situation. It has long been the practice of The News-Review to gather and report unofficial election returns. We normally set up a board of telephone operators and tabulators and work for about 48 hours

collecting and tabulating an unofficial report covering results of the election. Our system has been very accurate. But it costs us a good deal of money. Long distance telephone calls to out of town precincts (we have 98 precincts in the county) run into a good many dollars, as is true with the payroll for a tabulating crew, in addition to which we lose many hours of sleep.

In some counties the unofficial count is handled by the county clerk with newspapers lending assistance. The News-Review so far has handled the job by itself, added to a degree in the last few elections by radio stations.

But with our election boards forced to include a count on all those convention delegates, they'll probably need from 24 to 60 hours or more just to tabulate the precinct vote, which will put an enormous expense on the newspaper.

I presume we'll have to take it, but it isn't required that we like it — particularly when we feel much of it to be unnecessary.

Before the next primary election rolls around, we should have some provision whereby the respective parties would choose their own delegations without resorting to such a tremendous waste of time, effort and money as is involved this year.

Pet Peeves

By FRANCIS STILLEY

NEW YORK (AP)—Everybody has his pet peeves, such as: When the television set goes blooey just before the ball game.

People who grupe all the time about their troubles.

People who don't want to listen to gripes about others' troubles.

Children who do not seem to perceive the elders' great wisdom, understanding, intelligence, fairness, generosity, magnificent achievements, wit, humor — or why I sometimes holler at mine.

Trying to shave in the morning when something has gone wrong with the hot water heater.

Trying to shave any time when there isn't any hot water.

Just having to shave at all.

The driver who has fits to get around you on the highway, then gets in front and pokes along as you can't get around him.

Cool coffee.

Warm beer.

Barbers who ask for detailed instructions as to how you want our hair cut, then do whatever they please.

The long-shot horse that almost comes in first — after you've bet him on the nose.

Failure to answer letters from friends within six months.

The necessity of getting up in the morning. The necessity of having to go to work. The necessity of explaining not being able to work faster and better. The necessity of explaining to the family why there's no more pay for from the inspired, competent, ingenious and utterly great work I perform.

The Almanac
Today is Thursday, April 7, the ninety-eighth day of the year, with 268 more to follow in 1960.

The moon is approaching its full phase.

The morning stars are Mercury, Mars, Jupiter, and Saturn.

On this day in history:
In 1770, English poet William Wordsworth was born.

In 1927, an audience in the auditorium of the Bell Telephone laboratories in New York City watched the first successful long-distance demonstration of television.

In 1940, the Socialist Party nominated Norman Thomas for the presidency, the fourth time he received the nomination.

In 1953, Dag Hammarskjöld of Sweden was elected secretary-general of the United Nations.

Here's a thought for today: First U. S. President George Washington said: "It is our true policy to steer clear of permanent alliances with any portion of the foreign world."

Quotes

By United Press International
HENDERSONVILLE, N.C. — Justice of the Peace H. P. Roberts, stating he had heard no legal advice before performing the wedding ceremony for runaway heiress Gamble Benedict and Andre Pourmbeanu:
"They had the license. That's all it takes."

They'll Do It Every Time

By Jimmy Hatlo
MONGOOSE KEEPS HIS FRAU ALL A-DITHER, CATERING TO HIS ULCER DIET, EVERY MEAL SHE PREPARES....
BOILED SCROD AND GOATS MILK...
NO! SCROD IS OUT!! ONLY FISH THAT'S BEEN SPECIALLY RAISED IN TEPID WATER! YA TRYIN' TO KILL ME?! IS THAT GOATS MILK HOMOGENIZED?! LET'S SEE THE BOTTLE!!
B-BUT, MONGOOSE—YOUR DIET...
AW!! DON'T BE A CREPE-HANGER!! HEY, WAITER!! MORE OF THAT SALAMI AN' FRIED OYSTERS!!
THANK AND A TIP OF THE HATLO HAT TO DOUG MACGILLIVRAY, 10 NEWBURN ST., SYDNEY, NOVA SCOTIA, CANADA

Youngsters Get Benefit From Easter

NEW YORK (AP)—Most of the family's Easter spending is for the kids.

That's what an Associated Press survey of merchants in 17 major cities indicated today.

The days when the whole family turned out Easter morning with new duds from head to toe are gone, merchants said. Families now tend to buy their clothing throughout the year as the need arises.

"There was a time when Easter was a dress-up must for everybody but that is not true now," said James O'Brien, vice president of Carson Pirie Scott & Co. of Chicago. "The idea now is 'dress up the kids.'"

"Women and children are getting the most from the Easter spending dollar," said a Columbus, Ohio, store executive.

"Ladies' coats are pretty good but dresses and men's suits are not so hot," said a Cleveland retailer.

Merchants are making a big effort to get dad to doll up more on Easter. They're promoting light type fabrics and a wide range of colors.

"There are new fashions and trends," a Denver merchant said, "and mom wants him up-to-date with the rest of the family—and the rest of the block."

What's selling for Easter? A big New York buying house, which represents scores of stores across the nation, says its customers report:
Women will be wearing finger-



Double Surprise

New light taste...new light price...both in one wonderful Imported whisky!



ONLY \$5.25
\$4.75 Qt.
\$3.45
CANADIAN WHISKY

SOLE AGENT
Schenley Import Co.

Insist on Spring Navy
Rayon-linen two piece suit with white linen collar and cuffs... set off with a cute polka dot bow and facings. Navy/white. Subteen sizes 6-14.

14.98



We like this ensemble look of a sleeveless dress that's white topped and navy skirted with one of the new heart-warmer jackets. A now-into-summer duo done in a rayon that looks like linen.

Sizes 3 to 6x 5.98
Sizes 7 to 14 7.98

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