

GARRY MOORE SAYS—ENTER NOW AND WIN!



\$100,000 in Prizes

IN PITTSBURGH PAINTS WALLHIDE® CONTEST

OVER 1,000
CHANCES TO
WIN!

10 GRAND PRIZES... Vacations for 2 in
glamorous Rio—via VARIG AIRLINES



• Imagine you on a millionaire's 10-day vacation to Rio... flying aboard a fabulous pure jet of VARIG, the Jet Airline to Brazil! You'll fly in the ultra-quiet, vibration-free comfort of a magnificent Boeing Inter-Continental 707, and be the guests of the plush Gloria Hotel. Round-trip air fare from New York, hotel, meals and sight-seeing trips are included!



4 SECOND PRIZES

1960 RAMBLER

Station Wagons

• Custom Cross Country Station Wagons. Ahead of other compact cars by 10 years and 25 billion owner-driven miles. Weather-Eye heater, reclining seats, white-wall tires.

200 FIFTH PRIZES

SETH THOMAS
"Countess" Clocks



• Smart new design in black, brass and white. Fits any decor. Strikes hour, half-hour.

200 SIXTH PRIZES

SLOAN-ASHLAND
Complete 4-in-1 Multishop



• Heavy-duty power drill, orbital sander, polisher, jig saw, sabre saw, power planer! Professional quality.

8 THIRD PRIZES

HARDMAN DUO
Player-Pianos



• Two pianos in one—compact professional 88-key console plus modern player-piano! Anyone can play it!

30 FOURTH PRIZES

CALORIC KITCHEN
Ensembles



• Completely automatic 30-inch deluxe gas range, double sink bowl and kitchen canopy—all color coordinated!

300 SEVENTH PRIZES

Famous GRUEN
Precision Watches



• 17 jewels, anti magnetic, unbreakable mainspring! Choose dainty women's Rosaline or rugged water- and shock-resistant men's Pinecrest.

250 EIGHTH PRIZES

MY SIN Perfume
by LANVIN



• The best perfume Paris has to offer! Large 2-oz. bottle. Favorite of movie stars, society, royalty!

WHY
MILLIONS PREFER
RUBBERIZED
WALLHIDE

- Goes on faster
- Use brush or roller
- No laps, no brush marks
- Touch-ups don't show
- No unpleasant odors
- Dries faster—in just 20 minutes
- Can be washed repeatedly—even scrubbed
- Brush or roller wash clean in soap and water
- Hundreds of modern colors

Watch the Garry Moore Show—CBS-TV—Tuesday Evenings



**PITTSBURGH
PAINTS**



PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS
PITTSBURGH PLATE GLASS COMPANY

HERE'S ALL YOU DO TO WIN—IT'S EASY!

Just tell us (in 25 additional words or less on entry blank below) why you like to paint with famous Pittsburgh WALLHIDE Wall Paint or Enamel.

Mail completed entry—with the name WALLHIDE from front of label (any size can) to: WALLHIDE, Box 778, Chicago 77, Ill. You may enter as often

as you like, but each entry must include name from front of can. Duplicate prizes in case of ties. Entries judged on originality, neatness and aptness of thought. All entries must be postmarked by midnight May 14, 1960. Get your WALLHIDE and additional entry blanks (with detailed official rules) at your Pittsburgh Paint dealer. See Yellow Pages.

I like to paint with Pittsburgh Wallhide because...

PLEASE PRINT

Mail with the WALLHIDE name from front of label (any size can) to Pittsburgh Paints Wallhide Contest, Box 778, Chicago 77, Ill.

Name

Address

City

Zone State

PW-10